

# APPENDIX D: PUBLIC INVOLVEMENT SUMMARY





# Public Involvement Summary Report

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## Kendall Gateway Study

San Antonio District in cooperation with Kendall County and the City of Boerne

Kendall County, Texas

August 2018

## 1.0 INTRODUCTION

To support the development of the Kendall Gateway Study, the Study Team implemented a public engagement process that informed stakeholders and the public and provided opportunities to document public comments and input on the feasibility study.

The Study Team:

- Provided several opportunities for stakeholder, public, and agency participation and input;
- Implemented various outreach methods to stakeholders and the public to increase community engagement and input; and
- Used visually informative and bilingual materials to help communicate concepts and retain public interest.

Public outreach and involvement opportunities for this study included Technical Work Group (TWG) and Stakeholder Working Group (SWG) meetings, Public Open Houses, interactive surveys, study newsletters, and media outreach and coverage, described in detail in the following sections.



*Representative photographs of public engagement activities*

## 1.1. PUBLIC INVOLVEMENT PLAN

At the onset of the Kendall Gateway Study, the Study Team prepared a *Public Involvement Plan* (PI Plan) to facilitate and document the feasibility study's structured interaction with stakeholders, the public, and other agencies.

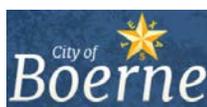
The PI Plan:

- Identified how the Texas Department of Transportation (TxDOT), in cooperation with the City of Boerne and Kendall County, would provide opportunities for input in accordance with applicable laws, regulations, and policies;
- Provided a general overview of the Kendall Gateway Study and goals;
- Described the roles and responsibilities of the various federal, state, and local resource agencies;
- Identified public involvement goals to ensure two-way communication was fostered throughout the course of the study;
- Identified various coordination and communication tools that would be developed to communicate the study's purpose and need and to assist with providing consistent and thorough information to stakeholders, the public, and agencies;
- Described the various types of meetings that would occur throughout the study, including TWG and SWG meetings, one-on-one meetings, and public open houses; and
- Provided a study timeline, including roles and responsibilities of each member of the Study Team.

## 1.2. STAKEHOLDER DATABASE

Throughout the course of the Kendall Gateway Study, the Study Team developed and maintained a "living" database of names and contact information that was used to disseminate the study information and public meeting notices. This database initially included members of the public that attended prior public meetings (e.g. individuals who attended meetings for the previous study conducted in 2005), elected and public officials in the study area, regulatory agencies, community organizations, and other key stakeholders. As the study progressed, this database was continually updated to include individuals who signed up or participated in the public open houses or other meetings, requested to receive study updates, and completed interactive surveys for the study.

At the completion of the Kendall Gateway Study, the stakeholder database consisted of contact information for approximately 1,650 individuals, including approximately 1,165 email addresses and 1,215 mailing addresses.



### 1.3. STUDY NEWSLETTERS

Three newsletters were developed at major milestone points of the study and were distributed to individuals on the stakeholder database and handed out at the public open houses. The three newsletters were distributed in January 2017, April 2017, and February 2018.

The first newsletter (January 2017) introduced the Kendall Gateway Study and included an anticipated study timeline and Frequently Asked Questions (FAQs), such as: “What is a feasibility study?”, “Who is heading the Kendall Gateway Study?”, “Why is this study being done?”, among other FAQs. This newsletter was handed out during the first open house on January 17, 2017.

The second newsletter (April 2017) highlighted the January 17, 2017 open house, next steps for the study, as well as ways to contact the Study Team.

The third and final newsletter (February 2018) highlighted the November 8, 2017 open house, described constraints mapping conducted for the study, provided an overview of the responses received during the third interactive survey, and included FAQs.



Kendall Gateway Study newsletters



## 1.4. TECHNICAL WORK GROUP (TWG) AND STAKEHOLDER WORKING GROUP (SWG) MEETINGS

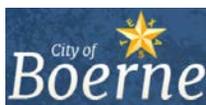
The Study Team organized and coordinated with two working groups throughout the Kendall Gateway Study – the TWG and the SWG. The TWG was composed of local and state technical staff and key technical stakeholders. This group was tasked with providing technical input and expertise throughout the study process. The Study Team conducted a total of four meetings with the TWG. Two of the four meetings were combined with the SWG. The TWG consisted of 22 individuals, including representatives from the following organizations: \*

- Alamo Area Council of Governments
- Alamo Area Metropolitan Planning Organization
- Boerne Independent School District\*
- City of Boerne
- City of Fair Oaks Ranch
- Comal County\*
- Kendall County
- Boerne-Kendall County Economic Development Corporation
- Kendall West Utility LP
- Matkin-Hoover Engineering & Surveying
- Texas Department of Transportation

The SWG was composed of representatives of local and regional businesses, environmental organizations, advocacy groups, homeowners' and property owners' associations (HOAs, POAs), and agencies. This group was tasked with providing input and local knowledge of Kendall County and the City of Boerne throughout the study process. The Study Team conducted a total of four meetings with the SWG. Two of the four meetings were combined with the SWG. The SWG consisted of 62 individuals, including representatives from the following organizations:

- Ammann Ranch Estates POA
- Ammann Road property owners
- Boerne Area Historical Preservation Society
- Boerne Business Alliance\*
- Boerne Chamber of Commerce
- Boerne Convention & Visitors' Bureau\*
- Boerne Independent School District\*
- Boerne Moontime Rotary
- Boerne Stage Airfield
- Boerne Sunrise Rotary\*
- Cascade Caverns
- Cibolo Conservancy
- Cibolo Nature Center
- City of Boerne
- Cordillera Ranch POA
- Cow Creek Groundwater Conservation District
- Edwards Aquifer Authority
- Estancia at Thunder Hill HOA\*
- Fair Oaks Ranch HOA
- Geneva School of Boerne\*
- Greater Edwards Aquifer Alliance\*
- Kendall County
- Kendall County Historical Commission
- Kendall Pointe Subdivision
- Kendall Ranch Estates
- Kronkosky Charitable Foundation\*
- Pfeiffer Ranch property owners
- Ranger Creek HOA
- River Mountain Ranch HOA
- River Trail POA\*
- Rotary Club of Boerne\*
- Saddlehorn HOA\*
- Sierra Club – Alamo Group\*
- Spring Creek HOA
- Texas Parks and Wildlife Department
- Trails of Herff Ranch HOA\*
- Transporatic.com\*
- U.S. Army Corps of Engineers\*
- U.S. Department of Agriculture\*

\* Organizations with stars represent organizations/agencies that were invited to, but not attended, a TWG or SWG meeting.



- U.S. Environmental Protection Agency\*
- U.S. Fish and Wildlife Service\*
- Villas at Hampton Place HOA\*
- Woods of Frederick Creek HOA

Both the TWG and the SWG were instrumental in assisting with development of the local vision, transportation goals and objectives, purpose and need, screening criteria, screening process, and concept development and evaluation. Detailed meeting summaries are available for public review at the TxDOT San Antonio District Office.

#### 1.4.1. TECHNICAL WORK GROUP MEETING #1

On Thursday, October 20, 2016, TxDOT, in cooperation with the City of Boerne, Kendall County, and the Study Team, held the first TWG meeting. This meeting was held at the City of Boerne Public Works Conference Room, located at 400 E. Blanco Rd., Boerne, Texas 78006. The meeting began at 10:30 a.m. and 15 stakeholders attended the meeting, including representatives from the following organizations:

- Alamo Area Council of Governments
- City of Boerne
- City of Fair Oaks Ranch
- Kendall County
- Kendall County Economic Development Corporation
- Kendall West Utility, LP
- Matkin-Hoover Engineering & Surveying
- Texas Department of Transportation

The meeting began with a presentation, which included discussions on the Study Team, history of the study, and current study development. An interactive “Issues Exercise” workshop was also conducted during this meeting, where attendees were asked a series of questions. A summary of the results of this exercise is shown below.

*What were your initial thoughts regarding the Kendall Gateway Study?*



*Word Cloud depicting common words received during the initial thoughts exercise.*



*TWG Meeting #1, October 20, 2016*



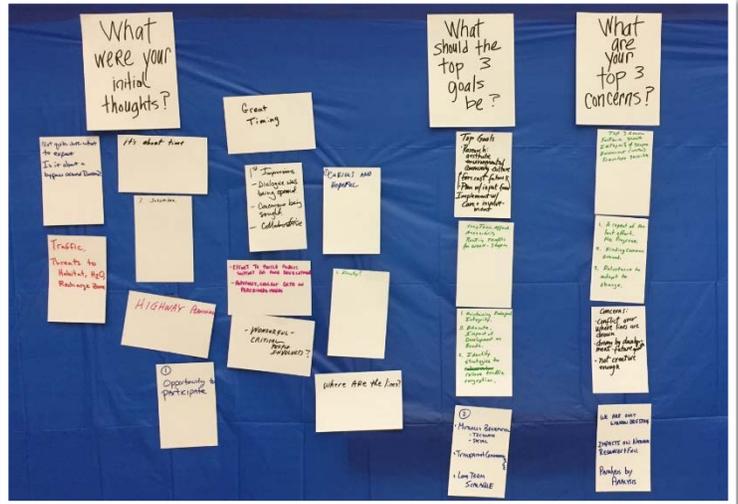


This meeting followed the same agenda as the TWG Meeting #1, beginning with a discussion on the Study Team, history of the study, and current study development. A summary of the results from the “Issues Exercise” workshop is shown below.

