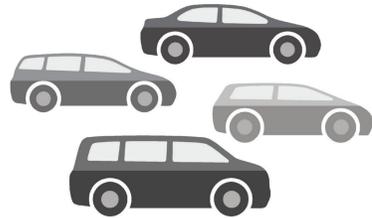




# GOALS & OBJECTIVES



## MOBILITY & CIRCULATION

**Goal:** Facilitate movement through and within the corridor

### Objectives

- ☑ Improve management of traffic congestion
- ☑ Improve travel time
- ☑ Improve intersection efficiency
- ☑ Enhance east-west capacity
- ☑ Minimize disruption to traffic during construction
- ☑ Evaluate freight impacts and needs

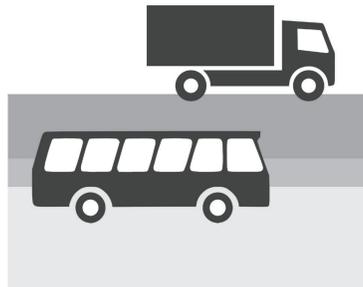


## ENVIRONMENTAL

**Goal:** Design to minimize Environmental Impacts to the Human and Natural Environment

### Objectives

- ☑ Identify Study Area
- ☑ Identify Environmental Constraints
- ☑ Identify Potential Alternatives
- ☑ Assess Potential Environmental Impacts
- ☑ Minimize/Avoid Environmental Impacts
- ☑ Evaluate/ Incorporate input from public and stakeholders



## MULTIMODAL

**Goal:** Offer innovative transportation alternatives

### Objectives

- ☑ Consider adaptive, special purpose lanes
- ☑ Improve transit service
- ☑ Improve bicycle and pedestrian facilities
- ☑ Facilitate intermodal connectivity and access for goods transport



## DESIGN

**Goal:** Comply with accepted design standards to provide a safer facility with desirable ride quality

### Objectives

- ☑ Improve main lane horizontal and vertical deficiencies
- ☑ Address bridge clearance issues
- ☑ Improve ramp and interchange design
- ☑ Address frontage road drainage issues
- ☑ Improve pavement structural integrity



## VALUE

**Goal:** Ensure that improvements are sustainable and balanced with respect to costs and benefits

### Objectives

- ☑ Balance costs, benefits and impacts
- ☑ Support regional economic development goals
- ☑ Create funding opportunities from public and private partnerships



## TECHNOLOGY

**Goal:** Leverage advancing technologies to address corridor issues.

### Objectives

- ☑ Apply Technology Goal to:
  - Mobility & Circulation
  - Environmental
  - Multimodal
  - Design
  - Value

**LEARN MORE ONLINE  
AT REIMAGINEI10.COM**



Scan this QR code with your phone to go directly to the Project Website



# PROJECT ROADMAP



**PUBLIC OUTREACH  
SERIES #1**



**PUBLIC OUTREACH  
SERIES #2**



**PUBLIC OUTREACH  
SERIES #3**



**SUMMER 2017**

**WINTER 2017**

**SPRING 2018**

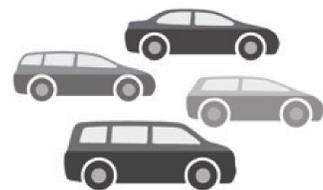
**SUMMER 2020**

**DATA  
COLLECTION**

**REFINE GOALS &  
OBJECTIVES AND  
DEVELOP ALTERNATIVES**

**REFINE ALTERNATIVES  
AND IDENTIFY PREFERRED  
ALTERNATIVE**

**REFINE PREFERRED  
ALTERNATIVE AND DEVELOP  
IMPLEMENTATION PLAN**





# LEARN MORE & GET INVOLVED

## PROJECT GOALS



### MOBILITY & CIRCULATION

Facilitate movement through and within the corridor



### ENVIRONMENTAL

Design to minimize Environmental Impacts to the Human and Natural Environment



### MULTIMODAL

Offer innovative transportation alternatives



### DESIGN

Comply with accepted design standards to provide a safer facility with desirable ride quality



### VALUE

Ensure that improvements are sustainable and balanced with respect to costs and benefits



### TECHNOLOGY

Leverage advancing technologies to address corridor issues

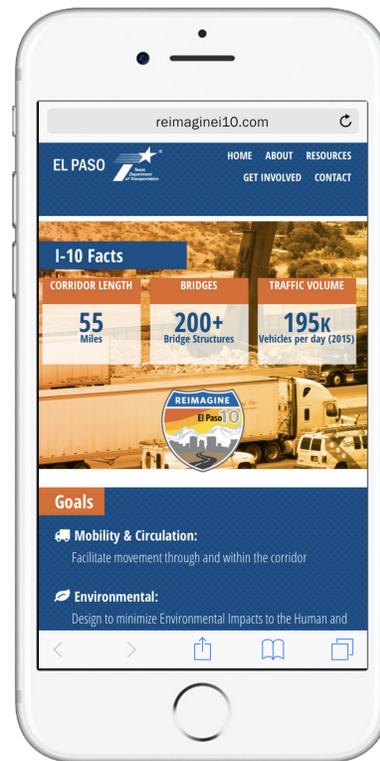
## STEP-BY-STEP GUIDE TO COMMENTING ONLINE

You don't have to comment to see what other people have to say. Just click on the map and select "View Comments" at the bottom.

### STEP 1

#### GO ONLINE

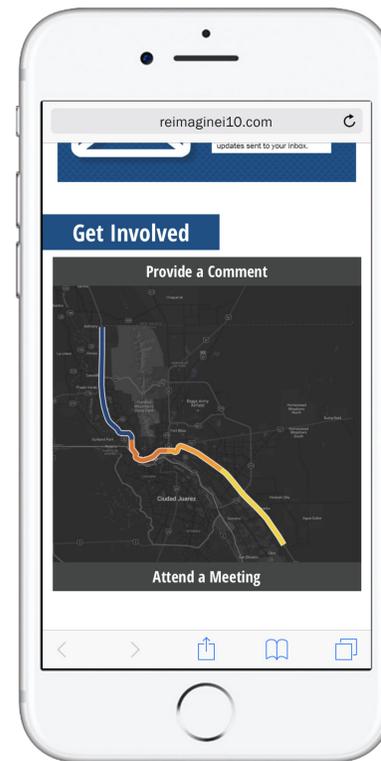
First navigate to [reimaginei10.com](http://reimaginei10.com) on your phone, computer, or tablet.



### STEP 2

#### LOCATE MAP

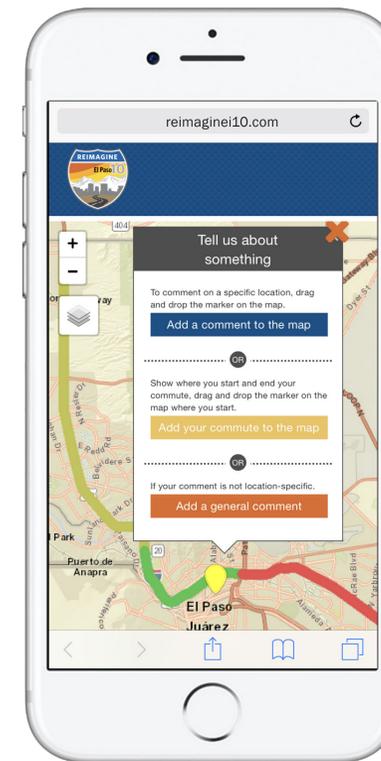
Scroll down and locate the "Provide a Comment" map. Click on the map to open the commenting tool.



### STEP 3

#### GET STARTED

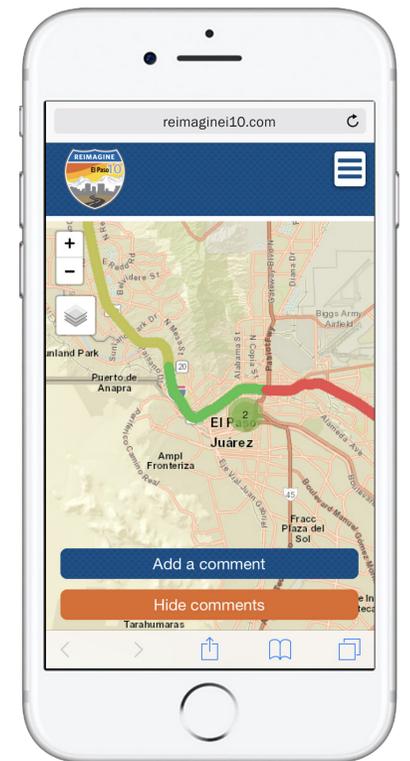
Click the "Add a Comment," button, drag your pin to the desired location, then choose your comment option type.



### STEP 4

#### SUBMIT COMMENT

From here you can add your questions, ideas, issues, praise, commute details, or general comments to the map.



### ALSO ONLINE AT REIMAGINEI10.COM



#### Subscribe to our newsletter

Stay up-to-date on I-10 news by subscribing to our Newsletter and get project updates sent to your inbox.



#### Get your questions answered

We are here to answer your questions and want to make it as painless as possible. By submitting an inquiry on our online form, a project team member can answer your request promptly.



