Since the purpose of Project Celebration is to keep students safe and alcohol-free during times when they are celebrating, create awareness of the dangers of drinking and driving by conducting alcohol awareness and other educational activities throughout the school year. Activities may take place at school and within the community. The goal of the educational activities is to reduce the number of students and others involved in collisions that often result from alcohol or drug use. Reducing the number of collisions reduces the number of injuries and deaths that can be attributed to impaired driving.

**Before and After Educational Program**

Before and After educational materials, available free of charge from TxDOT, tell the gripping story of Jacqueline Saburido. After she came to the United States from Venezuela to study English, a drunk driving crash changed her life completely. In September 1999, on a dark road on the outskirts of Austin, a teenage drunk driver named Reggie Stephey slammed into the car in which Jacqui was riding. Two of her friends were killed instantly. Within minutes, the car caught fire—Jacqui was pinned in the front seat passenger side and was burned over 60 percent of her body; no one thought she could survive. But Jacqui lived. She lost her hair, her ears, her nose, her left eyelid and much of her vision. She has had dozens of operations since the crash and has many more to go.

**How Before and After Was Developed**

To help others avoid the pain she has endured, Jacqui courageously lent her story to TxDOT’s Before and After public education campaign, which many have said is the most hard-hitting campaign ever produced that deals with drunk driving. The campaign was developed as a result of focus group testing among teens and young adults, who insisted messages must be both real and graphic to catch their attention about the dangers of drinking and driving. Child psychologists reviewed and endorsed the approach in light of the fact that young children might see the shocking photographs of Jacqui’s badly scarred face and hands. Statewide organizations supporting efforts to curtail drunk driving in Texas signed on as campaign supporters, including the Texas Department of Public Safety, Texas Alcoholic Beverage Commission, Texas Department of State Health Services, Texans Standing Tall and Mothers Against Drunk Driving.
How To Use Before and After Materials

All schools, even those that do not receive TxDOT funding, are eligible to receive Before and After educational materials free of charge for their event. Teachers, counselors or other school staff may order Before and After materials for use in classrooms or in a school-wide or class assembly. The discussion guide, included in the educational kit, gives educators ideas about how to lead classroom activities centered around the Before and After program.

You can order free Before and After materials three ways:

1. Fax a copy of the order form in the back of this section to: Beehive Specialty at (512) 997-7944
2. Mail a copy of the order form in the back of this section to: Beehive Specialty, 8701 Wall Street, Suite 900, Austin, TX 78754
3. Email your order to educationmaterials@specialbee.com. Indicate how many of the following items you would like. Be sure to indicate your request is for Project Celebration and the date you would like the materials.

   Before and After Discussion Guide
   Aftermath Video
   Aftermath DVD
   Consequences Video
   Consequences DVD
   Poster featuring Reggie Stephey (English on one side, Spanish the other)
   Poster featuring Jacqui Saburido (English on one side, Spanish the other)
   Chasing Hope Newspaper Supplement (in bundles of 100)
   English Bookmark (in packages of 100)
   Spanish Bookmark (in packages of 100)

TxDOT Promotional Items

TxDOT may also provide promotional items including pens, highlighters, stickers and information cards—all with a message asking students not to drink and drive. Contact your local TxDOT representative for more information. Visit txdot.gov and enter the search term ‘traffic safety specialist’ to find a listing of local representatives.
Other Alcohol Awareness Programs

You may already have other alcohol awareness programs in mind that you want to introduce to the students in your school. Use a search engine to find out about other educational programs that may be available, including:

- **Teens in the Driver Seat** (Texas Transportation Institute)
- **Red Ribbon Week, Substance Abuse Prevention Materials** (Partnership for a Drug-Free America, Texas Alliances, Texas Department of State Health Services)
- **The Cool Spot** (National Institute of Alcohol Abuse and Alcoholism)
- **Shattered Dreams** (Texas Alcoholic Beverage Commission)
- **AlcoholEdu and Youth in Action** (Moms Against Drunk Driving)
- **Think About It** (Students Against Destructive Decisions)
- **Danger Without Intentions** (Danger Without Intentions Nonprofit Organization)
- **Smashed** (Home Box Office)
- **Every 15 Minutes** (National Every 15 Minutes Foundation)
- **Fatal Vision Goggles** (Innocorp Products)

At the end of this section there are informational materials from a few of these programs. You may also want to contact your PTA, local police department, sheriff’s office or health department to inquire about programs developed in your community.
Homegrown Ways To Educate Young People

You may know someone who has presented a different alcohol awareness program or effort at your school. You may also know students who have expressed an interest in getting involved in this area. Below are some things you and committee members and students can do to raise awareness about alcohol use among young people that may work at your school.