*What were your initial thoughts regarding the Kendall Gateway Study?*



*Word Cloud depicting common words received during the initial thoughts exercise.*



*SWG Meeting #1, December 6, 2016*

*What should the top 3 goals of this study be? What are your top 3 concerns related to this study?*

**Goals**

- “Long-term and scalable”
- “Forecast future”
- “Long-term affordability”
- “Accessibility”
- “Ecological integrity”
- “Relieve traffic congestion”
- “Mutually beneficial”
- “Transparent communication”

**Top 3 Concerns**

- “Fostering growth”
- “Integrity of scope”
- “Natural resources and environment”
- “Develop sensibly”
- “Paralysis by analysis”
- “Not creative enough”
- “Reluctance to adapt to change”
- “Finding common ground”

*Draw or write some of your potential ideas for this study.*

Some of the ideas received during this exercise included:

- Show me the data on traffic counts. Show me the possible routes to relieve traffic. Show me future projected growth data for Boerne. Keep the public well informed.
- Expected roads: SH 46 – I-10. Don't stifle traffic flow by one-way movement. Do not follow SA problems. Plan and fix before it's a problem. Have development planned so we all can live in harmony. Do not allow ram rodding.
- Manage/encourage re-charge initiatives for better groundwater recovery. Minimize the need for additional infrastructure. Develop smart – use natural land qualities to benefit. Demand accountability.
- Make sure that the proposed solution is forward thinking enough to address expected years beyond the planned project completion, so the project(s) aren't obsolete immediately upon completion.
- If it's right-of-way, get it now, not later. Don't be afraid to ask large landholders to donate. Find/identify willing partners. Minimize "takings".



*SWG Meeting #1, December 6, 2016*





#### 1.4.4. STAKEHOLDER WORKING GROUP MEETING #2

On Wednesday, April 5, 2017, the second SWG meeting was held for the Kendall Gateway Study. This meeting was held at the Patrick Heath Public Library, located at 451 N. Main St., Boerne, Texas 78006. The meeting was held between 6:30 p.m. and 8:00 p.m. and 14 stakeholders attended the meeting, including representatives from the following organizations:

- Boerne Chamber of Commerce
- Boerne Moontime Rotary
- City of Boerne
- Edwards Aquifer Authority
- Kendall County
- Kendall County Historical Commission
- Kendall Pointe Subdivision
- Texas Department of Transportation

This meeting followed the same agenda as the TWG Meeting #2. A representative sample of the input received from the TWG on the evaluation criteria for development of concepts is presented below:

#### Thoughts on Screening Matrix Development

- Sensitive features (i.e. limestone) are an important resource
- How are traffic noise impacts determined?
- Is it possible to include the amount of time corridors are depicted as congested in Google Maps?
- Traffic data could be confusing to the public.
- How is induced growth measured?



*SWG Meeting #2, April 5, 2017*

#### 1.4.5. TECHNICAL WORK GROUP/STAKEHOLDER WORKING GROUP MEETING #3

On Thursday, August 31, 2017, TxDOT, in cooperation with the City of Boerne, Kendall County, and the Study Team, held a combined TWG and SWG meeting for the Kendall Gateway Study; this was the third TWG/SWG meeting in a series of four meetings that were held throughout the study process. This meeting was held at the Patrick Heath Public Library, located at 451 N. Main St., Boerne, Texas 78006. The meeting was held between 4:00 p.m. and 6:00 p.m. and 26 stakeholders attended the meeting, including representatives from the following organizations:

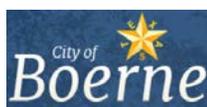
- Ammann Ranch Estates Property Owners Association
- Boerne Area Historical Preservation Society
- Boerne Chamber of Commerce
- Boerne-Kendall County Economic Development Corporation
- Boerne Moontime Rotary
- Cibolo Conservancy
- Cibolo Nature Center
- City of Boerne
- City of Fair Oaks Ranch
- Cordillera Ranch
- Fair Oaks Ranch Homeowner's Association
- Kendall County
- Kendall County Historical Commission
- Kendall Pointe Subdivision
- Texas Department of Transportation

During this meeting, an overview of public involvement activities was given, the revised evaluation criteria were presented, results from the first two interactive surveys were described, a traffic analysis update was given, the purpose and need for the study was described, and the concepts screening process was explained.

TWG/SWG members were asked to view quadrant maps and provide feedback/input on the Universe of Concepts. A representative sample of feedback received is summarized below.

#### Feedback from TWG/SWG Meeting Attendees on the Universe of Concepts

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>▪ Long-term solution should be a route that is further away from downtown Boerne</li><li>▪ Most desirable concept is a northern route</li><li>▪ Must consider Trinity Aquifer recharge zone and geological features</li></ul> | <ul style="list-style-type: none"><li>▪ An outer loop makes the most sense</li><li>▪ FM 3351 and Herff Road could be utilized as solutions</li><li>▪ Adding capacity to SH 46 may provide a short-term solution</li></ul> |
|---|---|



#### 1.4.6. TECHNICAL WORK GROUP/STAKEHOLDER WORKING GROUP MEETING #4

On Thursday, February 22, 2018, the fourth and final combined TWG and SWG meeting was held for the Kendall Gateway Study. The meeting was held at the Patrick Heath Public Library located at 451 N. Main St., Boerne, Texas 78006. The meeting was held between 4:00 p.m. and 7:00 p.m. and 65 stakeholders attended the meeting, including representatives from the following organizations:

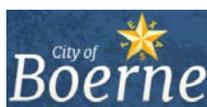
- Ammann Ranch Estates Property Owner's Association
- Amman Road property owners
- Boerne Chamber of Commerce
- Boerne-Kendall County Economic Development Corporation
- Boerne Moontime Rotary
- Cascade Caverns
- Cibolo Conservancy
- Cibolo Nature Center
- City of Boerne
- City of Fair Oaks Ranch
- Cordillera Ranch
- Cow Creek Groundwater Conservation District
- Edwards Aquifer Authority
- Kendall County
- Kendall County Historical Commission
- Kendall Pointe Subdivision
- Kendall Ranch Estates
- Matkin-Hoover Engineering & Surveying
- Pfeiffer Ranch property owners
- Spring Creek Homeowner's Association
- Texas Department of Transportation
- Woods of Fredericks Creek Homeowner's Association

This meeting began with an overview of public outreach activities, a traffic analysis summary, and a summary of modifications made to the concepts based on public comments received during the Public Open House #2.

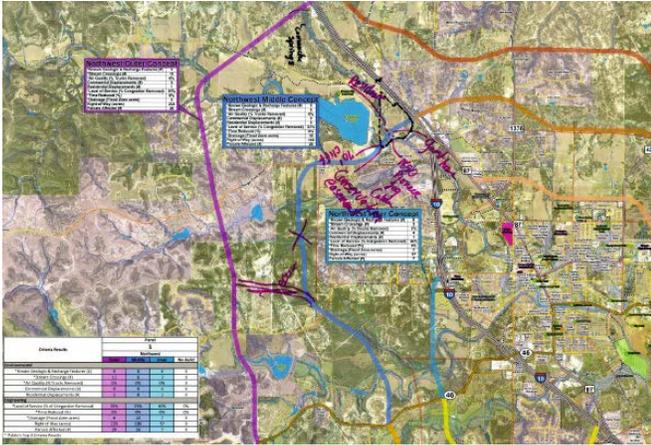
The meeting also included a small group workshop. There were seven tables set up in the meeting room, each with one quadrant map illustrating three Reasonable Concepts; participants selected the quadrant they were most interested in for the discussion. The maps highlighted the evaluation criteria results for each concept (e.g. how many stream crossings and commercial/residential displacements per concept). Each table had a facilitator from the Study Team. Instructions for the workshop included:

- Pick a quad to focus on.
- Look at the maps.
- Assess impacts and improvements.
- Ask questions.
- Discuss as a group.
- Mark up maps.
- Recommend a concept or create a hybrid.
- Reconvene in the large group during which each table group will present its recommendations.

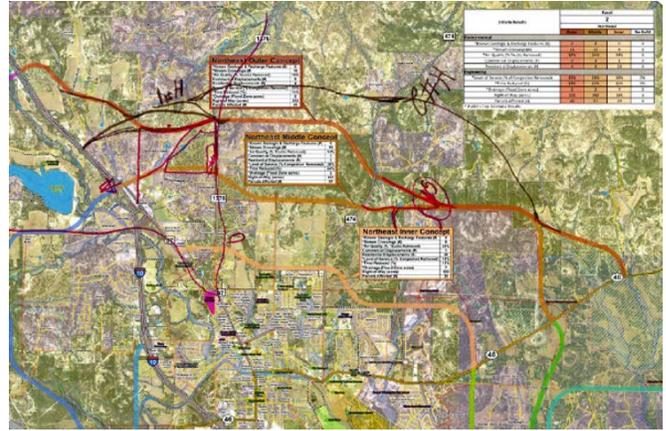
Of the seven small groups that participated in this exercise, all recommended a hybrid concept. A representative sample of feedback received on the Recommended Concepts is presented below.