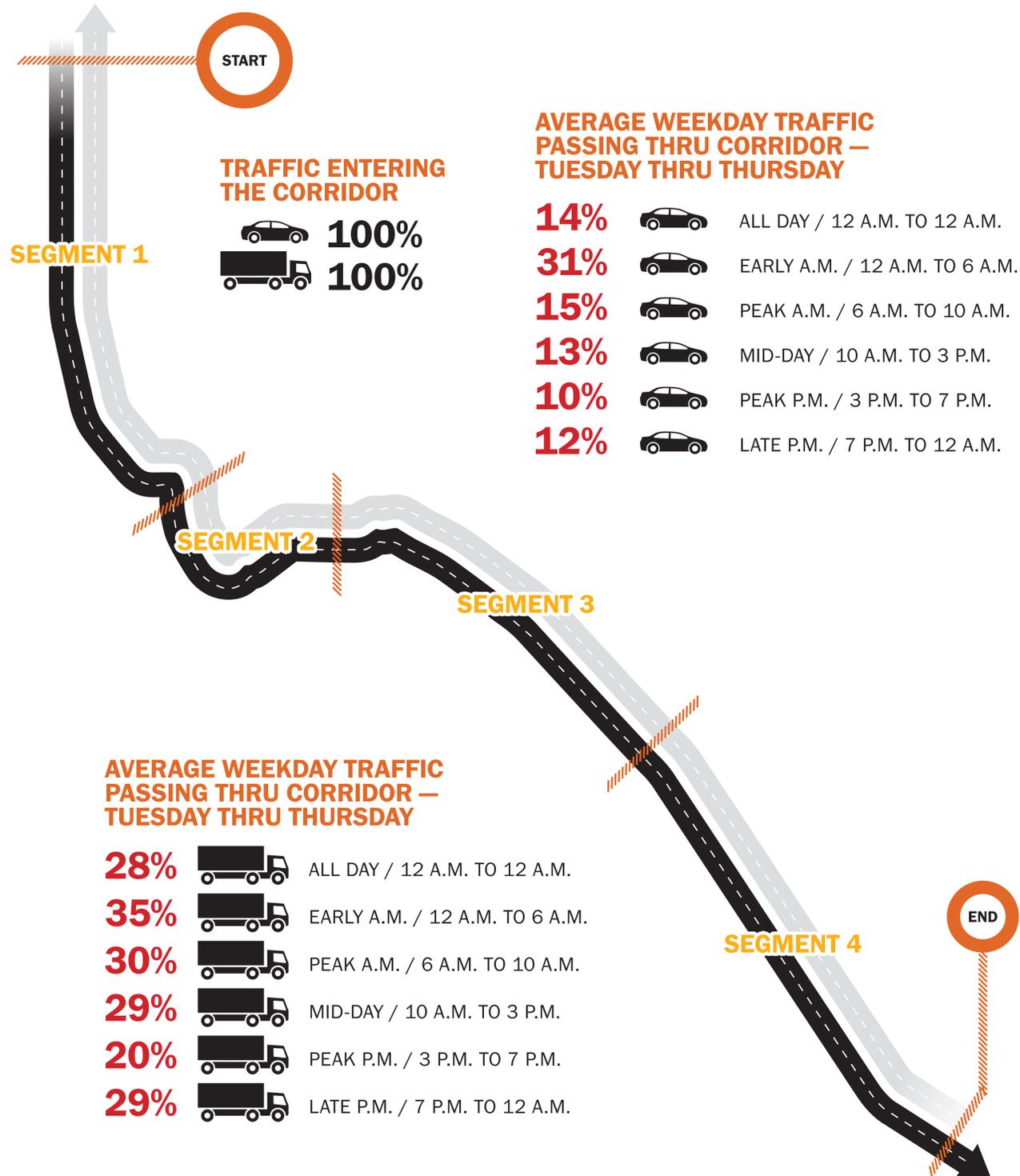
#### Learn how to get involved

Learn how you can get involved along with additional I-10 facts about the corridor.