• Ask students to conduct an alcohol awareness program for parents with skits, songs and other student performances.
• Create a Greatest Graduation Gift pledge not to drink or do drugs and drive.
• Create a Prom Promise pledge students sign pledging not to drink or do drugs and drive.
• Distribute My Pledge Today to students, as shown in the sample later in this section. (Feel free to copy or adapt the sample.) Invite students to read aloud and sign their pledge, make copies and exchange them with their friends. You may want to copy the Here’s the Law section on the backside of the pledge.
• Have a local celebrity come to your school to tell his or her stories about how an alcohol-related traffic crash changed his or her life. Set up picture-taking displays for after the presentation.
• Have students create Safe Harbor signs (including a picture of a ship or boat) and distribute them to parents to display in windows representing homes that do not provide alcohol to minors.
• Have your school’s mascot spread alcohol awareness messages throughout the school.
• Invite students to decorate the hallways or a bulletin board with alcohol awareness messages.

• Light candles during the halftime of a sporting event and take a moment of silence to remember those students who have lost their lives to alcohol or other drugs, and chant a pledge to stay safe and sober.
• Make paper bricks, and have each student put his or her name on one as a pledge to be alcohol and drug free. Build a wall as a symbol of students joining together to stay safe and sober.
• Organize a Say Boo to Alcohol and Drugs with a special Halloween Prevention Party.
• Prepare parent-student pledge books to facilitate discussion between parents and students.
• Schedule a Band Against Alcohol and Drugs musical assembly.
• Set up a camera with an interviewer and camera operator, and ask students to record their own alcohol-prevention PSA. Have a contest to vote on the best ones and post them on the school website and on popular websites that feature user-generated content.
• Set up mock cemetery headstones with the names of celebrities and community members who have died as a result of alcohol or other drugs.
• Use daily intercom messages to highlight the educational activities for the day or deliver a message about the harmful effects of alcohol and other drug use.
**My Pledge Today**

This agreement is between my friends, my parents and me. We all know drinking and driving is no accident—it’s a violent crime we must never commit. We also know that drunk driving hurts and kills too many teens and others in Texas, and I can help stop it right here and right now. I know by signing this pledge that I really can make a difference.

This Project Celebration, I give my friends and myself the gift of life. I pledge to not drink and drive, ride with an impaired driver, let my friends drink and drive or let my friends ride with an impaired driver. I also pledge to insist we always wear our safety belts—it’s our best defense against a drunk driver.

Signed: ___________________________ Print Name: ___________________________

Date: __________
Here's the Law: Under 21

It is illegal for minors (under 21) to purchase, attempt to purchase, possess or consume alcohol. It’s also against the law for minors to misrepresent their age to obtain alcohol.

Minors in Possession (MIP)
Here’s what happens the first time minors are found in possession of alcohol. Any amount of beer, wine or liquor can trigger the penalties.
- Up to a $500 fine
- 30- to 180-day driver's license suspension
- Eight to 40 hours of community service
- Mandatory alcohol awareness classes

A second or third offense can lead to suspension of the minor’s driver’s license for 60 to 180 days. Those 17 or older can be fined as much as $2,000 or go to jail for up to 180 days for a third offense or both, plus automatic driver’s license suspension.

Driving Under the Influence (DUI)
It is illegal for anyone under 21 to drive with any detectable amount of alcohol in their system. Here’s what happens the first time a minor is convicted of a DUI. Any amount of beer, wine or liquor can trigger the penalties.
- Up to a $500 fine
- 60-day driver’s license suspension
- 20 to 40 hours of community service
- Mandatory alcohol awareness classes

Driving While Intoxicated (DWI)
Drivers 17 and older who are stopped for drinking and driving with a blood or breath alcohol concentration (BAC) of .08 or greater can also face DWI criminal penalties listed at right.

