



Study Welcome Script

Every day, more than 67-thousand vehicles travel along Farm-to-Market-Road-1960 near I-45, and another 46 thousand near FM-1960 and I-69.

These high traffic counts, combined with a significant number of driveways, are causing start and stop traffic, resulting in conflict points that increase crashes along the 11-mile stretch of state highway. Recent studies show crash rates for some segments of FM-1960 to be even higher than the statewide average crash rate for similar roads.

The Texas Department of Transportation is conducting an **access management study**, from East Gatewick, to FM 1960 Business. The study will identify specific low-cost, high-impact solutions that improve safety, mobility and commute times that better serve motorists.

So, what is *access management*?

Access management is a type of transportation engineering that assesses *how* traffic moves by studying spacing, driveways, turn lanes, medians and right-of-way. TXDOT can identify specific short, medium, and long-range, right-sized transportation solutions that limit points of conflict, resulting in more efficient traffic flow, improved access to businesses, enhanced economic activity and better use of existing roadway infrastructure.

In October 2019, TxDOT conducted the first round of public meetings in an effort to understand your first-hand experiences and insights along the FM 1960 corridor. Public and stakeholder feedback, combined with engineering analyses, were used as the basis to develop the following proposed corridor improvements:

Raised medians along the corridor, bike-ped infrastructure, turn lane additions at intersections, signing and pavement marking improvements, traffic signal upgrades and synchronization, driveway consolidation, street lighting, and intelligent transportation systems such as electronic message boards and cameras.

The purpose of this virtual public meeting is to ask you, once again, to share your thoughts about the proposed corridor improvements developed based on the feedback received during the first round of public meetings. *Your* input is valuable to us and will be used to refine the corridor design.