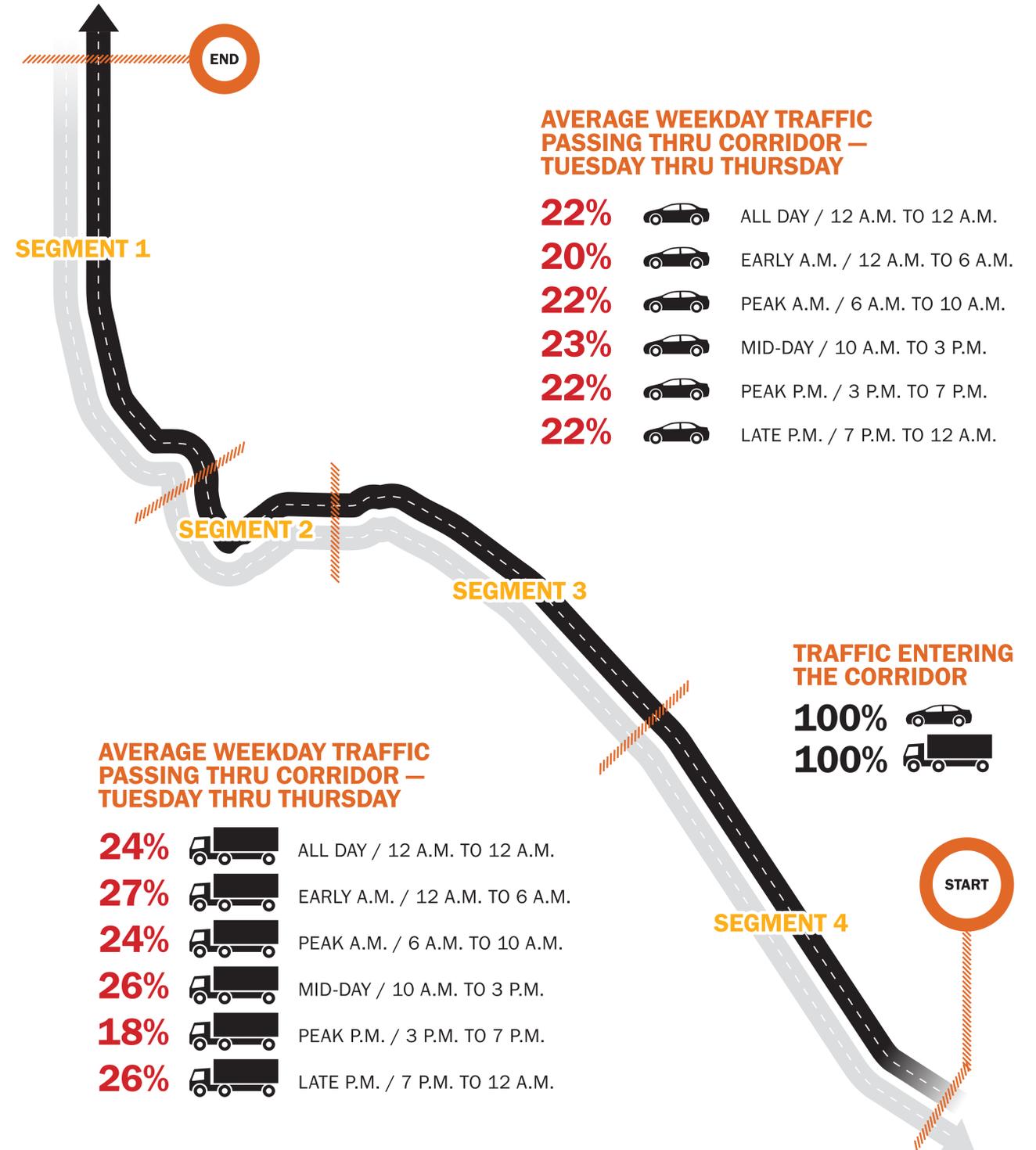


# I-10 CORRIDOR THROUGH TRAFFIC

## INTERSTATE 10 EASTBOUND



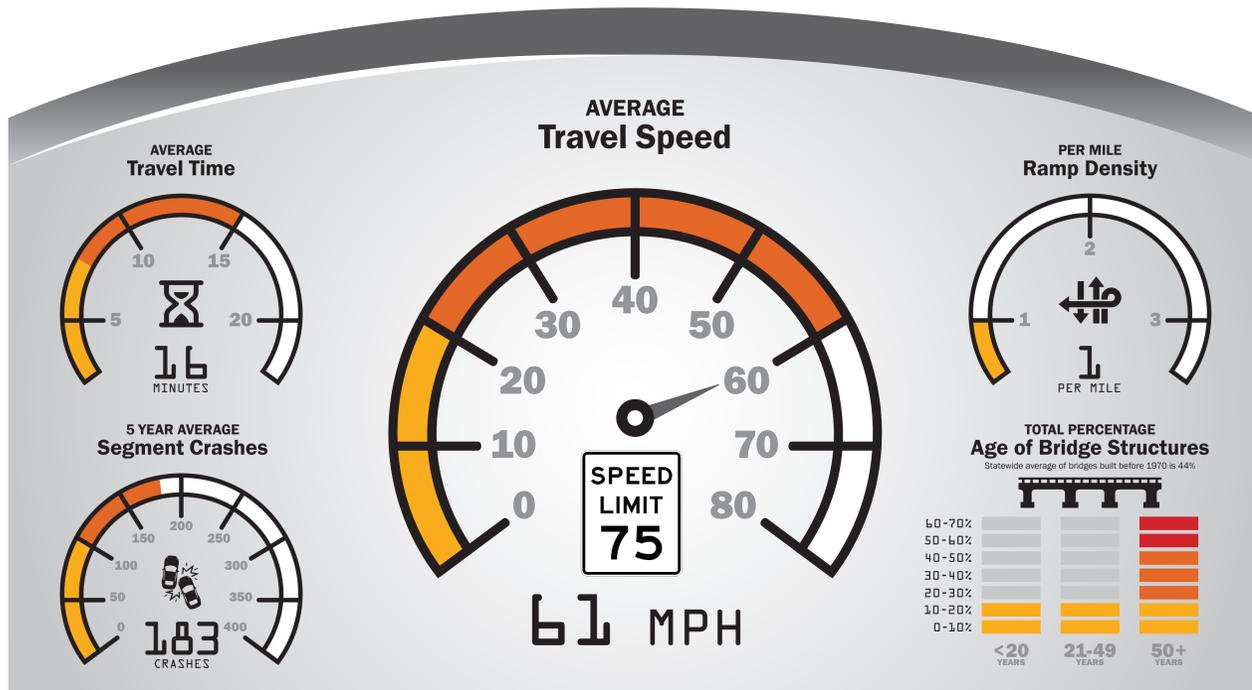
## INTERSTATE 10 WESTBOUND



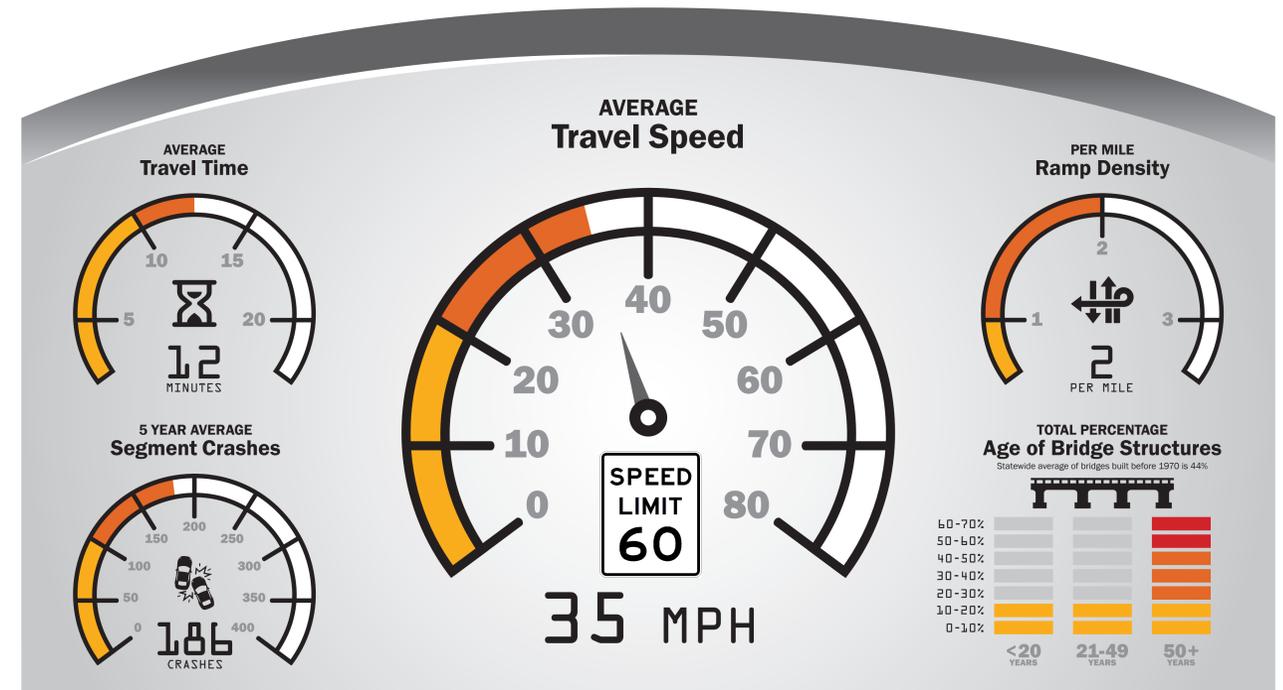


# I-10 SEGMENT DASHBOARD

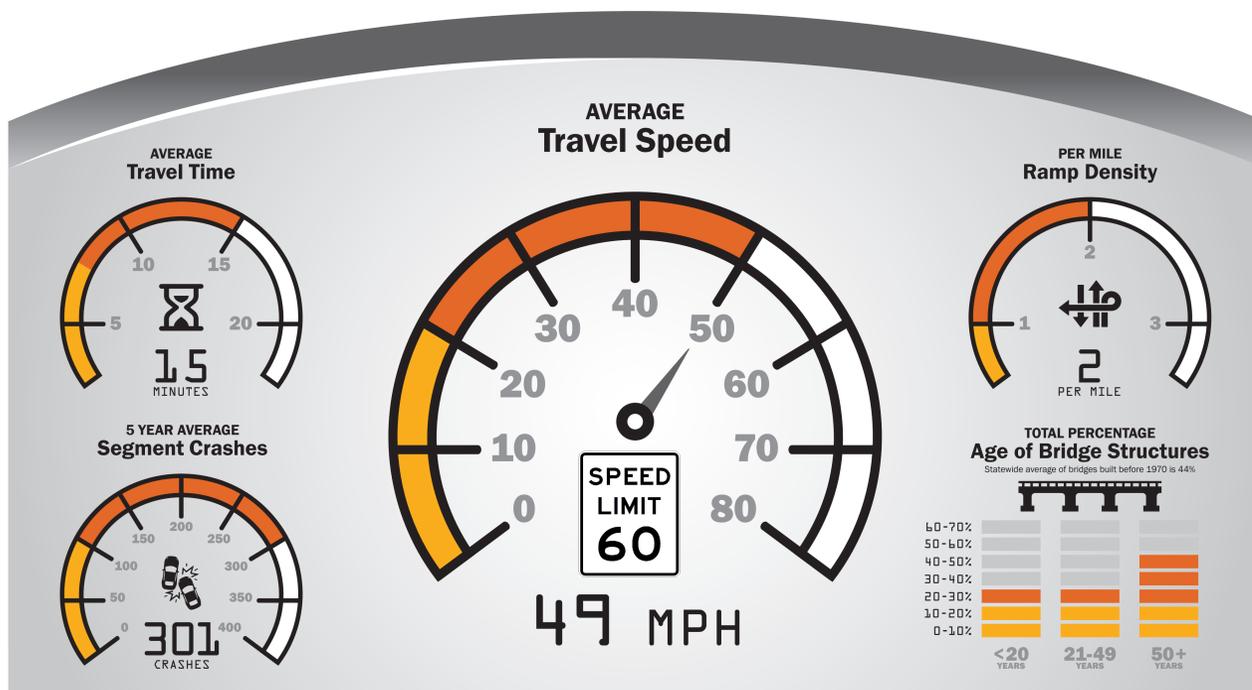
## SEGMENT 1 - NORTHERN GATEWAY



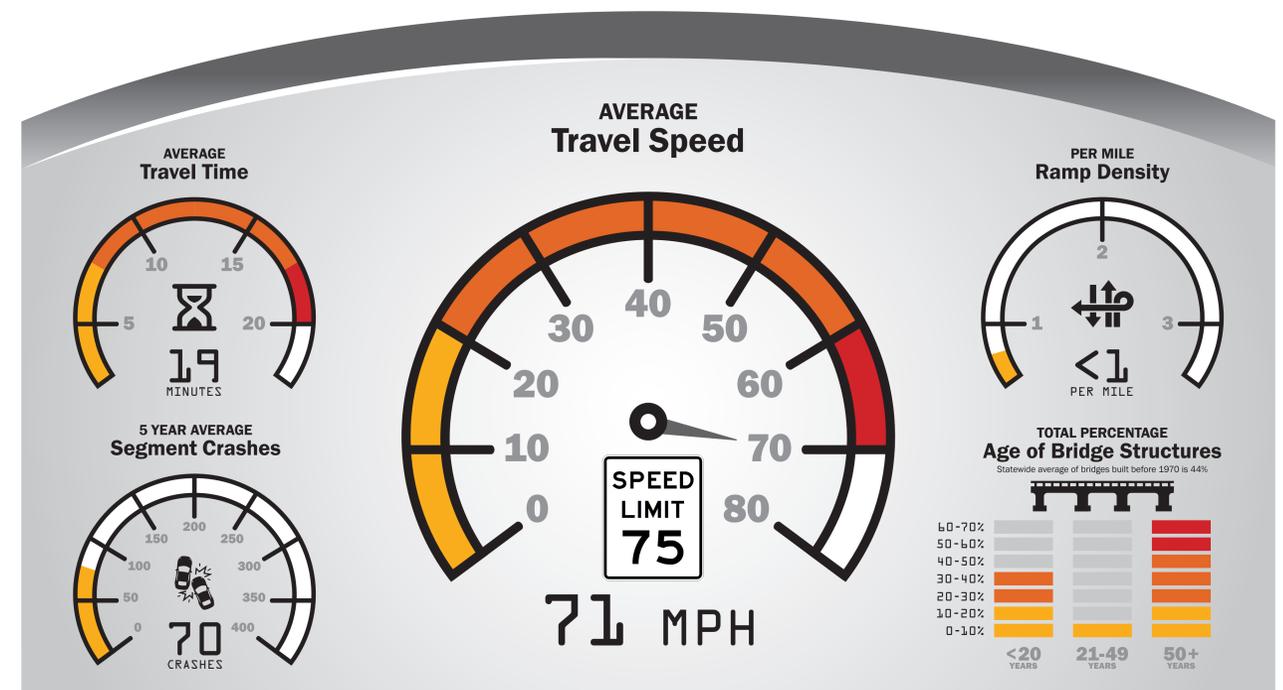