Here's the Law: 21 or Older

In Texas the legal limit for intoxication is .08 BAC (blood or breath alcohol concentration). However, drivers can be stopped and cited when impaired regardless of BAC. Drivers and passengers can be fined up to $500 for having an open alcohol container in a vehicle.

First Offense
- Up to a $2,000 fine
- Up to 180 days in jail upon conviction (mandatory three days in jail)
- Loss of driver’s license up to a year
- $1,000 surcharge for three years to retain driver’s license

Second Offense*
- Up to a $4,000 fine
- Up to one year in jail upon conviction (mandatory five days in jail)
- Loss of driver’s license up to two years
- $1,500 surcharge for three years to retain driver’s license

Third Offense*
- Up to a $10,000 fine
- Two to ten years in prison
- Loss of driver’s license up to two years
- Mandatory 10–60 days in jail if defendant receives probation
- $2,000 surcharge for three years to retain driver’s license

*After two or more DWI convictions in five years, motorists must install a special ignition switch that prevents their vehicle from being operated if they’ve been drinking.

DWI With a Child Passenger
Motorists can be charged with child endangerment for driving while intoxicated if they’re carrying passengers younger than 15 years old. DWI with a child passenger is a felony and punishable with:
- Up to a $10,000 fine
- Up to two years in a state jail
- Loss of driver’s license for up to two years

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BEFORE AND AFTER

FREE EDUCATIONAL MATERIALS
Teach Teens about the Consequences of Drinking Alcohol

The Texas Department of Transportation (TxDOT) has developed a powerful, award-winning DWI prevention campaign with a variety of free educational materials to use with young people in Texas.

**Discussion Guide** Includes suggestions for how educators can easily incorporate Before and After educational materials into lesson plans and discussions. Includes cooperative learning activities, discussion questions, writing assignments and an Internet research assignment.

**Aftermath Video & DVD** A 7-minute video featuring interviews with Reggie Stephey and Jacqui Saburido five years after the drunk driving crash that left Jacqui disfigured and sent Reggie to a state prison.

**Consequences Video & DVD** This award-winning 12-minute video features the story of Jacqui Saburido and Reggie Stephey and the drunk driving crash that changed their lives completely.

**Reggie Classroom Poster** Classroom poster (11” x 15”) featuring before-and-after photos of Reggie Stephey, in English on one side and Spanish on the other.

**Jacqui Classroom Poster** Classroom poster (11” x 15”) featuring before-and-after photos of Jacqui Saburido, in English on one side and Spanish on the other.

**Chasing Hope Newspaper Supplement** (16 Pages) Details Jacqui Saburido’s life before and after the crash in an inspirational story with 40 color photographs.

**Bookmarks** Student bookmarks include photos of Jacqui and Reggie and penalties for underage drinking and driving, available in English and Spanish.

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### Project Celebration Materials Order Form

**PLEASE PRINT:**

<table>
<thead>
<tr>
<th>NAME</th>
<th>POSITION/Job Title</th>
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<tbody>
<tr>
<td>HIGH SCHOOL NAME</td>
<td>NUMBER OF SENIORS</td>
</tr>
<tr>
<td>STREET ADDRESS (NO PO BOXES)</td>
<td></td>
</tr>
<tr>
<td>CITY</td>
<td>STATE</td>
</tr>
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<td>PHONE</td>
<td>EMAIL ADDRESS</td>
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</tbody>
</table>

**MATERIALS REQUESTED BY** (DATE)

**PLEASE SEND ME THESE FREE MATERIALS:**

- Discussion Guide .................................................. Quantity:
- Aftermath Video .................................................. Quantity:
- Aftermath DVD .................................................. Quantity:
- Consequences Video .................................................. Quantity:
- Consequences DVD .................................................. Quantity:
- Poster featuring Reggie Stephey (English on one side, Spanish the other) .................................................. Quantity:
- Poster featuring Jacqui Saburido (English on one side, Spanish the other) .................................................. Quantity:
- Chasing Hope Newspaper Supplement (in bundles of 100) .................................................. Bundles:
- English Bookmark (in packages of 100) .................................................. Packages:
- Spanish Bookmark (in packages of 100) .................................................. Packages:

**TxDOT is interested to know how you plan to use these materials:**

- English Class
- Speech Class
- Health Class
- Government Class
- Social Studies Class
- Drivers Education Class
- Assembly or large presentation: ____________________
- Other (please specify): ____________________

Estimated number of students to be reached: ____________________

Please fax a copy of this order form to (512) 997-7944, or mail to: Beehive Specialty, 8701 Wall Street, Ste. 900, Austin, TX 78754

Materials available while supplies last.

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Working to stop the number-one killer of teenagers in America

Car crashes kill more young people – by far – than any other cause. More than 6,000 teenagers die in crashes across the nation each year. The chief causes of this epidemic are inexperience, combined with the following five dangers: driving at night, distractions (teen passengers, talking on cell phones & texting, etc.), limited seat belt use, speeding, and alcohol.

To combat this growing problem, there is a role for driver education, law enforcement, and parents to play. What is also essential, however, is the role that teens themselves can play. That’s where Teens in the Driver Seat (TDS) excels.

■ **TDS is Unique**
  - Started in 2001, it’s the nation’s first peer-to-peer safety program for young drivers, involving teenagers directly in message development and delivery.
  - It reaches far beyond the risk of alcohol use, and focuses on driving dangers that have been largely overlooked in the past.

■ **TDS is Working**
  - Assessments show awareness levels improving by up to 200%; seat belt use is up 11% and cell phone/texting is down 30% at TDS Program schools.
  - The Program has earned several national and international awards.

■ **TDS is Growing**
  - The Program is in more than 60 schools across Texas, was recently launched in Georgia, and several other states are taking steps to deploy TDS.
  - Through a partnership with the World Health Organization, TDS will soon launch in Mexico and other regions of Latin America.
  - Traffic on t-driver.com is up by 1,500 percent in the past year; the duration of Web site visits has more than doubled.
  - In 2007, State Farm Insurance of Texas became the largest corporate sponsor of TDS to date and is paving the way for other such partnerships.

Visit [www.t-driver.com](http://www.t-driver.com) today, and find out more about how TDS can make a life-saving difference in your community!
The teen driver crash epidemic

The following statistics indicate just how big of a problem teen-related traffic crashes are in this nation:

- Motor vehicle crashes are the number-one killer of teenagers in America, accounting for nearly half of all teen deaths in the U.S. each year.
- Teens are 10 times more likely to die in a car crash than the average driver.
- Approximately 6,000 teenagers die each year in motor vehicle crashes. That's the equivalent of loading a commercial jet with teens and crashing it every week.
- For every teen that is killed in a motor vehicle crash, about 100 are injured. Severe injuries such as burns or loss of limbs or paralysis can drastically change your life. Everything from the way you think to the way you eat to the way you look can be changed forever as a result of an injury suffered in a motor vehicle crash.
- On average, a teenager is injured every 15 minutes in a motor vehicle crash in the United States.
- 62% of teenage passenger deaths occurred in motor vehicle crashes in which another teenager was driving. You need to avoid the most common risk factors whether you are a driver or a passenger.
- Car crashes involving teen drivers cost our nation $41 billion every year. Most of that cost is associated with the tragic and premature end to precious young lives.

Inexperience Kills

The less experience a driver has, the more likely he or she is to be involved in a crash. Teens should try to log as many miles as possible behind the wheel with an experienced adult passenger before setting out on their own. And, they should avoid the five major risks for teen drivers:

1. Be extremely careful when driving at night.
2. Avoid distractions, like cell phones and too many teen passengers.
3. Don’t speed.
4. Always wear a seat belt.
5. Don’t drive under the influence of alcohol.

Coalition Members

Texas Transportation Commission
Texas Department of Public Safety
Texas Transportation Institute

Contact Info

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