### Northwest Concept



### Northeast Concept



#### Sample feedback on hybrid concept:

##### Appealing:

- Low cost of land
- Flexibility with large landowners
- Small number of stream crossings

##### Concerning:

- A lot of road to maintain and a lot more land

#### Sample feedback on hybrid concept:

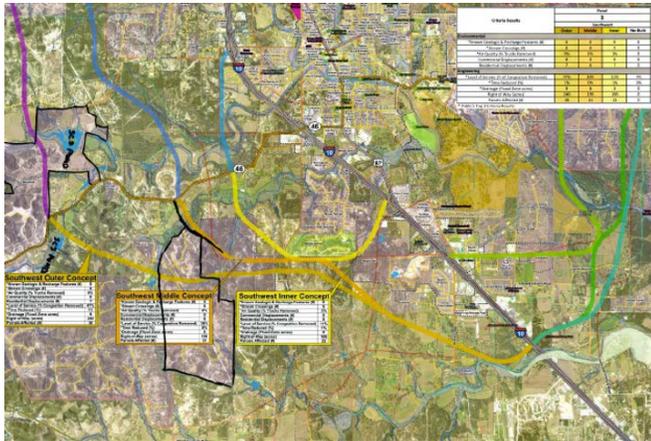
##### Appealing:

- Best for development
- Distance from city limits
- Needs to be out for growth

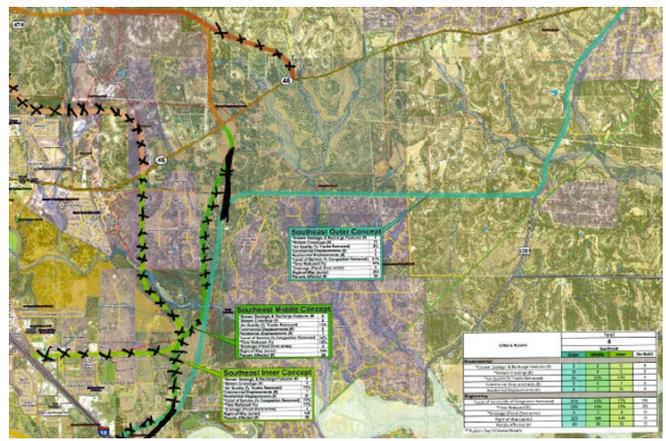
##### Concerning:

- No environmental or engineering data exists for this new concept

### Southwest Concept



### Southeast Concept



#### Sample feedback on hybrid concept:

##### Appealing:

- Provides better continuity
- Ahead of congested areas
- Less parcels than SW Inner Concept

##### Concerning:

- Moderate in length
- Environmental concerns

#### Sample feedback on hybrid concept:

##### Appealing:

- Direct route from SH 46 to I-10
- Few property owners will be affected
- Most of road is existing

##### Concerning:

- Seven new property owners will be affected
- Needs to be supplemented with expansion of FM 3351 and SH 46





*TWG/SWG Meeting #4, February 22, 2018*

## 1.5. PUBLIC OPEN HOUSES

Three public open houses were held for the Kendall Gateway Study. The public, stakeholders, public and elected officials, TWG/SWG members, and various agencies were notified prior to all the open houses. Each open house was advertised at least two weeks prior to the meeting via various outreach methods. News releases were sent to local and area print, television, radio, and online media, including Spanish-language newspapers and television stations within the study area, as available.

Following the open houses, a Documentation of Open House Report was prepared for each meeting, which included a comment response matrix, notices, sign-in sheets, comments received, exhibits, handouts, photographs, and a description of any study modifications as a result of comments received.



### 1.5.1. PUBLIC OPEN HOUSE #1

On Tuesday, January 17, 2017, TxDOT, in cooperation with Kendall County and the City of Boerne, held an open house for the Kendall Gateway Study at the Boerne Middle School South located at 10 Cascade Cavern, Boerne, Texas 78015 from 6:00 p.m. to 8:00 p.m.

This event was the first in a series of public engagement opportunities regarding the Kendall Gateway Study feasibility process. The purpose of the open house was to introduce the feasibility study to the public and gather public input regarding the transportation-related vision and goals to relieve congestion on SH 46 and other major arterials in Boerne and Kendall County. Project exhibits were available for public viewing and the Study Team was available to provide information and answer questions.

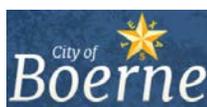
The meeting was conducted in an open house format, allowing attendees to come and go during the established time. Attendees were given the opportunity to view display boards, engage in various stations, ask questions regarding the feasibility study, and provide verbal and written comments.

Multiple bilingual English/Spanish interpreters were onsite to provide Spanish translation, although no requests were received for translation services. These individuals were identified with the following notation on their name tags: “*Yo hablo español.*”

A comment table was set up where attendees could fill out and leave completed Comment Forms. In addition, a court reporter was present at the meeting for those choosing to give verbal comments. Commenting options included filling out a comment card at the comment table; giving verbal comments to the court reporter; faxing, emailing, or mailing comments within a 15-day public comment period; or submitting comments on the project’s website, [txdot.gov](http://txdot.gov) (key words “Kendall Gateway Study”).



*Public Open House #1, January 17, 2017*



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### 1.5.1.1. OUTREACH

Outreach for the open house included the following notification methods:

- **Newspaper Ads** – An English notice was published in the Boerne Star on December 30, 2016 and a Spanish notice was published in La Prensa on December 28, 2016.
- **E-Blasts** – An invitation email was sent to members of the TWG and SWG, as well as to elected officials on December 27, 2016.
- **Mailouts** – A bilingual open house notice was mailed to 287 stakeholders and property owners included on the study’s stakeholder database on January 3, 2017.
- **Changeable Message Signs** – Four changeable message signs announcing the open house were placed at strategic locations within Kendall County and the City of Boerne; the signs were posted from January 10 to 17, 2017.
- **Website Postings** – A notice of the open house was published on TxDOT’s, the City of Boerne’s, and the Greater Boerne Chamber of Commerce’s websites.
- **Media Coverage** – KTSA Radio provided media coverage of the open house on the day of the meeting, January 17, 2017.

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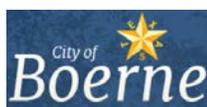
### 1.5.1.2. ATTENDANCE

Approximately 255 people signed in at the registration table, in addition to members of the Study Team, as summarized below:

- 245 community members
- 7 elected officials
- 3 members of the media
- 26 Study Team members

The elected officials in attendance included:

- **City of Boerne:** Councilman Charlie Boyd, Councilman Ron Cisneros
- **City of Fair Oaks Ranch:** Alderman Roy Elizondo, Mayor Garry Manitzas
- **Kendall County:** Commissioner Richard Elkins, Judge Darrel Lux
- **U.S. Senate:** Michael Koerner (representing Senator Ted Cruz)



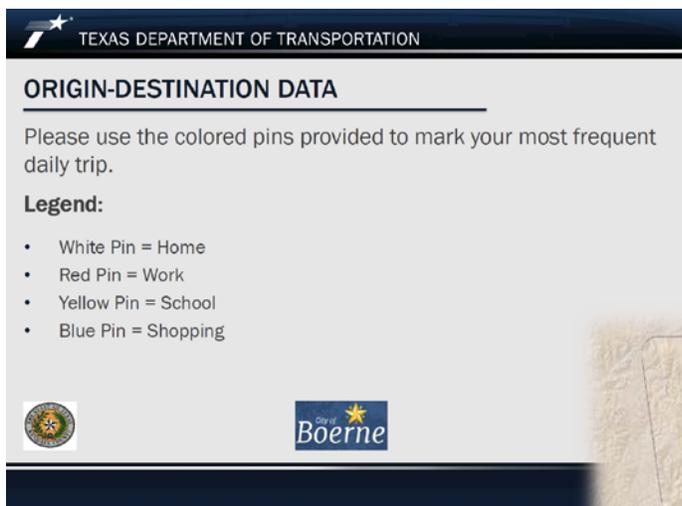
### 1.5.1.3. FORMAT OF THE MEETING

#### Station #1 – Feasibility Study Process

This station outlined the feasibility study process and the Joint Resolution that initiated the study, which was approved on September 28, 2015 by the Kendall County Judge and Commissioners Court and the City of Boerne Mayor and City Council. This station explained that the result of the Kendall Gateway Study would be the *Kendall Gateway Study Feasibility Report*, which would include recommended concept(s) and an implementation plan(s). At the time of the open house, the study was in the data collection and public input phase.

#### Station #2 – Origin/Destination Data Collection

Station #2 was an interactive exercise to gather origin/destination data of where people live, work, go to school, and shop, and how they travel during their daily trip around the city. The results of this exercise are depicted below:



TEXAS DEPARTMENT OF TRANSPORTATION

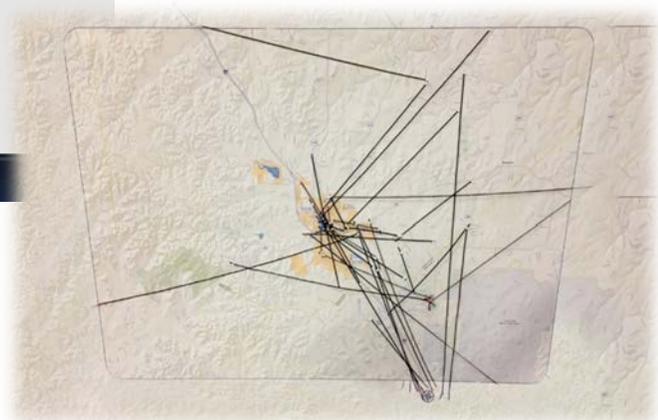
#### ORIGIN-DESTINATION DATA

Please use the colored pins provided to mark your most frequent daily trip.

**Legend:**

- White Pin = Home
- Red Pin = Work
- Yellow Pin = School
- Blue Pin = Shopping

Kendall County City of Boerne



*Origin/Destination Station at Public Meeting #1*

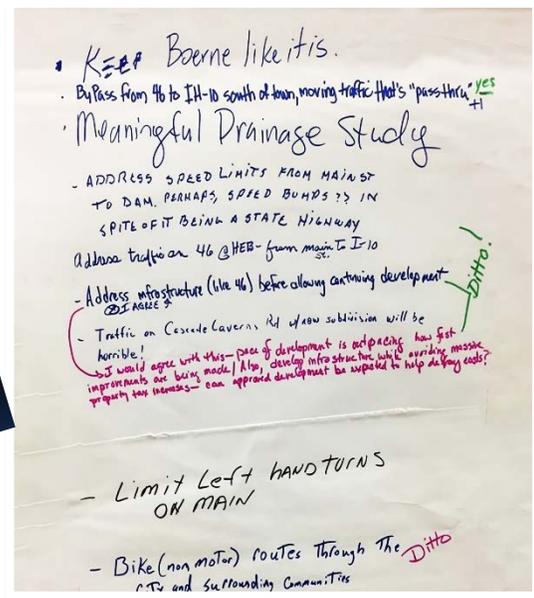
#### Station #3 – Study Timeline

Station #3 showed the anticipated timeline of the Kendall Gateway Study.