## SEGMENT 2 - DOWNTOWN



## SEGMENT 3 - AIRPORT



## SEGMENT 4 - SOUTHERN GATEWAY





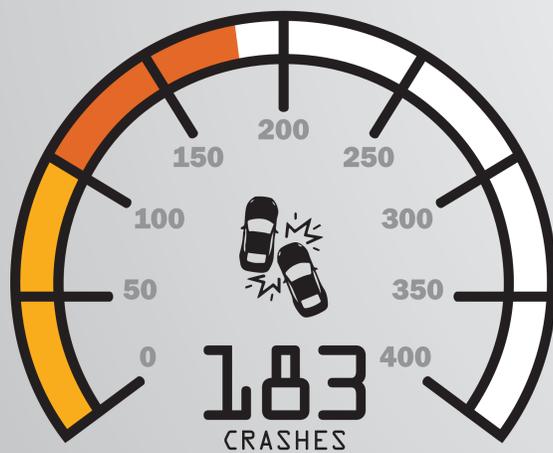
# SEGMENT 1 DASHBOARD

## SEGMENT 1 - NORTHERN GATEWAY

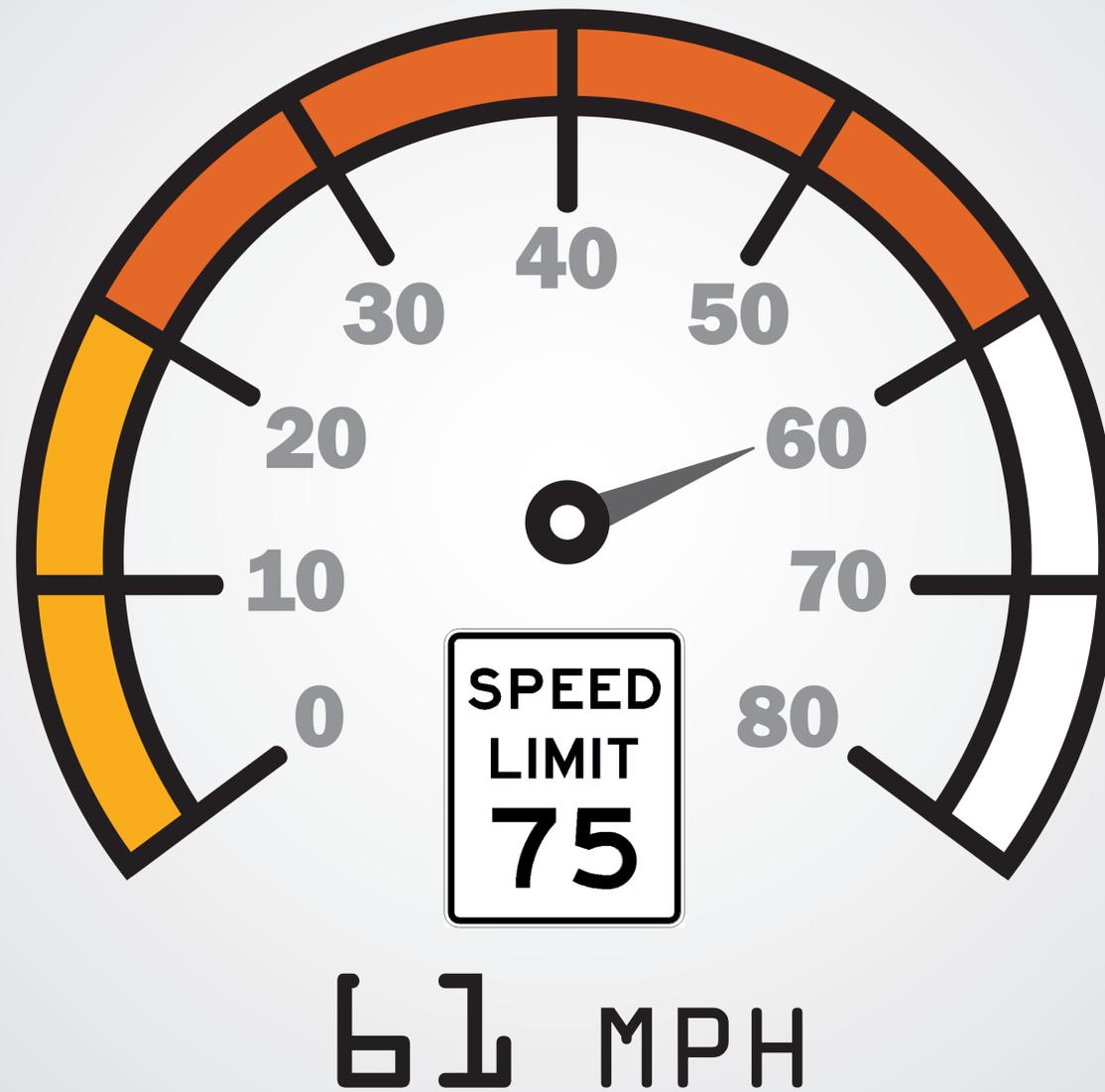
### AVERAGE Travel Time



### 5 YEAR AVERAGE Segment Crashes



### AVERAGE Travel Speed

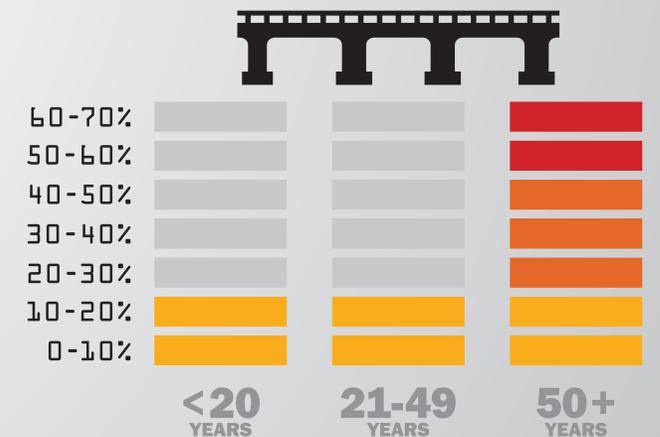


### PER MILE Ramp Density



### TOTAL PERCENTAGE Age of Bridge Structures

Statewide average of bridges built before 1970 is 44%

