



# Rio Grande Valley Freight and Trade Transportation Plan

Steering Committee Webinar: Network Designation



February 3, 2020



## PURPOSE

Develop a Rio Grande Valley Freight and Trade Transportation Plan that identifies freight and trade transportation activities, opportunities, challenges, and strategies in the region

## GOALS

Identify the region's specific freight and trade-related transportation opportunities, challenges, and strategies impacting the Texas Multimodal Freight Network and statewide economic competitiveness

Integrate multimodal regional and statewide international freight transportation considerations into the local and regional transportation planning, programming, and implementation processes



**Process** Communicate and Refine the Process for designating the regional freight network

**Criteria** Confirm relevant criteria for freight and trade transportation in the RGV

**Scoring** Determine importance of each factor in final network designation



**1** Freight and Trade Network Designation Overview

**2** Economic Preparedness

**3** Goods Movement

**4** Supply Chain

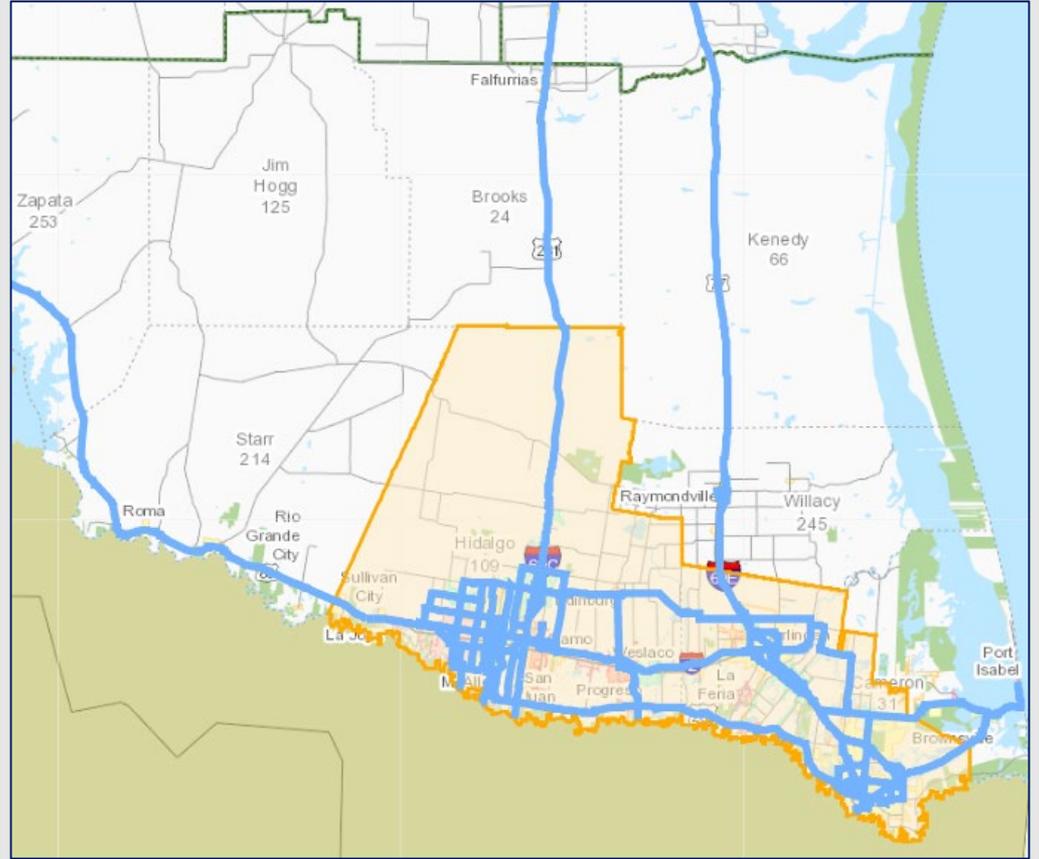
**5** Market Access

**6** Final Scoring

**6** Next Steps and Wrap-up

# Designation Overview

Texas Highway Freight Network



# Motivation for the Network Designation Process



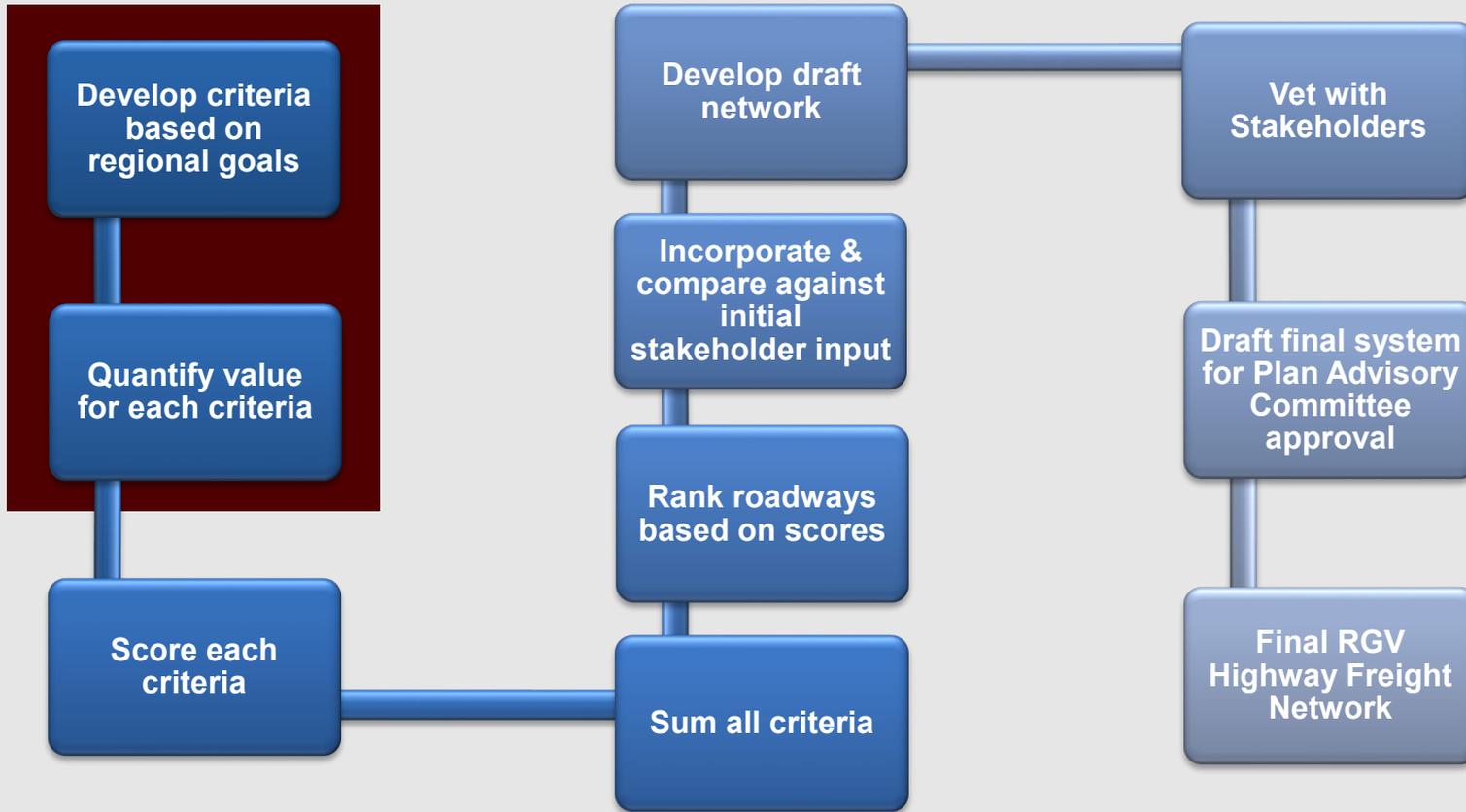
Texas Multimodal Freight Network (TMFN) was a key policy outcome of the adopted Texas Freight Mobility Plan