#### Station #4 – Goals and Thoughts

At this station, attendees were asked: “What are your goals and thoughts for the community?”

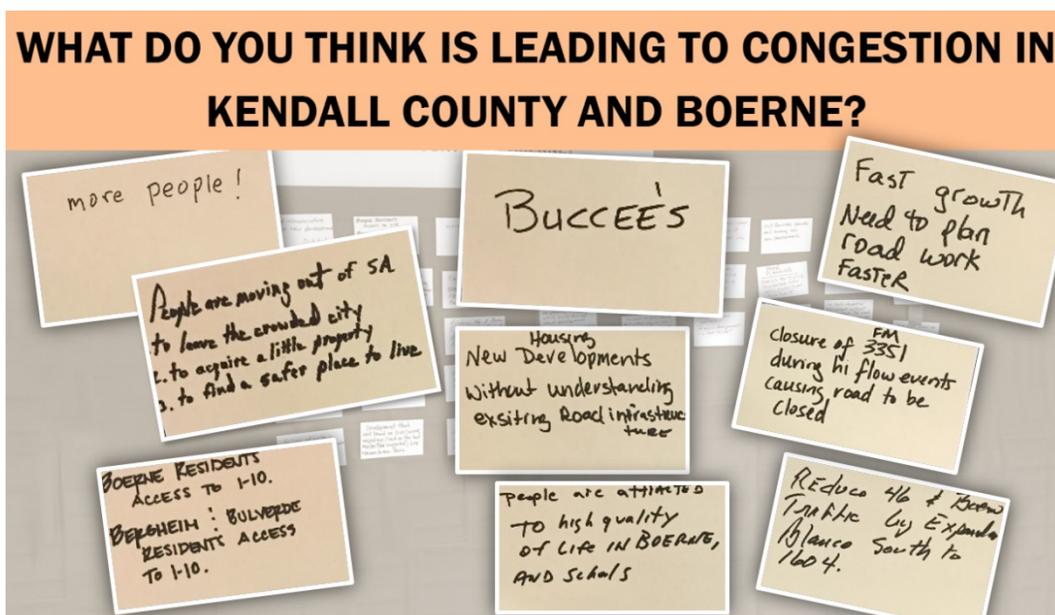
Flipcharts and markers were provided for attendees to write their answers. Representative results of this exercise are depicted below:



#### What are your goals and thoughts for the community?

#### Station #5 – Causes of Congestion

At Station #5, attendees were asked: “What do you think is leading to congestion in Kendall County and Boerne?” Postcards and markers were provided for attendees to write their answers. A representative sample of answers provided is shown below.



### Station #6 – Study Priorities

At Station #6, attendees were asked: “What should the priorities of the study be?” Postcards and markers were provided for attendees to write their answers. A representative sample of answers provided is shown below.

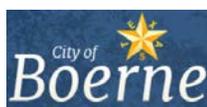
Priorities	
<ul style="list-style-type: none"><li>▪ Traffic control.</li><li>▪ Go for everything at once instead of piecemealing it – “disrupt me once and be done with it”.</li><li>▪ Mass transit or possible rail system into San Antonio.</li><li>▪ Effective roadways through and around the city.</li><li>▪ Defining traffic flow and planning for multiple routes – not leaving 46 or I-10 to be the only routes around Boerne or into San Antonio.</li><li>▪ Like what they do in Europe. All striping in the construction are safety orange. This reminds the driver to keep his speed down.</li></ul>	<ul style="list-style-type: none"><li>▪ Widening I-10.</li><li>▪ Present, and more importantly, future growth.</li><li>▪ Parking for tourists.</li><li>▪ Public safety, plan that includes new and future growth without impacting “small town” feel, and do not transfer one traffic problem to another area.</li><li>▪ Mass transit (train/shuttle) to San Antonio from Boerne with station located at north end of Boerne/I-10 for parking and traffic management.</li><li>▪ Low-impact development.</li><li>▪ Low-impact, environmentally responsible context-sensitive solutions.</li></ul>

### Station #7 – Quadrant Maps

At this station, four identical sets of study area quadrant maps were laid out on tables. Attendees were asked to place sticky notes and/or written comments on the maps to provide feedback on the following issues:

- What are important community resources the Study Team should be aware of?
- What are important environmental resources the Study Team should be aware of?
- Where do you experience transportation issues?
- What solutions should be considered?

All the comments received during this exercise were reviewed by the Study Team and were considered in the feasibility study.





*Public Meeting #1, January 17, 2017*

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#### 1.5.1.4. PUBLIC COMMENTS

A total of 37 comments were received during the public comment period that concluded on February 1, 2017.

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#### 1.5.2. PUBLIC OPEN HOUSE #2

On Wednesday, November 8, 2017, TxDOT, in cooperation with Kendall County and the City of Boerne, held a public open house for the Kendall Gateway Study at the Boerne Middle School South located at 10 Cascade Cavern, Boerne, Texas 78015 from 6:00 p.m. to 8:00 p.m.

This event was the second open house held to focus on the Kendall Gateway Study feasibility process. The purpose of the open house was to present and discuss the preliminary results of the traffic study, public input, and Reasonable Concepts.

Similar to Public Open House #1, this meeting was conducted in an open house format, allowing attendees to come and go during the two-hour period. Upon entering the room, multiple display boards and stations were set up to engage the public. Bilingual English/Spanish interpreters were onsite to provide Spanish translation and meeting materials were provided in both English and Spanish. A comment table was set up where attendees could fill out and leave completed Comment Forms. In addition, a court reporter was present at the meeting for those choosing to give verbal comments. Commenting options included filling out a comment card at the comment table; giving verbal comments to the court reporter; faxing, emailing, or mailing comments within a 15-day public comment period; or submitting comments on the project's website, [txdot.gov](http://txdot.gov) (key words "Kendall Gateway Study").

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### 1.5.2.1. OUTREACH

Outreach for the open house included the following notification methods:

- **Newspaper Ads** – An English notice was published in the Boerne Star on October 24, 2017 and a Spanish notice was published in La Prensa on October 22, 2017.
- **E-Blasts** – An invitation email was sent to 18 TWG members and 41 SWG members on October 20, 2017, as well as to 193 individuals on the stakeholder database on October 23, 2017.
- **Mailouts** – An invitation letter was mailed to elected and public officials on October 16, 2017. A bilingual open house notice was mailed to 434 stakeholders and property owners included on the study’s stakeholder database on October 23, 2017.
- **Changeable Message Signs** – Four changeable message signs announcing the open house were placed at strategic locations within Kendall County and the City of Boerne; the signs were posted from November 1 to 8, 2017.
- **Website Postings** – A notice of the open house was published on TxDOT’s, the City of Boerne’s, and the City of Fair Oak Ranch’s websites.
- **Social Media** – Ron Cisneros, the City of Fair Oaks Ranch, and the Greater Boerne Chamber of Commerce made Facebook postings of the upcoming meeting. In addition, the City of Boerne posted a notice on its Nextdoor page.
- **Media Coverage** – KTSA Radio provided media coverage of the open house prior to the meeting.

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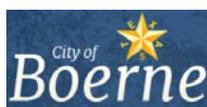
### 1.5.2.2. ATTENDANCE

Approximately 163 people signed in at the registration table, in addition to members of the Study Team, as summarized below:

- 156 community members
- 6 elected officials
- 1 member of the media
- 35 Study Team members

The elected officials in attendance included:

- **City of Boerne:** Councilman Charlie Boyd, Councilman Ron Cisneros
- **Kendall County:** Commissioner Christina Bergmann, Commissioner Richard Elkins, Judge Darrel Lux, Sheriff Al Auxier



### 1.5.2.3. FORMAT OF THE MEETING

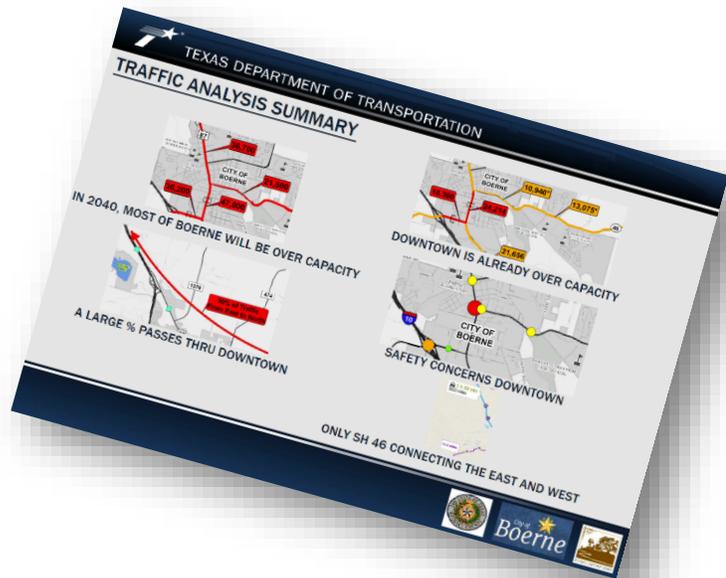
#### Station #1 – Feasibility Study Process

Similar to Public Open House #1, the first station provided an overview of the feasibility study process, and explained that at the time of the meeting, the study was in the “Identify Data-Based Concepts” phase.