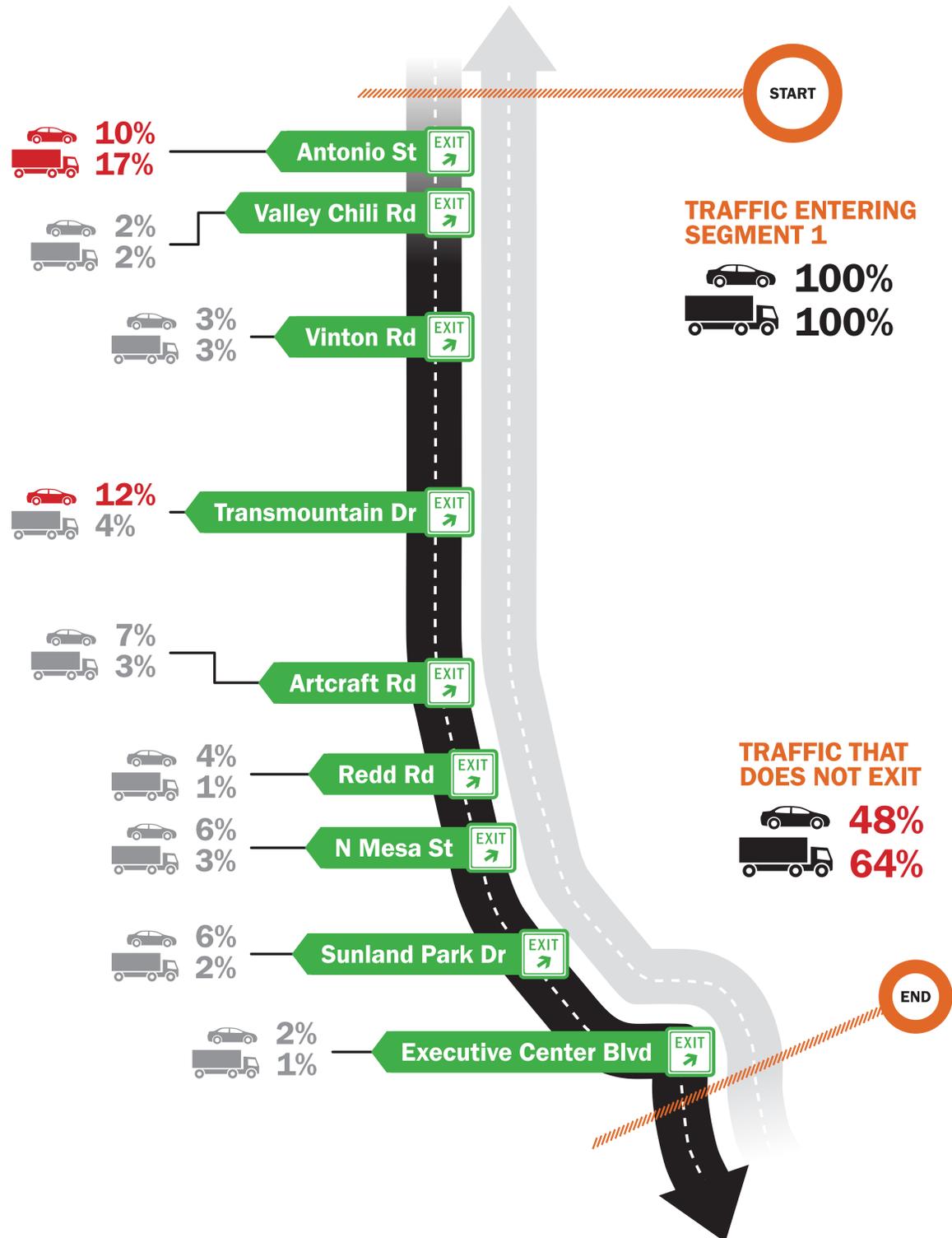




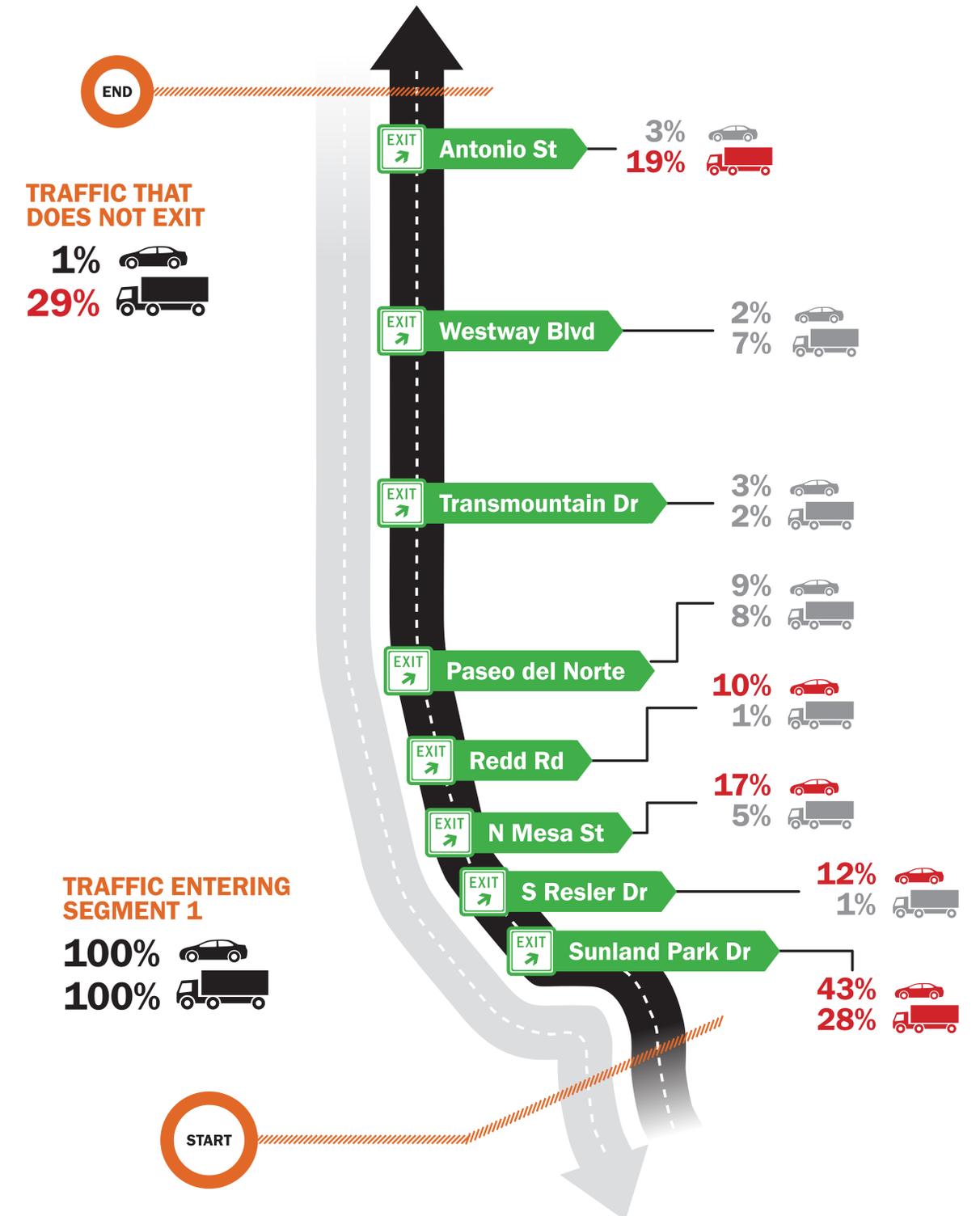
# VEHICLES EXITING SEGMENT 1

## INTERSTATE 10 EASTBOUND

XX% TRAFFIC EQUAL OR GREATER THAN 10%



## INTERSTATE 10 WESTBOUND





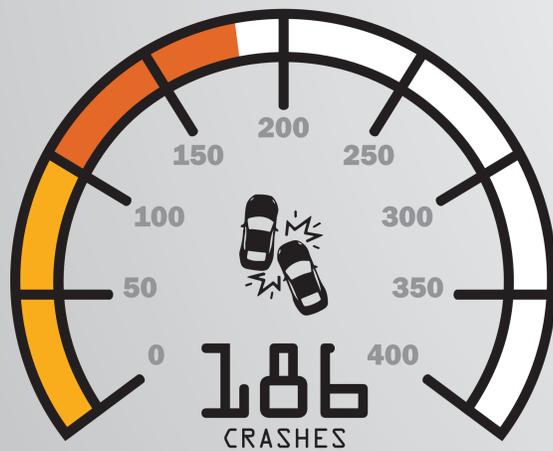
# SEGMENT 2 DASHBOARD

## SEGMENT 2 - DOWNTOWN

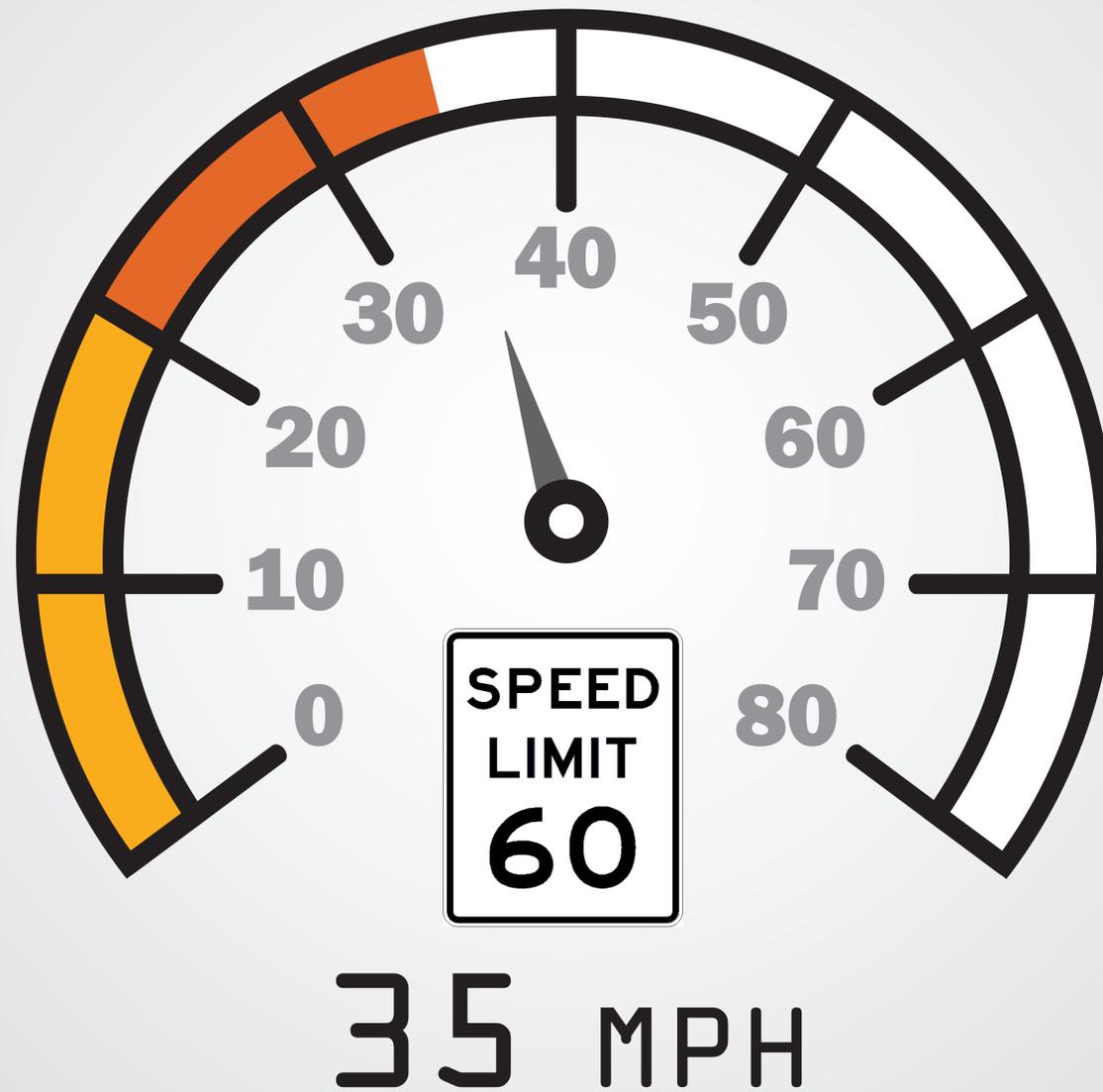
AVERAGE  
Travel Time



