

TOLL OPERATIONS PROJECTS
OPPORTUNITY TO PROVIDE SERVICES AT NO COST
TxTag Retail Sales

TxTag Retail Sales Agreements

Purpose

The purpose of a TxTag Retail Sales Agreement (Agreement) is to facilitate distribution of the TxTag toll transponder and information kits through conventional retail outlets. TxDOT benefits from potential customers having additional ways to obtain a TxTag. Retailers benefit from increased exposure and the ability to charge customers a small service fee for each TxTag sold. Retail sales of TxTag kits are provided at no cost to TxDOT.

Qualifications

Companies seeking to enter into a TxTag Retail Sales Agreement must complete an Application. Approval to establish an Agreement with a retail vendor is at the discretion of TxDOT. Minimum requirements for companies interested in the sale of TxTags are summarized below. An applicant must:

- (1) Agree to all requirements and meet all qualifications detailed in the TxTag Retail Sales Agreement.
- (2) Have a retail distribution network that can be used to promote, sell, and distribute TxTags.
- (3) Manage inventory, keep data secure, and produce sales reports.
- (4) Obtain TxDOT approval of all marketing materials prior to release.
- (5) Resolve any past due toll obligations with TxDOT.
- (6) Enter into the TxTag Retail Sales Agreement.
- (7) Provide the required services consistently and with good customer service.

TxTag Retail Sales Agreement Process Outline

- (1) Applicants will obtain, review and complete an application, including information on experience and qualifications.
- (2) Applicant submits a completed application and supporting documents to TxDOT.
- (3) TxDOT will review the application and determine if the requirements and qualifications have been met. All applicants will be notified of TxDOT's determination.
- (4) Approved Applicants will be contacted by the Toll Operations Division to schedule a meeting to discuss the Applicant's approach to sales of TxTags.
- (5) A new TxTag Retail Sales Agreement will be executed via a TxDOT Purchase Order, and a retail vendor account will be established.
- (6) The vendor will purchase and obtain the initial TxTag kit inventory from TxDOT.