#### Station #2 – Data Results

Station #2 included multiple exhibit boards that outlined the results of the traffic analysis, including boards on the following:

- Purpose and Need
- Population Growth
- Crash Data Hotspot Map
- Lack of East/West Connectivity
- Other Concepts Considered
- Traffic Collection Overview
- Traffic Directed Through Boerne
- Traffic Analysis Summary

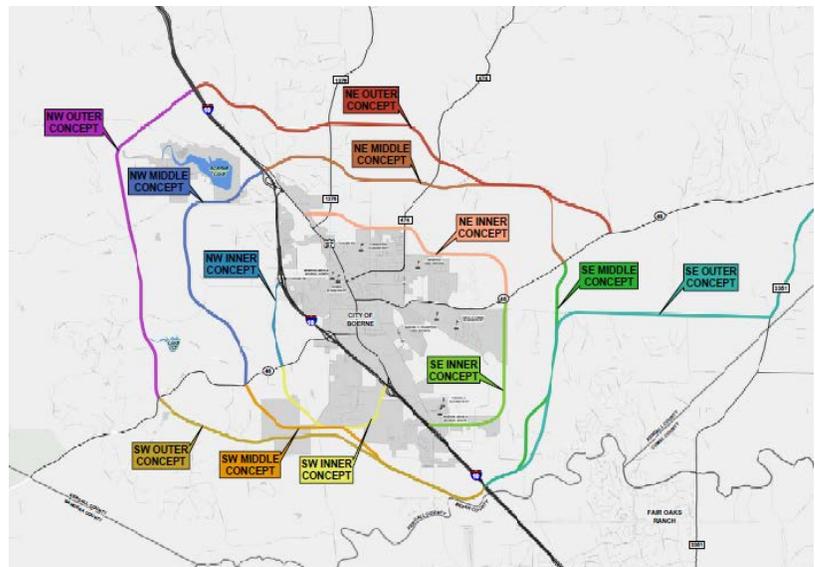


#### Station #3 – Public Input Results

This station included multiple exhibit boards that described public input results received to-date, including summaries on the TWG Meetings #1 and #2, SWG Meetings #1 and #2, TWG/SWG Meeting #3, and Interactive Surveys #1 and #2.

#### Station 4 – Kendall Gateway Study Area Maps

At Station #4, four identical sets of Reasonable Concepts quadrant maps were laid out on tables. These maps identified three Reasonable Concepts (i.e. outer, middle, and inner concepts) for each study area quadrant (i.e. northwest, northeast, southwest, and southeast). Attendees were asked to place sticky notes and/or written comments on the maps to provide feedback on which concepts they liked, which concepts they disliked, and any additional concepts the Study Team should consider. Three additional exhibit boards were provided at this station, including the following: Concept Screening Process, Example Facility Type, and How the Concepts Help.



*Overall Concepts map*



TEXAS DEPARTMENT OF TRANSPORTATION

## STATION #4: KENDALL GATEWAY STUDY AREA MAPS

**We Need Your Feedback:**

Place sticky notes and/or written notes on the maps to let us know:

1. Which concepts you like, and why.
2. Which concepts you dislike, and why.
3. Any additional concepts the Study Team should consider, and why.



### *Public interacting at Station 4*

#### Station #5 – Interactive Survey

At this station, i-Pads were provided for attendees to complete an interactive survey (Interactive Survey #3, described in the below section) regarding the Reasonable Concepts presented at Station #4. In addition, palm cards were handed out at this station with a link to the survey for those wishing to complete the survey later.

#### 1.5.2.4. PUBLIC COMMENTS

A total of 53 comments were received during the public comment period that concluded on December 4, 2017.



### 1.5.3. PUBLIC MEETING #3

On Wednesday, May 23, 2018, TxDOT, in cooperation with Kendall County and the City of Boerne, held a public open house for the Kendall Gateway Study at the Boerne Middle School South located at 10 Cascade Cavern, Boerne, Texas 78015 from 5:30 p.m. to 7:30 p.m.

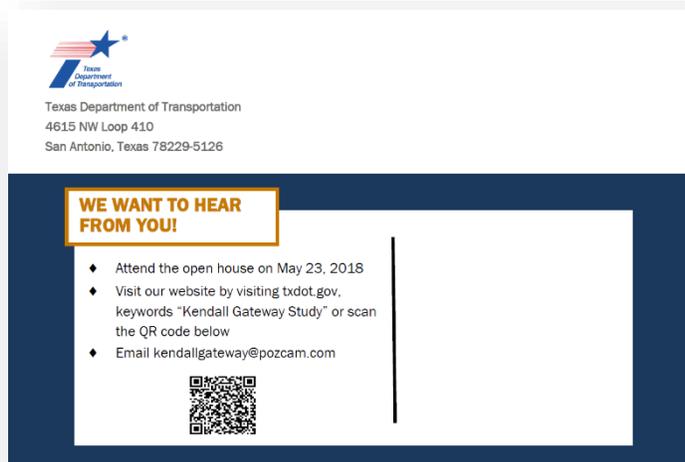
This event was the third and final open house held to focus on the Kendall Gateway Study feasibility process. The purpose of the open house was to present and receive input on the Recommended Concepts for the study.

Like the other public meetings, this meeting was conducted in an open house format, with multiple display boards and stations set up to engage the public. Bilingual English/Spanish interpreters and meeting materials were provided at the open house. Comments from the public were encouraged and requested for a period of 15 days following the open house.

#### 1.5.3.1. OUTREACH

Outreach for the open house included the following notification methods:

- **Newspaper Ads** – An English notice was published in the Boerne Star on May 8, 2018 and a Spanish notice was published in La Prensa on May 6, 2018.
- **E-Blasts** – An invitation email was sent to TWG members, SWG members, and individuals on the stakeholder database on May 8, 2018.
- **Mailouts** – An invitation letter was mailed to elected and public officials on May 4, 2018. A postcard announcing the open house was mailed to 709 stakeholders included on the stakeholder database on May 7, 2018.
- **Changeable Message Signs** – Four changeable message signs announcing the open house were placed at strategic locations within Kendall County and the City of Boerne; the signs were posted from May 16 to 23, 2018.
- **Website Postings** – A notice of the open house was published on TxDOT’s website.
- **Social Media** – Jonah Evans, Pilar Arias, the Greater Boerne Chamber of Commerce, the City of Boerne, Mayor Mike Schultz, and TxDOT made Facebook postings of the upcoming meeting. In addition, the City of Boerne posted a notice on its Twitter page.



*Postcard mailed to 709 property owners and stakeholders*

- **Agency/Organization Notifications** – Multiple agencies or organizations with an interest in the study distributed the open house notice to their members and/or contacts, including the Boerne-Kendall County Economic Development Corporation, the City of Fair Oaks Ranch, and Fair Oaks Ranch HOA.

### 1.5.3.2. ATTENDANCE

Approximately 335 people signed in at the registration table, in addition to members of the Study Team, as summarized below:

- 300 community members
- 6 elected officials; and
- 29 Study Team members

The elected officials in attendance included:

- **City of Boerne:** Deputy City Manager Jeff Thompson
- **Kendall County:** Commissioner Christina Bergmann, Commissioner Don Durden, Judge Darrel Lux
- **City of Fair Oaks Ranch:** Mayor Pro Tem MaryAnne Harvard, Councilman Roy Elizondo

### 1.5.3.3. FORMAT OF THE MEETING

#### Station #1 – Feasibility Study Process

Station #1 included a display board outlining the feasibility study process.

#### Station #2 – Purpose and Need

This station involved multiple display boards explaining the purpose and need of the study, including:

- Purpose and Need
- Population Growth (three boards depicting the population growth need of the study)
- Lack of East/West Connectivity (two boards showing the lack of east/west connectivity other than SH 46 in the study area)
- Traffic Collection Overview
- Traffic Directed Through Boerne (five boards providing origin and destination data)
- Traffic Analysis Summary