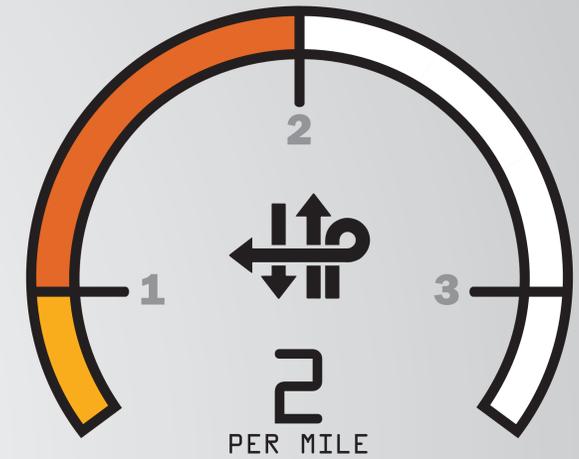
5 YEAR AVERAGE  
Segment Crashes



AVERAGE  
Travel Speed

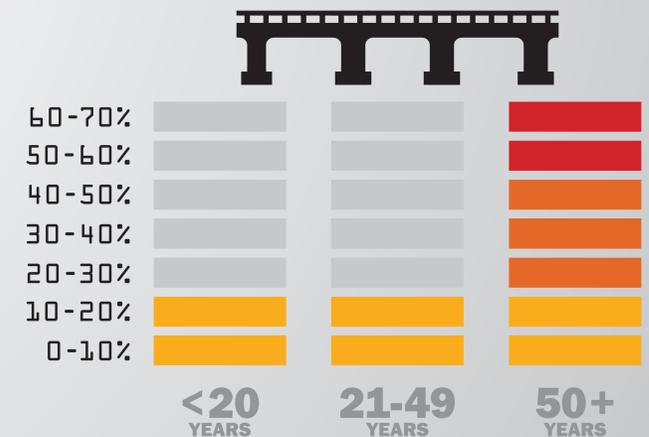


PER MILE  
Ramp Density



TOTAL PERCENTAGE  
Age of Bridge Structures

Statewide average of bridges built before 1970 is 44%





# VEHICLES EXITING SEGMENT 2



## EASTBOUND

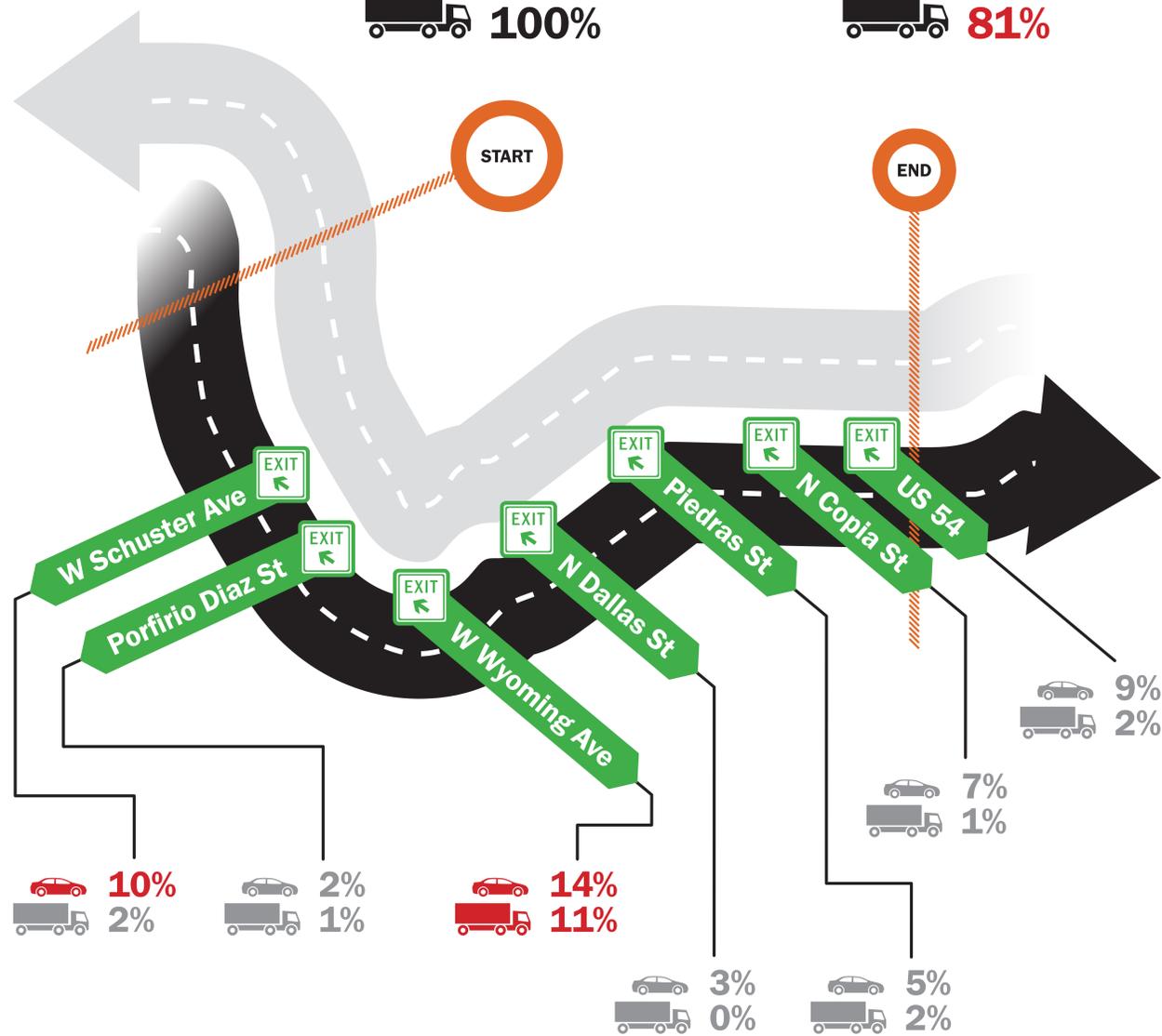
**XX%** TRAFFIC EQUAL OR GREATER THAN 10%