Critical Urban Freight Corridors (CUFCs) and Critical Rural Freight Corridors (CRFCs) are part of the National Highway Freight Network (NHFN)

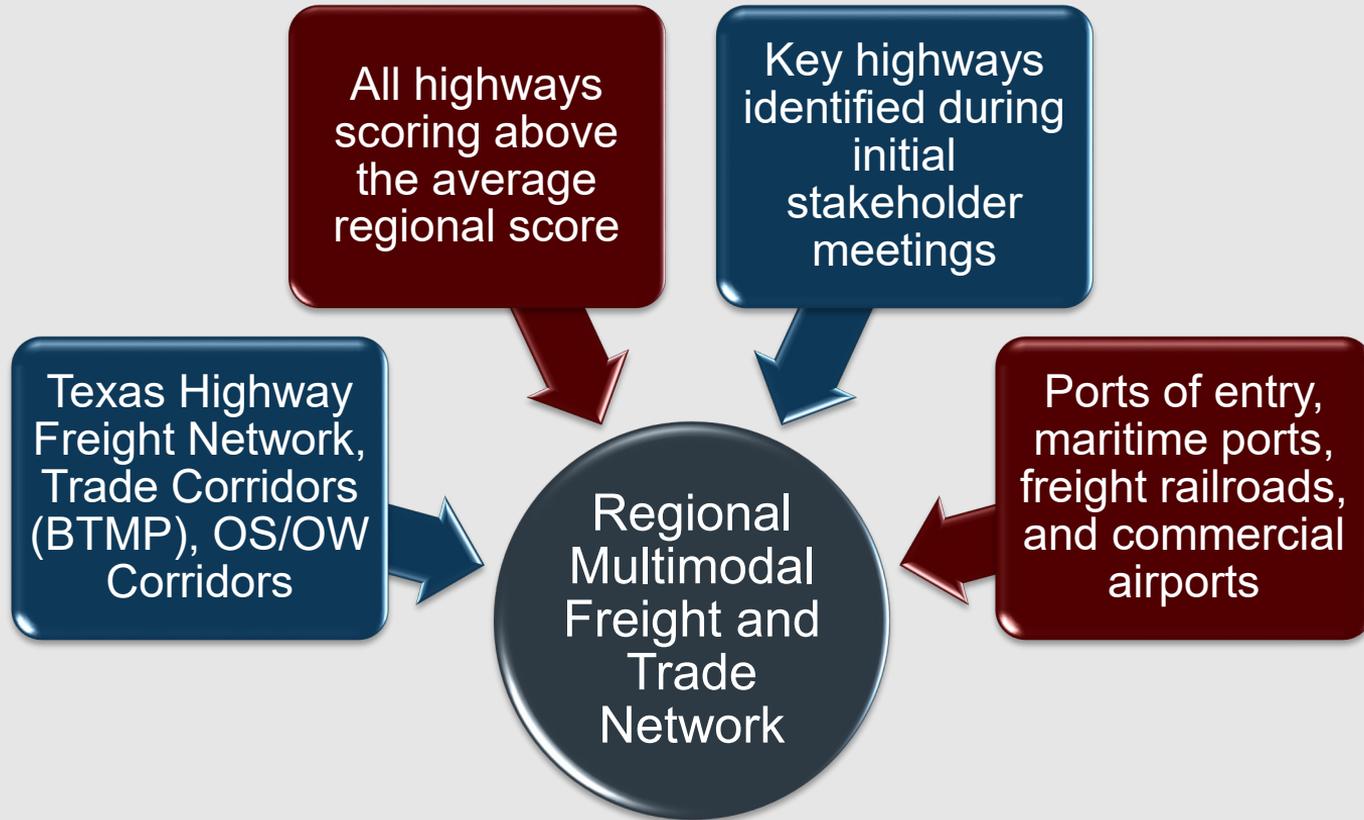
Projects on the NHFN are eligible for National Highway Freight Program funds and INFRA discretionary grants