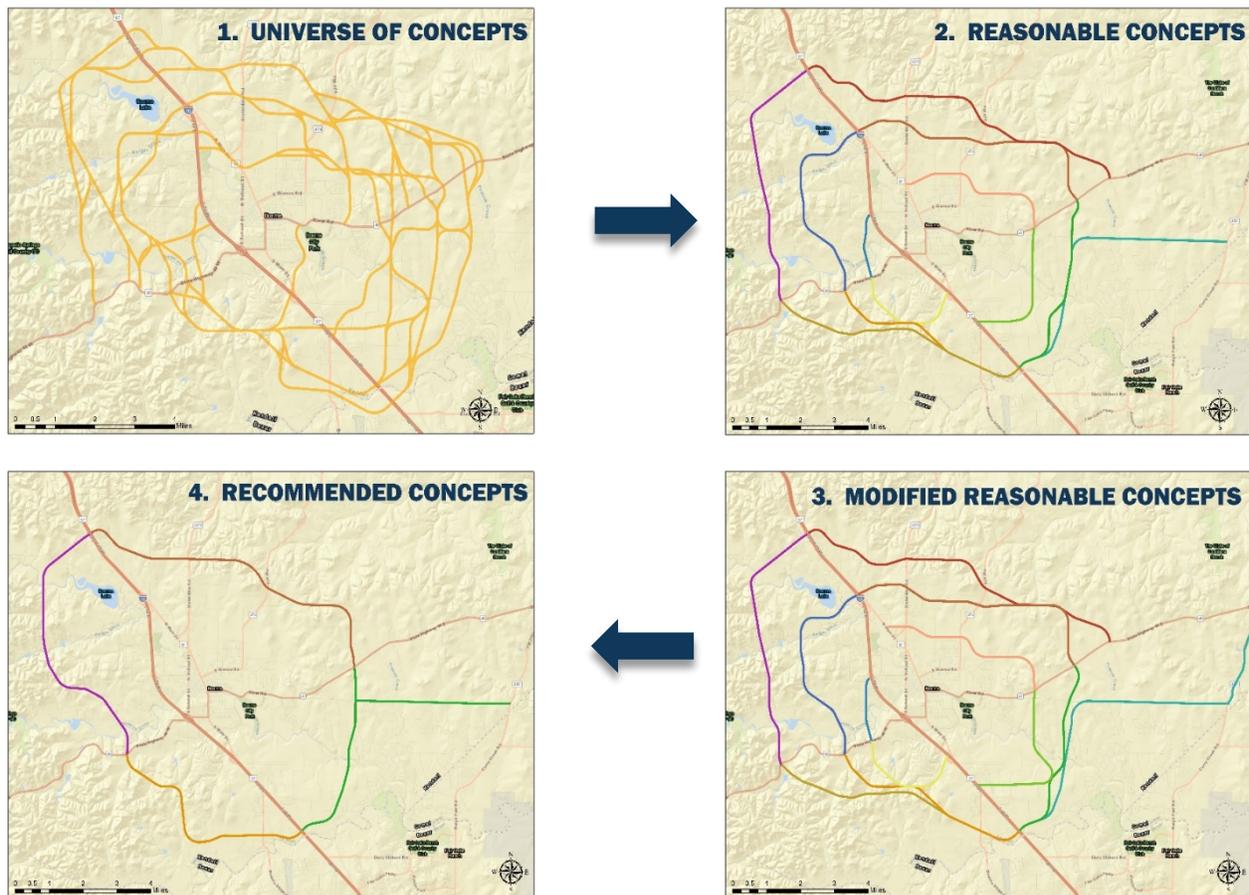


### Station #3 – Public Input Results

Station #3 included multiple exhibit boards describing public input received to-date, including summaries on the TWG/SWG #3 Meeting, Public Open House #2 Meeting, TWG/SWG #4 Meeting, and Interactive Survey #3. In addition, a rolling presentation was on display on a large TV screen that provided representative photographs taken at each of the public involvement meetings and engagement opportunities.

### Station #4 – Concepts Development

At this station, a large TV displayed a rolling presentation that described the concept development process and how the Study Team progressed from a “Universe of Concepts”, to a set of “Reasonable Concepts”, to the “Recommended Concepts” presented at the open house.



### Station #5 – Kendall Gateway Study Area Maps

At Station #5, four identical sets of Recommended Concepts quadrant maps were laid out on tables where attendees could provide their thoughts on the concepts. In addition, an overall concepts map was provided to show how the various concepts would connect and interact with each other. Two additional exhibit boards were provided at this station, including a Concept Screening Process board, which described the process for screening concepts for the study, and an Example Facility Type board, which provided various typical sections that could be considered.



*Attendees interacting at Station #5.*

**Station #6 – Aerial Imagery**

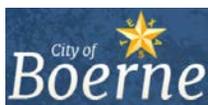
At this station, three computer screens displaying the Recommended Concepts on Google Earth (aerial imagery) were facilitated by Study Team members. This station allowed attendees to zoom in to certain areas in the study area for a closer look, as well as provide a street-view if desired.

**Station #7 – What About FM 3351?**

Station #7 included an exhibit board that explained why widening FM 3351 alone would not meet the purpose and need of the Kendall Gateway Study. Also, project team members from the FM 3351 Expansion Project (a separate project from the Kendall Gateway Study) were available at this station to answer questions and collect contact information for those wishing to receive project updates on the FM 3351 Expansion Project.



*Aerial imagery station at the open house.*



### Station #8 – Project Overview

This station included a rolling presentation on a large TV screen that provided an overview of the entire Kendall Gateway Study for those who were new to the study and/or wanted an overall overview.

#### 1.5.3.4. PUBLIC COMMENTS

A total of 372 comments were received during the public comment period that concluded on June 7, 2018.

### 1.6. INTERACTIVE SURVEYS

The Study Team conducted three interactive surveys throughout various stages of the Kendall Gateway Study, as described in the below sections. The purpose of these surveys was to facilitate valuable public input and engage with the public throughout the process.

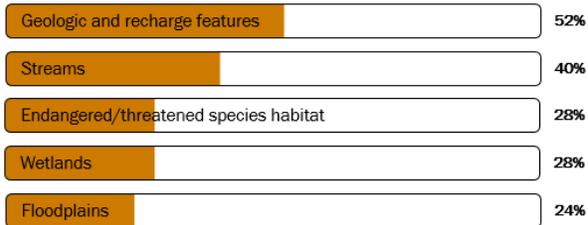
#### 1.6.1. INTERACTIVE SURVEY #1

In June 2017, an interactive survey was conducted with TWG and SWG members. Twenty-five (25) individuals responded to the survey. A summary of the results received is presented below.

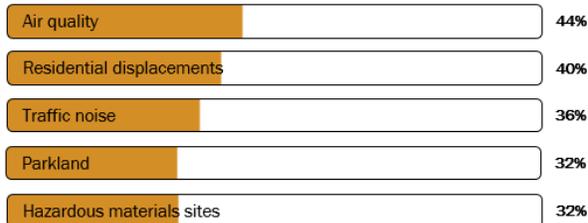
#### IMPORTANCE OF ENVIRONMENTAL CRITERIA

In your opinion, how important are each of these environmental criteria in the Kendall Gateway Study?

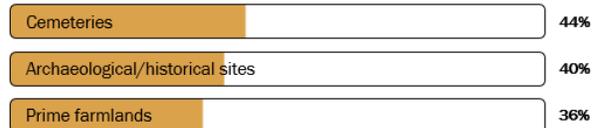
##### EXTREMELY IMPORTANT



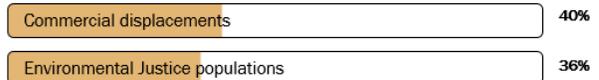
##### VERY IMPORTANT



##### SOMEWHAT IMPORTANT



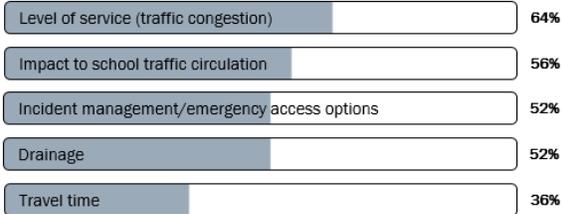
##### SLIGHTLY IMPORTANT



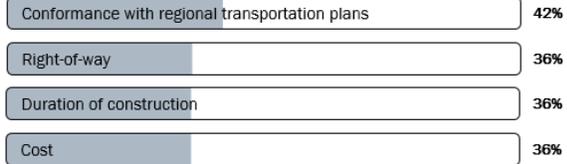
## IMPORTANCE OF TRANSPORTATION CRITERIA

In your opinion, how important are each of these transportation criteria in the Kendall Gateway Study?

### VERY IMPORTANT

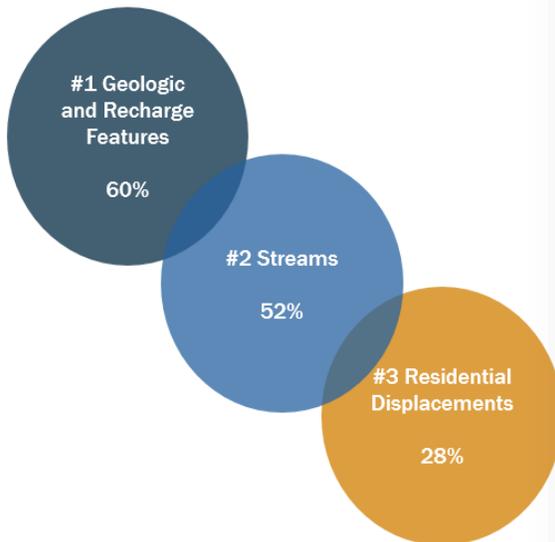


### SOMEWHAT IMPORTANT



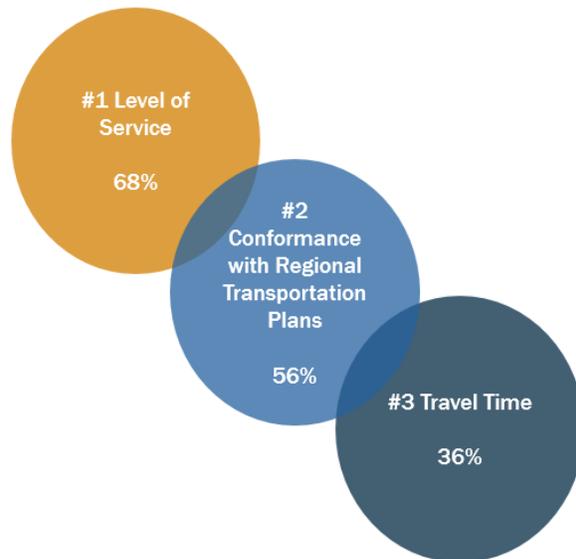
## TOP 3 ENVIRONMENTAL CRITERIA

In your opinion, what are the 3 most important environmental criteria in the Kendall Gateway Study?



## TOP 3 TRANSPORTATION CRITERIA

In your opinion, what are the 3 most important transportation criteria in the Kendall Gateway Study?



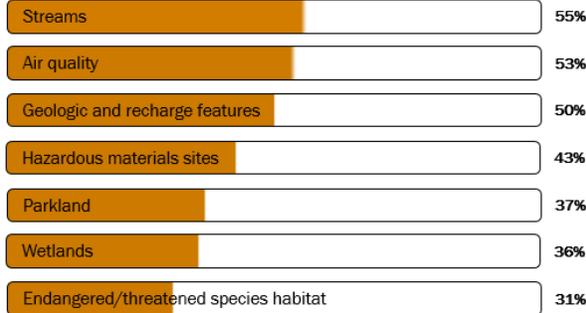
### 1.6.2. INTERACTIVE SURVEY #2

In July to August 2017, a similar interactive survey was available to the public. Over 475 individuals completed this survey. A summary of the results of this survey, excluding demographic data, is presented below.