TRAFFIC ENTERING SEGMENT 1

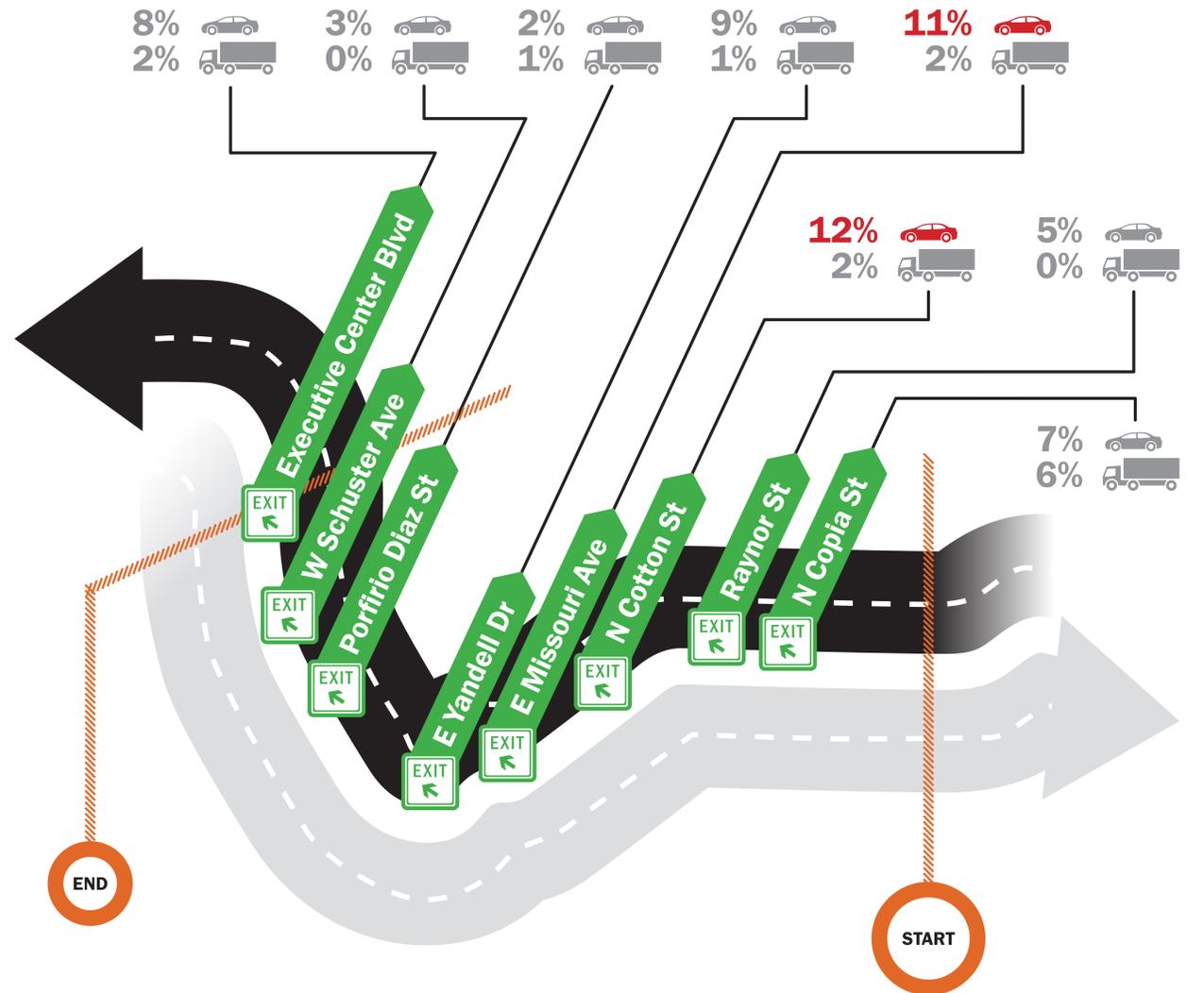
100%   
 100%

TRAFFIC THAT DOES NOT EXIT

50%   
 81%



## WESTBOUND



TRAFFIC THAT DOES NOT EXIT

43%   
 86%

TRAFFIC ENTERING SEGMENT 2

100%   
 100%





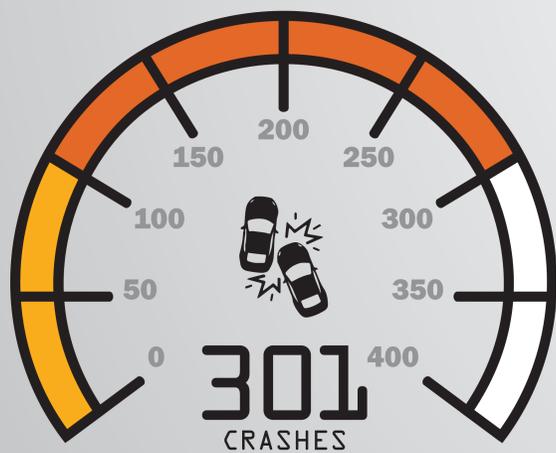
# SEGMENT 3 DASHBOARD

## SEGMENT 3 - AIRPORT

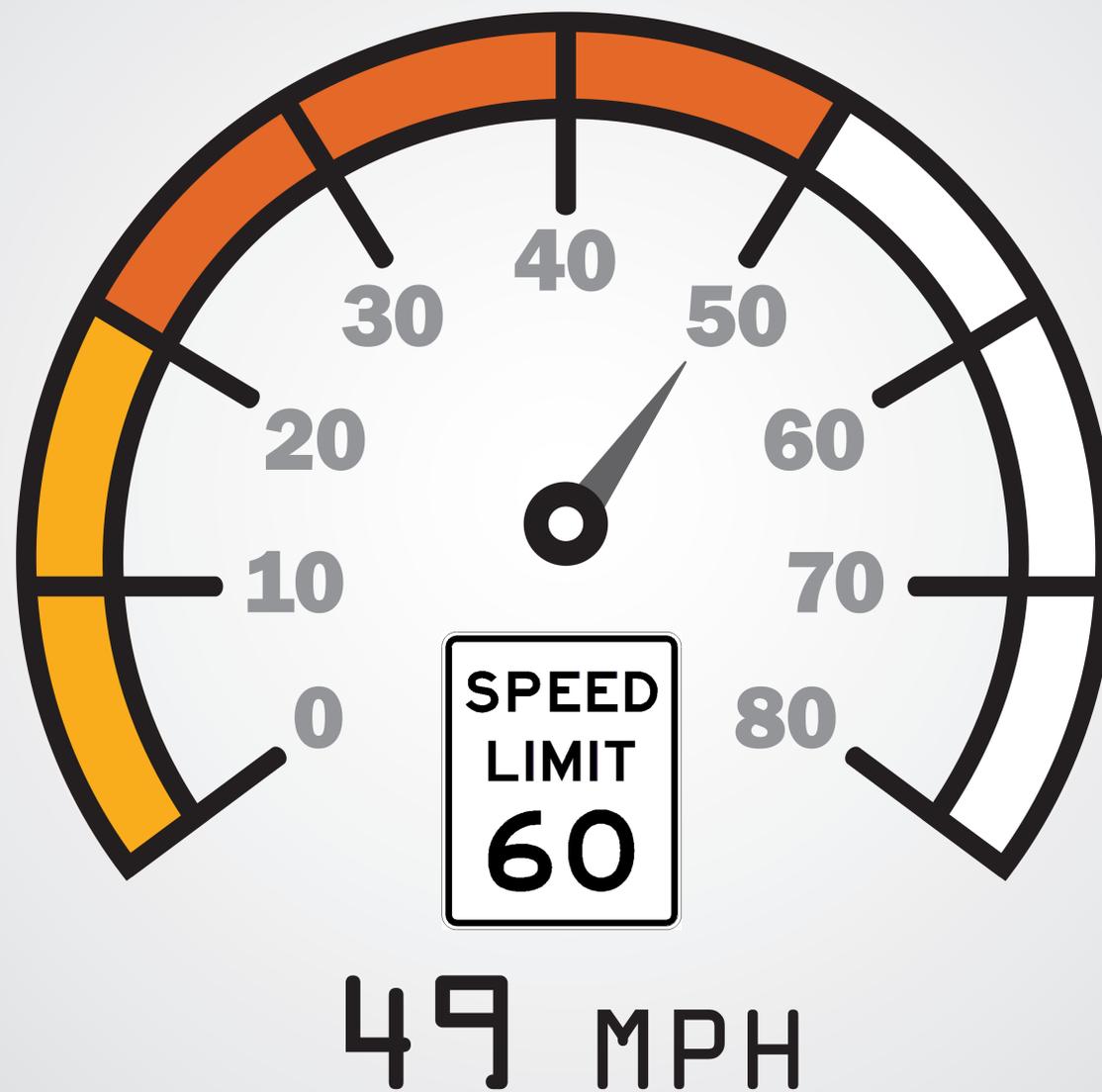
### AVERAGE Travel Time



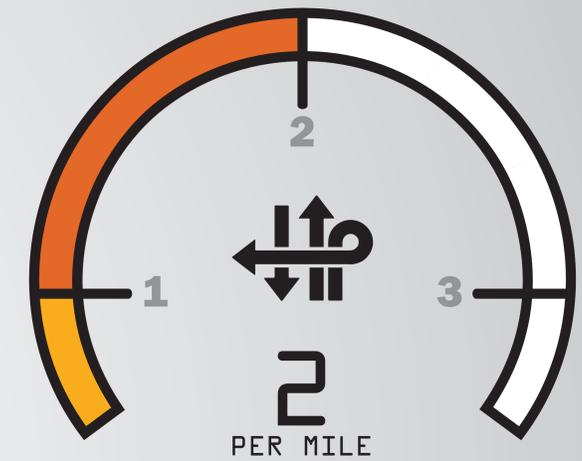
### 5 YEAR AVERAGE Segment Crashes



### AVERAGE Travel Speed

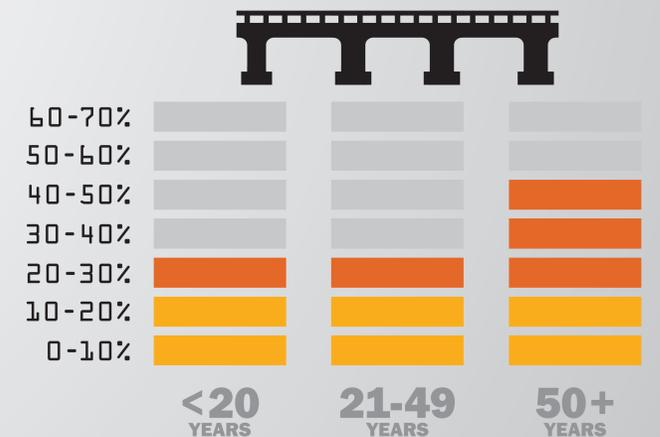


### PER MILE Ramp Density



### TOTAL PERCENTAGE Age of Bridge Structures

Statewide average of bridges built before 1970 is 44%

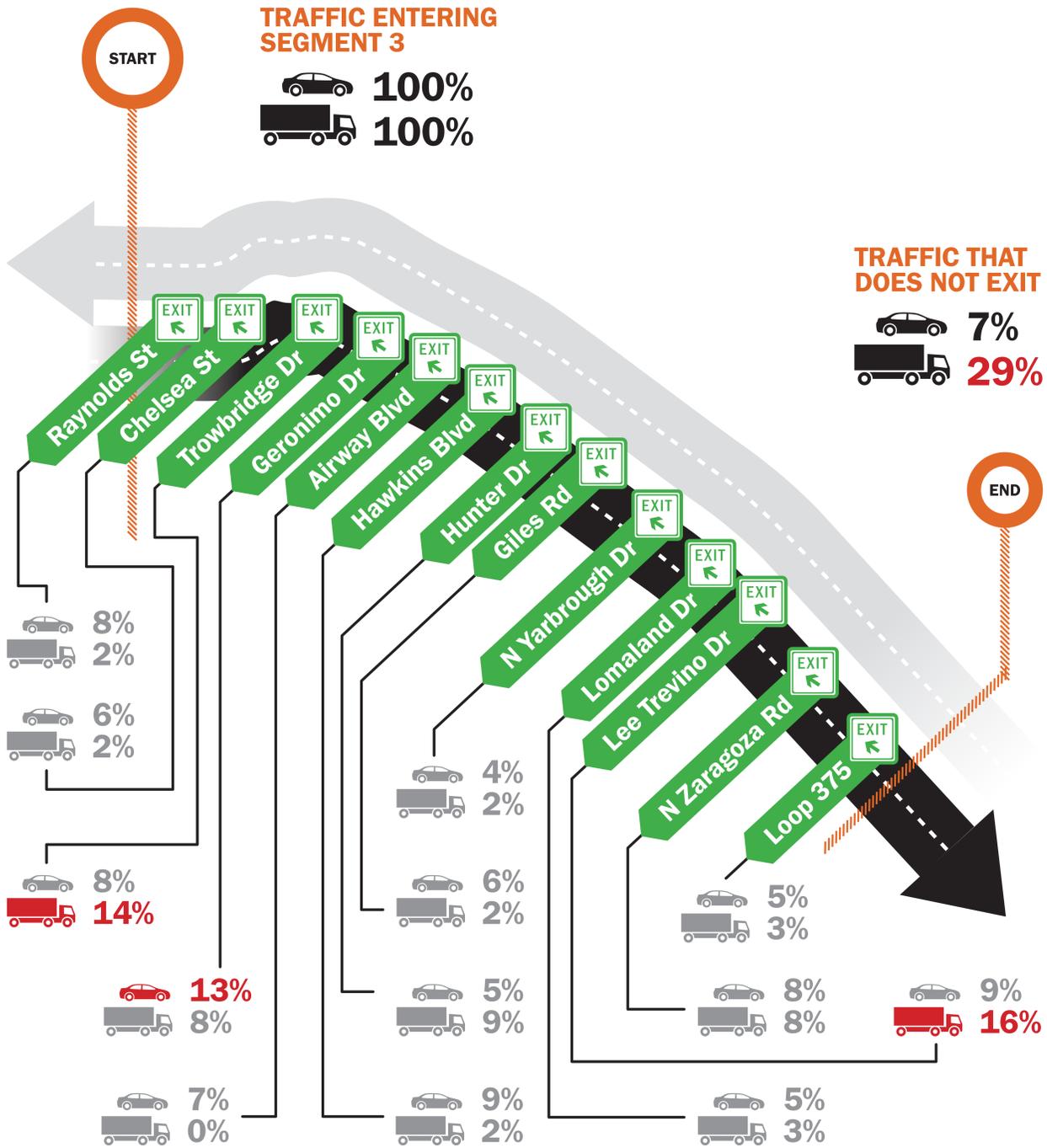




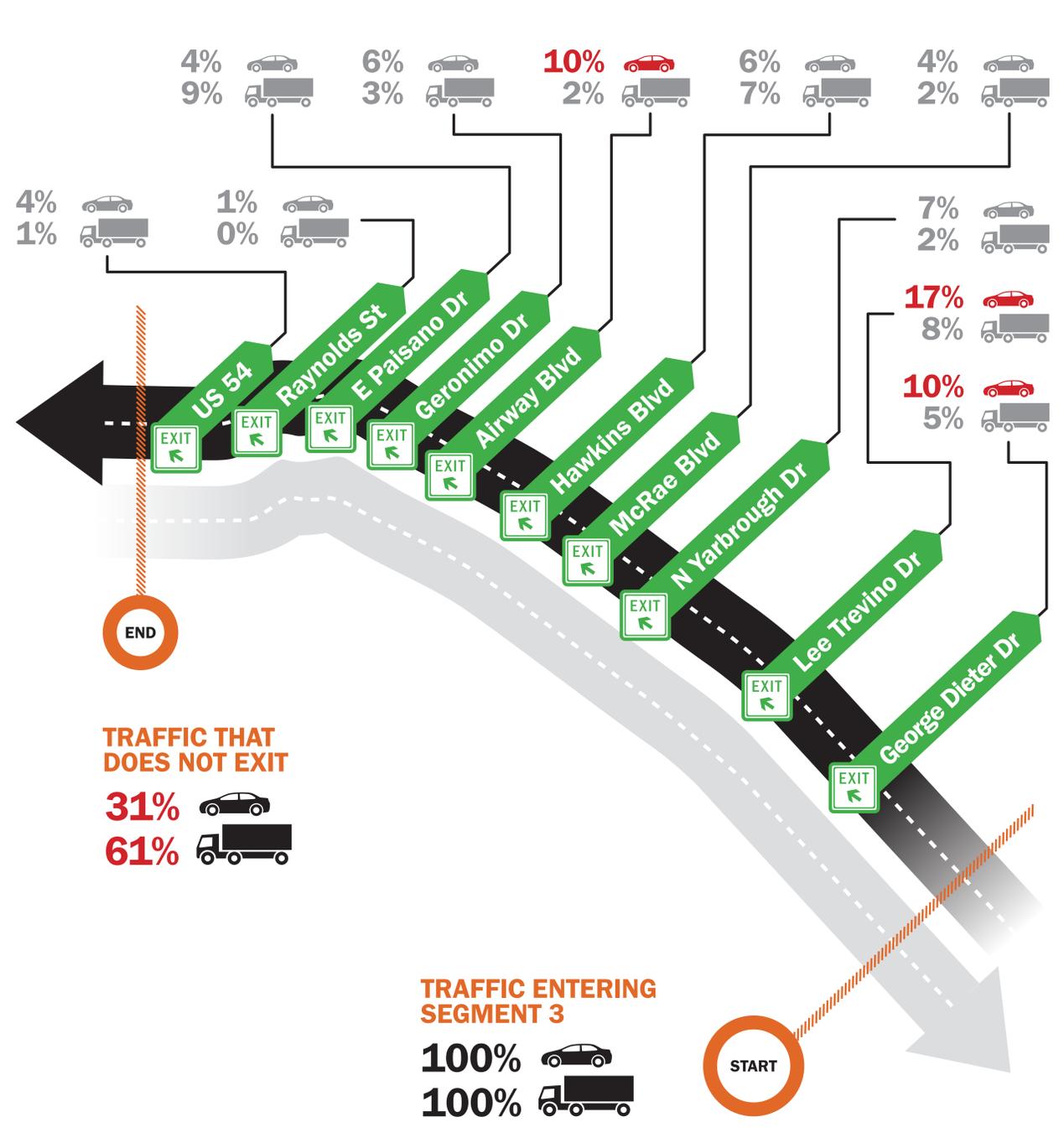
# VEHICLES EXITING SEGMENT 3

## INTERSTATE 10 EASTBOUND

XX% TRAFFIC EQUAL OR GREATER THAN 10%



## INTERSTATE 10 WESTBOUND



TRAFFIC DATA SHOWN REFLECTS RESULTS OF ORIGIN DESTINATION ANALYSIS. DATA WAS EXTRACTED FOR THE YEARS 2014-2017 (TUESDAY-THURSDAY ALL DAY AVERAGE)