Basis of needs assessment, project prioritization, recommendations, and implementation

# Evaluation and Designation Process for Highways



# Components of the Regional Multimodal Freight and Trade Network





[www.menti.com](https://www.menti.com)

Code 38 55 99

The screenshot shows a Menti poll interface on a mobile device. The browser address bar displays "menti.com/5hger3i98g". The poll title is "Economic Preparedness". There are three questions, each with a "Skip" button and a 5-point Likert scale. The first question, "Population Growth", has a blue slider at 1. The second question, "Agricultural Employment", has a yellow slider at 1. The third question, "Energy Sector Employment", has a green slider at 1. The scale labels are "1 Not very important" and "5 Very important".

**Economic Preparedness**

**Population Growth**

1 Not very important

1 5

Not very important Very important

**Agricultural Employment**

1 Not very important

1 5

Not very important Very important

**Energy Sector Employment**

1 Not very important

1 5

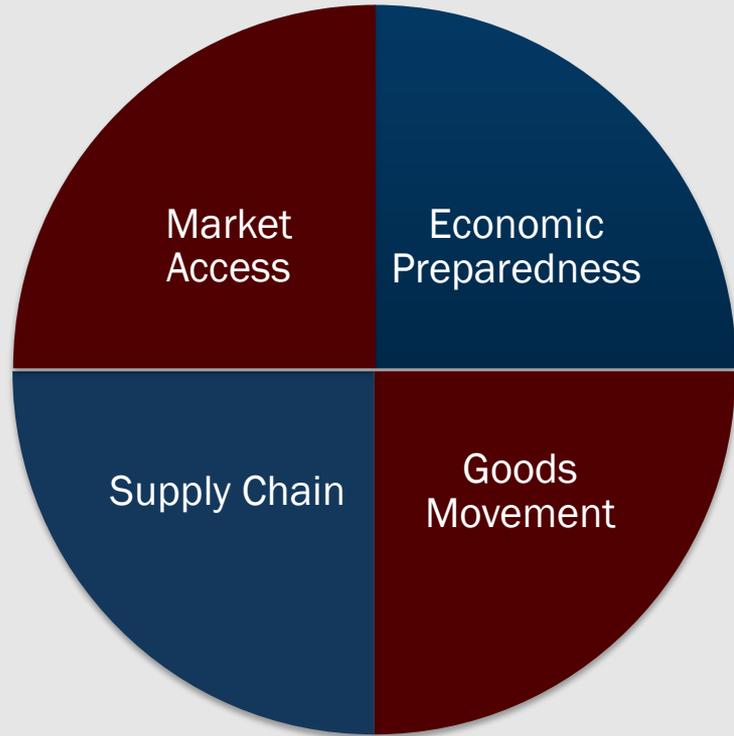
Not very important Very important

# Final Network Scoring





- Please allocate 100 points across the 4 categories





- Stakeholder outreach
  - Interviews
  - Transportation Forums
    - *Feb. 18-20*
  - Online Survey
    - *Ends Feb. 29*
    - [www.movetexasfreight.com](http://www.movetexasfreight.com)
- Next Steering Committee Meeting will be held in late spring (in-person)

## Transportation Forums

### **Rio Grande City: February 18, 2020**

South Texas Community College, Starr County Campus, Building D  
142 FM 3167, Rio Grande City, TX 78582  
1:30 – 3:30 p.m.

### **McAllen: February 19, 2020**

McAllen Public Library  
4001 N 23rd St, McAllen, TX 78504  
9:30 – 11:30 a.m.

### **Harlingen: February 19, 2020**

Harlingen City Hall  
118 E Tyler Ave, Harlingen, TX 78550  
1:30 – 3:30 p.m.

### **Brownsville: February 20, 2020**

Port of Brownsville, Commissioners Board Room  
1000 Capt. Donald L Foust Rd, Brownsville, TX 78526  
9:30 – 11:30 a.m.