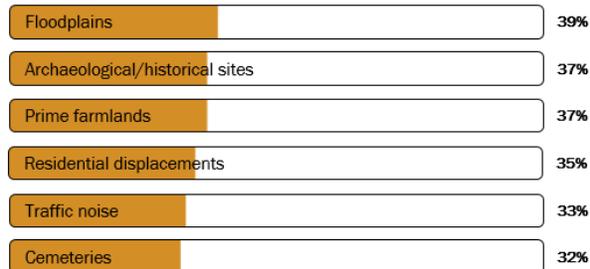
## IMPORTANCE OF ENVIRONMENTAL CRITERIA

In your opinion, how important are each of these environmental criteria in the Kendall Gateway Study?

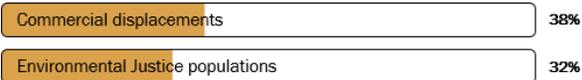
### EXTREMELY IMPORTANT



### VERY IMPORTANT

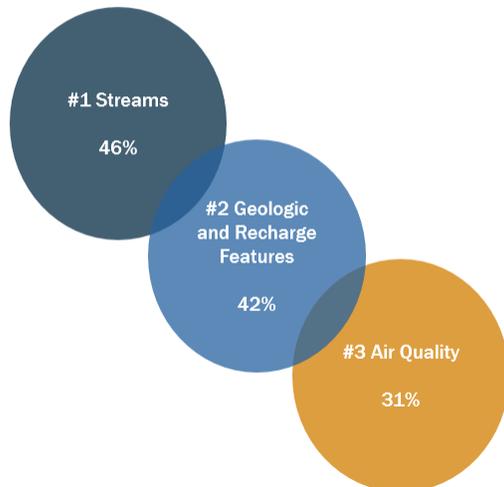


### SOMEWHAT IMPORTANT



## TOP 3 ENVIRONMENTAL CRITERIA

In your opinion, what are the 3 most important environmental criteria in the Kendall Gateway Study?



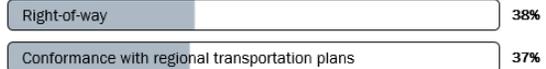
## IMPORTANCE OF TRANSPORTATION CRITERIA

In your opinion, how important are each of these transportation criteria in the Kendall Gateway Study?

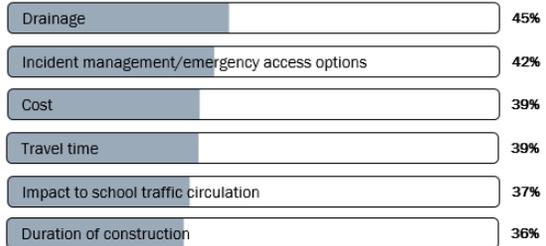
### EXTREMELY IMPORTANT



### SOMEWHAT IMPORTANT

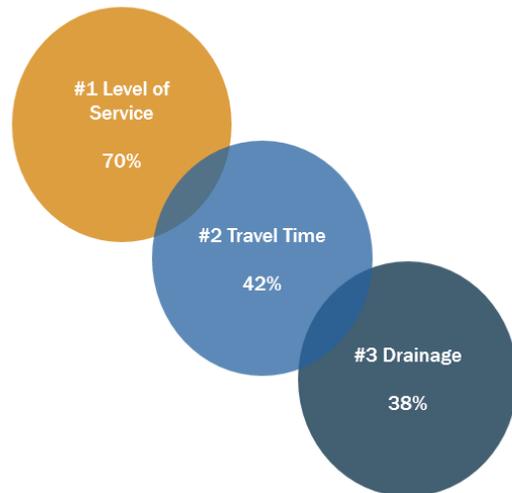


### VERY IMPORTANT

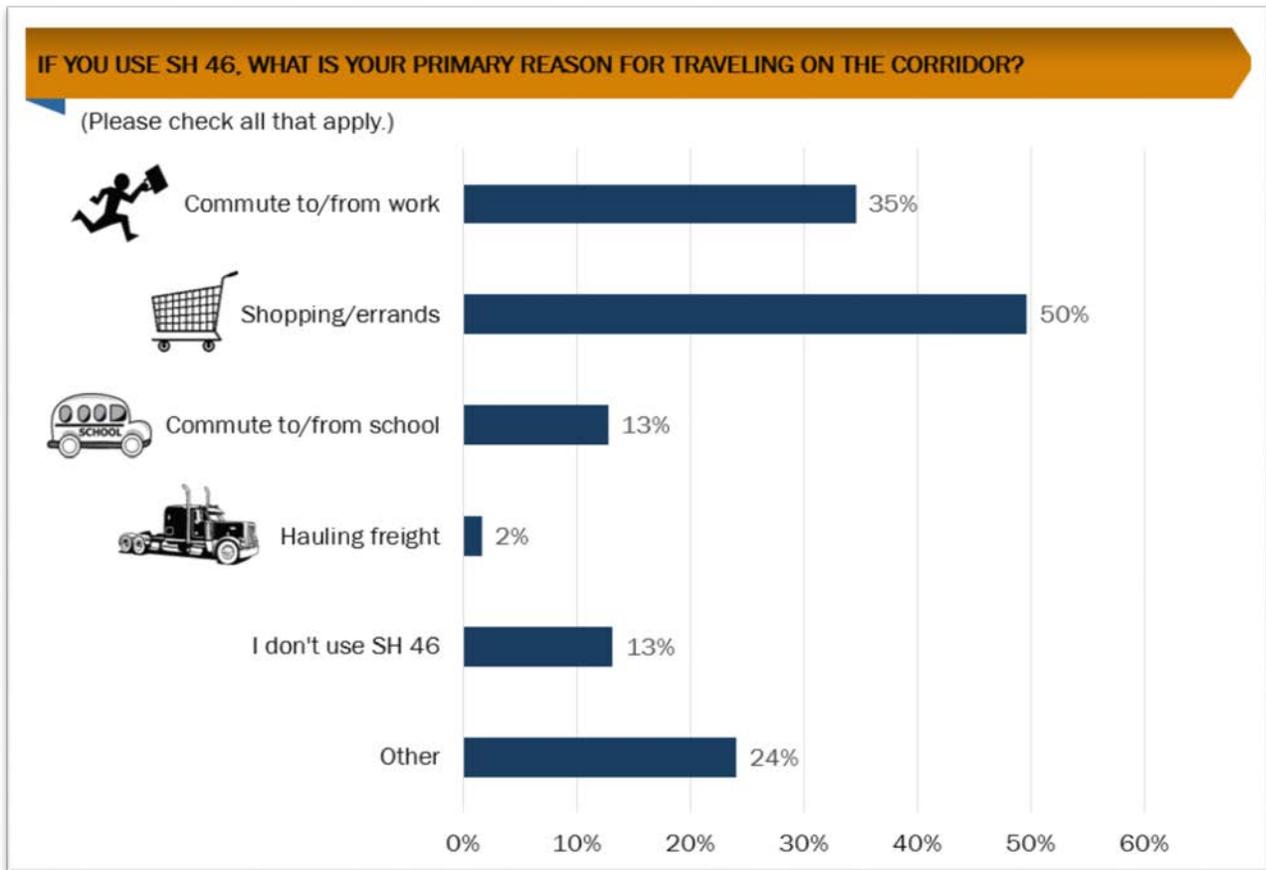


## TOP 3 TRANSPORTATION CRITERIA

In your opinion, what are the 3 most important transportation criteria in the Kendall Gateway Study?



An additional question was asked during the public survey, compared to the first survey available to TWG/SWG members, as shown below.

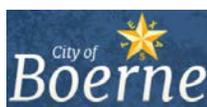


### 1.6.3. INTERACTIVE SURVEY #3

A third and final survey was available from November 8, 2017 to December 4, 2017 online at [txdot.gov](http://txdot.gov), key words “Kendall Gateway Study”. This survey was unveiled at the Public Open House #2. A total of 1,124 individuals participated in the survey. Results of the survey are shown below.

*Do you agree with the issues and goals identified by the study? Let us know by rating each. (1 star = strongly disagree through 5 stars = strongly agree)*