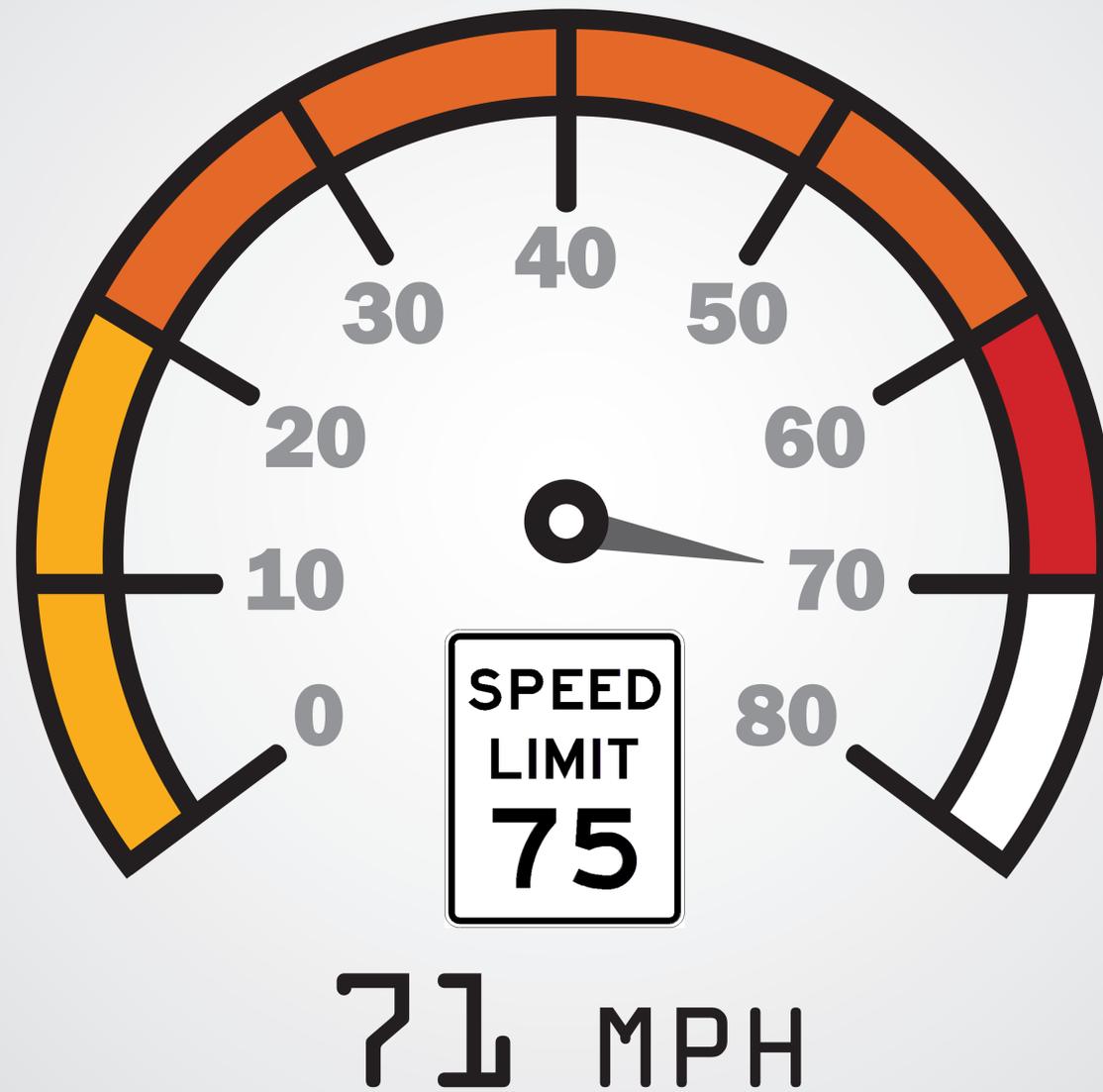
# SEGMENT 4 DASHBOARD

## SEGMENT 4 - SOUTHERN GATEWAY

AVERAGE  
Travel Time



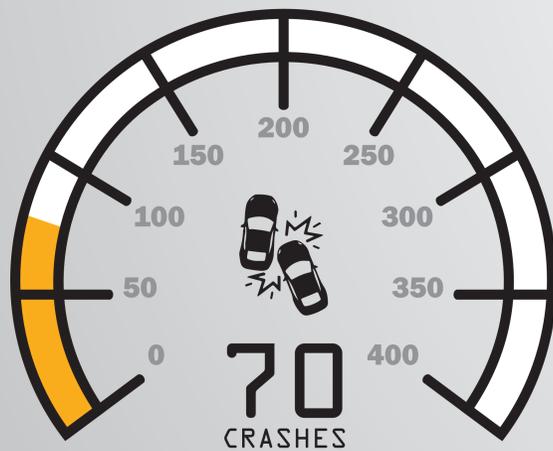
AVERAGE  
Travel Speed



PER MILE  
Ramp Density

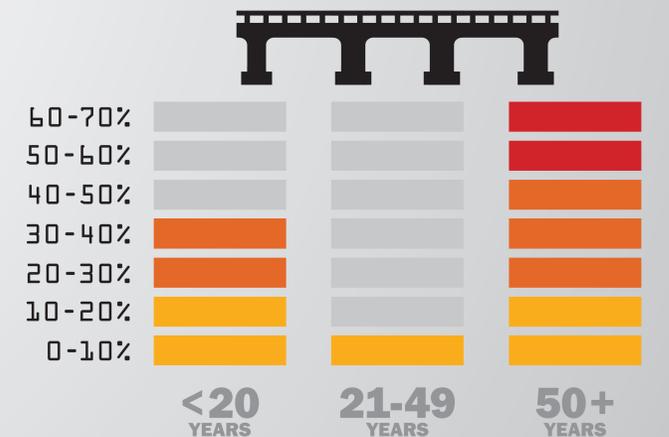


5 YEAR AVERAGE  
Segment Crashes



TOTAL PERCENTAGE  
Age of Bridge Structures

Statewide average of bridges built before 1970 is 44%

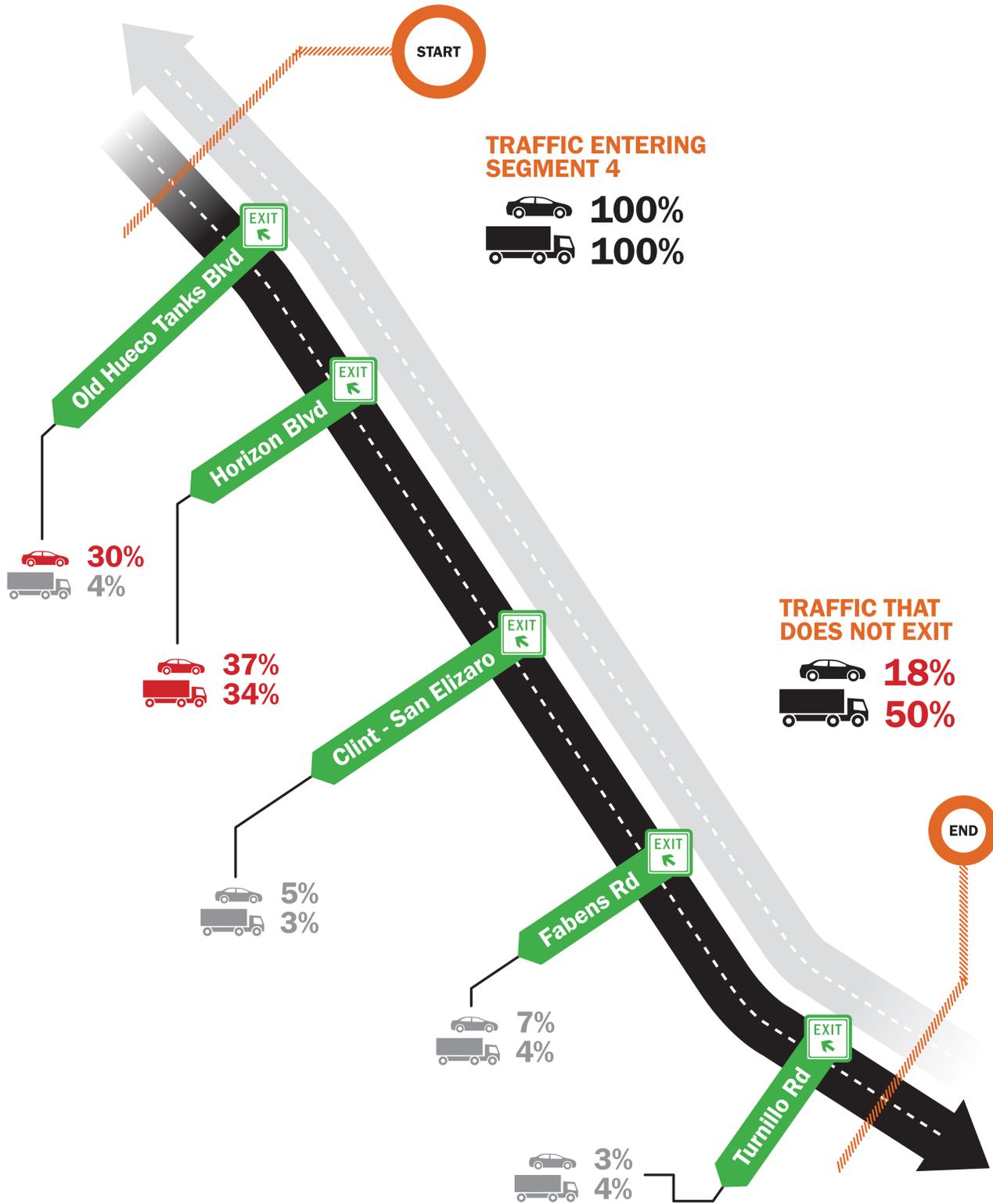




# VEHICLES EXITING SEGMENT 4

## INTERSTATE 10 EASTBOUND

XX% TRAFFIC EQUAL OR GREATER THAN 10%



## INTERSTATE 10 WESTBOUND