#### ISSUES

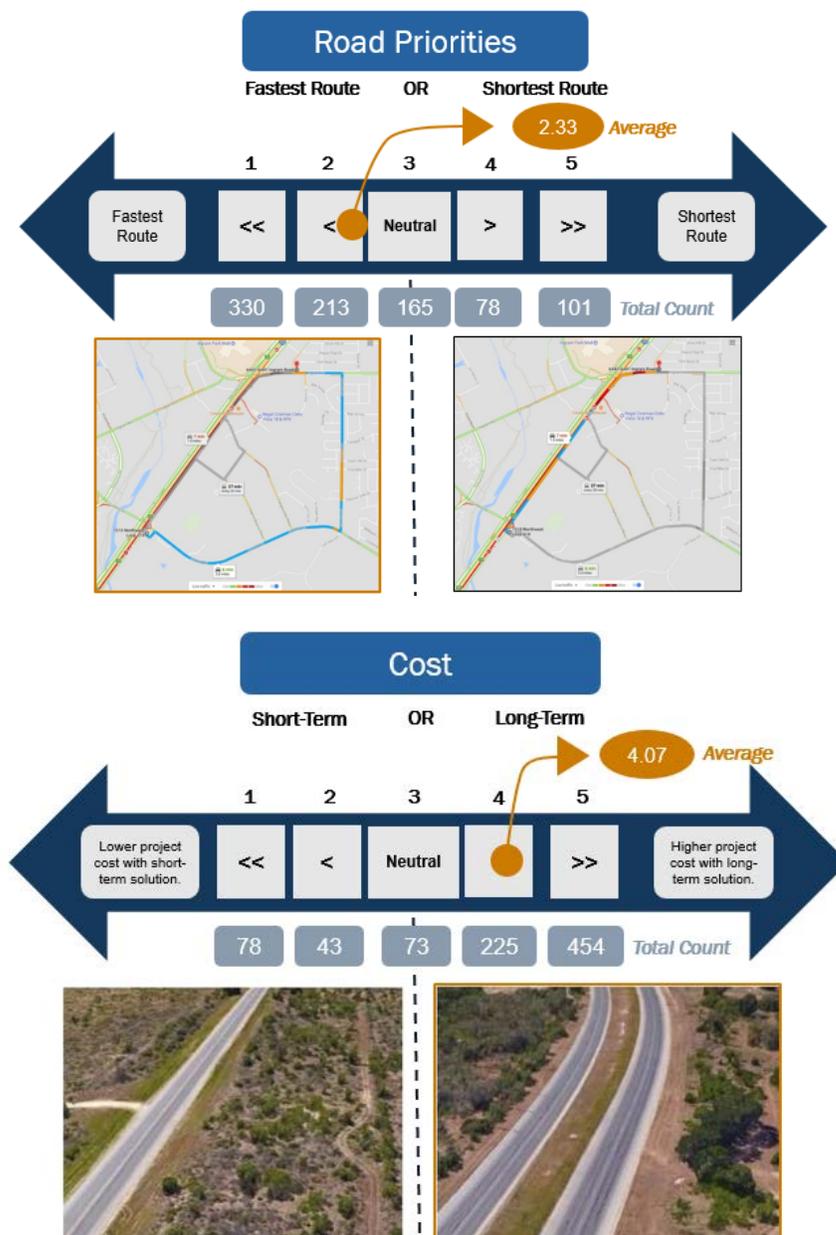


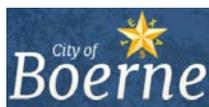
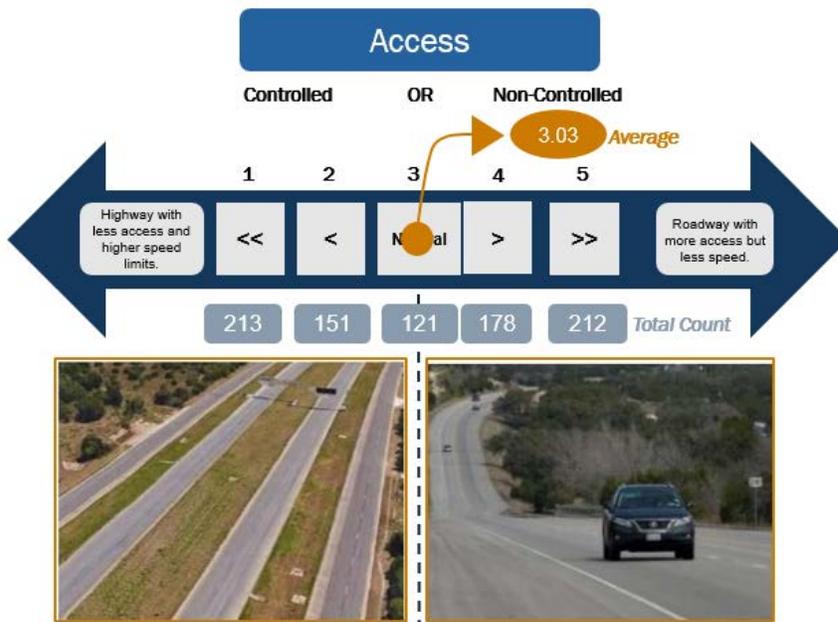
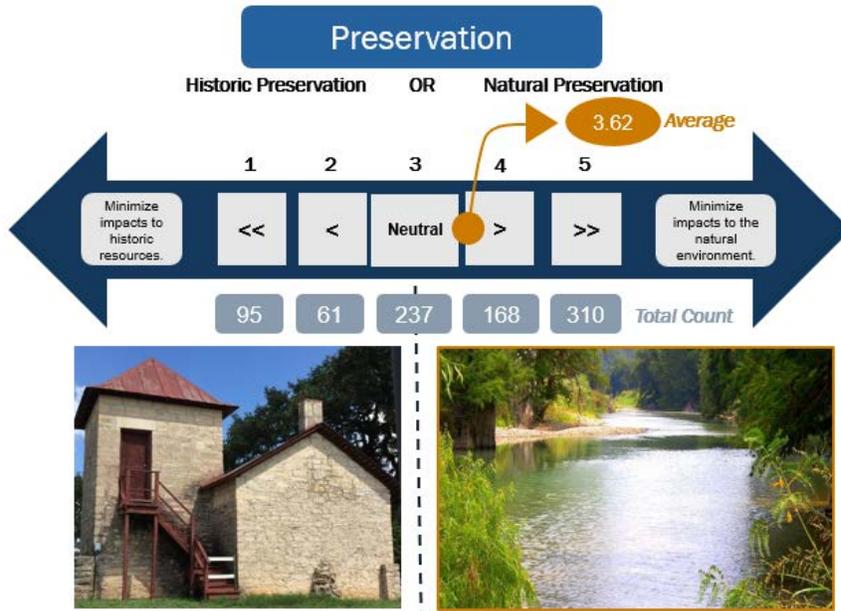
## GOALS



## TRADEOFFS

Please prioritize the issues that you think are most important for the Kendall Gateway Study by sharing what is more important to you on each pair of "tradeoffs."





## CONCEPT PREFERENCES

Please review the potential roadway concepts for the Study Area. Please select one concept for each of the four quadrants. There are three concepts in each of the Northeast, Northwest, Southeast, and Southwest quadrants.

### Most Desired Concepts

1. SE Inner
2. SE Middle
3. NE Inner

### Least Desired Concepts

1. SE Outer
2. SE Middle
3. NE Outer

### Most Neutral Concepts\*

1. SW Inner
2. NW Inner
3. SW Outer

\* Neutral concepts are those that were neither selected as desirable or undesirable by survey participants.

## 1.7. PUBLIC INVOLVEMENT SUMMARY

During development of the Kendall Gateway Study, numerous opportunities for public engagement and input were provided to help guide the study process. Public involvement opportunities included three study newsletters, a total of six TWG/SWG meetings, three public open houses, regular communication through the project email box at [kendallgateway@pozcam.com](mailto:kendallgateway@pozcam.com), one-on-one meetings with elected officials and community members, and three interactive surveys. The following infographic summarizes the public involvement activities conducted for the Kendall Gateway Study.





# Kendall Gateway Study

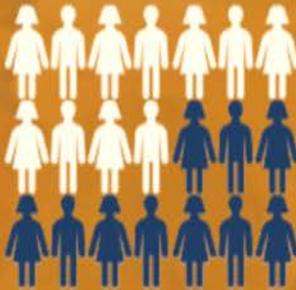
## PUBLIC OUTREACH AND INVOLVEMENT STATISTICS

### 1

### STAKEHOLDER & TECHNICAL WORKING GROUPS

#### TECHNICAL WORK GROUP (TWG)

11/21 21 Representatives from  
11 Key Technical Agencies



2 TWG MEETINGS  
28 TOTAL ATTENDEES  
42 TOTAL INVITED

#### STAKEHOLDER WORKING GROUP (SWG)

42/63 63 Individuals and Representatives from  
42 Local and Regional  
• Businesses;  
• Environmental Organizations;  
• Advocacy Groups;  
• HOAs; and  
• Agencies



2 SWG MEETINGS  
27 TOTAL ATTENDEES  
136 TOTAL INVITED

2 TWG/SWG MEETINGS  
91 TOTAL ATTENDEES  
168 TOTAL INVITED

### 2

### SURVEYS & NEWSLETTERS

#### STAKEHOLDER DATABASE STATS

1,127 Individuals  
712 Mailing Addresses  
696 E-mail Addresses

- 2016 OCT TWG #1 MEETING
- 2016 DEC SWG #1 MEETING
- 2017 JAN STUDY NEWSLETTER #1 distributed to stakeholder database and posted on txdot.gov  
OPEN HOUSE #1
- 2017 MAR TWG #2 MEETING
- 2017 APR STUDY NEWSLETTER #2 distributed to stakeholder database and posted on txdot.gov  
SWG #2 MEETING
- 2017 JUN ONLINE SURVEY available to TWG/SWG members on priorities of concepts screening criteria  
25 RESPONDENTS
- 2017 JUN-AUG ONLINE SURVEY available to the public on priorities of concepts screening criteria  
478 RESPONDENTS
- 2017 AUG TWG/SWG #3 MEETING
- 2017 NOV-DEC OPEN HOUSE #3
- INTERACTIVE SURVEY available to the public on issues and goals, tradeoffs, and reasonable concepts  
1,624 RESPONDENTS
- 2018 FEB TWG/SWG #4 MEETING
- 2018 MAR STUDY NEWSLETTER #3 distributed to stakeholder database and posted on txdot.gov
- 2018 MAY OPEN HOUSE #4

### 3

### PUBLIC OPEN HOUSES

#1 2017 JAN	255 ATTENDEES	33 COMMENTERS	7 ELECTED OFFICIALS
#2 2017 NOV	163 ATTENDEES	42 COMMENTERS	6 ELECTED OFFICIALS
#3 2018 MAY	300 ATTENDEES	371 COMMENTERS	6 ELECTED OFFICIALS

### 4

### MEDIA OUTREACH AND COVERAGE

<b>BOERNE STAR</b> Subscribers: 3,824 Meeting Notices: 3 Articles: 3	<b>LA PRENSA</b> Subscribers: 60,681 Meeting Notices: 4	<b>SAN ANTONIO EXPRESS-NEWS</b> Subscribers: 137,059 Articles: 2
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#### HILL COUNTRY WEEKLY

Subscribers: 3,000  
Articles: 1

#### KTSA

Listeners: 138,500  
Articles: 2

#### FACEBOOK POSTS

City of Fair Oaks Ranch: 868 Followers  
Greater Boerne Chamber of Commerce: 3,577 Followers  
City of Boerne, Texas-City Hall: 4,831 Followers

Meeting notices posted on City of Boerne, City of Fair Oaks Ranch, Greater Boerne Chamber of Commerce, TxDOT websites, Twitter (35.2K Followers)

