



# Texas-Mexico Border Transportation Master Plan

Binational Regional Steering Committee

April 22, 2020



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# Activities Since Last Meeting (November-December 2019)



- BTAC Meetings
  - January 2020
  - April 2020
- Binational and multimodal corridor identification, designation, and needs assessment
  - Cross-border commodity flow summaries
  - Value of trade and by mode
- Forecasting movement of people and goods
- Economic importance of the Texas-Mexico border





## **Chapter 1: Introduction**

- 1.1 Background
- 1.2 Purpose of the BTMP
- 1.3 BTMP Development Process
- 1.4 Organization of the BTMP

## **Chapter 2: Goals, Objectives, and Institutions**

- 2.1 Vision and Mission
- 2.2 Goals and Objectives
- 2.3 U.S.-Mexico and Texas-Mexico Border Policy  
Development, Planning, and Management  
Processes

## **Chapter 3: Existing Conditions: The Texas-Mexico Border Today**

- 3.1 Population
- 3.2 Employment
- 3.3 Income
- 3.4 Education
- 3.5 Cross-Border Movement of People
- 3.6 Cross-Border Movement of Goods
- 3.7 Cross-Border Supply Chains

## **Chapter 4: Binational Multimodal Transportation Network Designation**

- 4.1 BTMP Border Regions
- 4.2 Spheres of Influence
- 4.3 Criteria and Process for Designation
- 4.4 Final Multimodal Transportation Network

## **Chapter 5: Needs Assessment and System Performance**

- 5.1 Overview of Issues and Needs Affecting the  
Binational Transportation Network
- 5.2 Strengths, Weaknesses, Opportunities, and  
Threats of the Binational Border
- 5.3 Overview of Key Elements of Multimodal  
Networks and Performance

## **Chapter 6: Future Forecasts for the Border Region**

- 6.1 Identification of Future Scenarios
- 6.2 Future Forecasts for Movement of People and  
Goods



## **Chapter 7: Economic Importance of the Border**

- 7.1 Economic Profile of the Texas-Mexico Border
- 7.2 Key Supply Chains Conducting Business across the Texas-Mexico Border
- 7.3 Economic Importance of Trade through the Texas-Mexico Border
- 7.4 Economic Impact of Delays at the Texas-Mexico Border

## **Chapter 8: Identification of Future Needs and Strategies**

- 8.1 Future Performance of the Binational Transportation System
- 8.2 Economic Impacts of Future Conditions at the Border
- 8.3 Identification of Future Needs of the Binational Transportation System
- 8.4 Strategies to Address Identified Needs

## **Chapter 9: Stakeholder Engagement**

- 9.1 Purpose
- 9.2 Organization
- 9.3 Membership
- 9.4 Engagement Summary

## **Chapter 10: Recommendations**

- 10.1 Prioritization Framework and Process
- 10.2 Project Recommendations
- 10.3 Policy Recommendations
- 10.4 Program Recommendations
- 10.5 Impacts of Recommendations on Binational Transportation System
- 10.6 Economic Impacts of the Recommendations

## **Chapter 11: Implementation Plan**

- 11.1 Framework to Develop Implementation Plan
- 11.2 Availability of Funds for Implementation
- 11.3 Implementation Plan for Project Recommendations
- 11.4 Implementation Plan for Policy Recommendations
- 11.5 Implementation Plan for Program Recommendations

# Texas-Mexico Border Transportation Master Plan

Chapter 1: Introduction



## Chapter Purpose

- Provide background information on the importance of the Texas-Mexico border
- Provide purpose of the BTMP
- Show BTMP development process
- Provide BTMP Final Report content

## Key Messages

- Texas-Mexico border connects people and commerce throughout U.S. and Mexico
- Blueprint for binational policy, program, and projects
- Identify transportation issues, needs, challenges, opportunities, and strategies
- Underpinned by data-driven analysis and binational stakeholder input

## Support Messages

- Mexico is the third-largest trading partner of the U.S.
- The Texas-Mexico border facilitates a large amount of U.S.-Mexico trade and people crossings
- Border transportation infrastructure connects U.S.-Mexico-Canada
- BTMP is a blueprint to meet future challenges and opportunities

## Background (1.1): Overarching U.S.-Mexico Relationship



- U.S.-Mexico **share 1,954 miles** of common border
  - It is the most frequently crossed international boundary in the world
- U.S.-Mexico **trade has tripled** between 1994 and 2017
  - Increased from \$166 billion to \$556 billion
- U.S.-Mexico **relationship goes beyond trade** and entails extensive commercial, cultural, and educational ties
- **NAFTA liberalized trade** between the U.S. and Mexico
  - USMCA will replace NAFTA (1994) and is anticipated to encourage investment in infrastructure, facilities, and operations along the U.S.-Mexico border

# Background (1.1): Relevance of the Texas-Mexico Border



- Texas plays a vital role in the U.S.-Mexico relationship
  - Texas-Mexico **share 1,254 miles (64%)** of common border
- Trade
  - **70% of the \$556.3 billion traded** between the U.S. and Mexico in 2017 occurred through the Texas-Mexico border
  - **Texas-Mexico trade value increased by 224%**, from \$59.7 billion to \$187.5 billion between 1995 and 2017
  - Texas traded with Mexico **more than three times** the amount Texas traded with China, the state's second-largest trading partner



# Background (1.1): Relevance of the Texas-Mexico Border



## ■ Economy

- U.S.-Mexico trade supports more than **5 million jobs** across the U.S.
- Texas-Mexico trade supports more than **382,000 jobs**
- Border region **employment grew 86%** from 1.5 million in 1990 to 2.8 million jobs in 2017
  - 97% growth in Mexico from 830,000 to 1.6 million
  - 73% growth in Texas from 660,000 to 1.1 million

## ■ Population

- Border region **population grew 70%** from 4.4 million in 1990 to 7.3 million in 2017
  - 69% growth in Mexico from 2.6 million to 4.3 million
  - 65% growth in Texas from 1.8 million to 3.0 million
  - Border region outpaced national trends in the U.S. (31% growth) and in Mexico (59%)

### Employment From 1990-2017

**86%**

INCREASE



### Population From 1990-2017

**70%**

INCREASE





- Infrastructure
  - Out of 49 border crossings on the U.S.-Mexico border, **29 are along the Texas-Mexico border\***
    - 28 process passenger vehicle movements
    - 24 process pedestrian movements
    - 14 process commercial movements (World Trade Bridge in Laredo is exclusively commercial)
    - 6 rail crossings
    - Some cover multiple modes (rail, pipeline, aviation, and maritime)
  - Binational transportation system serving the Texas-Mexico border is **essential to the efficient flow of people and goods**

*\* Including Santa Teresa, New Mexico border crossing because it is within the El Paso MPO's planning area boundary*

# Background (1.1): Relevance of the Texas-Mexico Border



## ■ People movement

- U.S.-Mexico border experienced a **9% decline** in northbound people crossings between 1996 and 2017 from 208 million to 188 million
- Texas-Mexico border recorded a **37% decline** in northbound people crossings in the same period, from 137 million down to 86 million
  - This is driven mainly by the reduction in personal vehicle crossings
- **More than 45%** of the U.S.-Mexico personal crossings in 2017 occurred through the Texas-Mexico border
  - **34 million cars**, more than **17 million pedestrians**, and more than **86,000 passenger buses** crossed the Texas-Mexico border in 2017





## ■ Goods movement

- Northbound truck crossings **increased by 93%** from 2.2 million in 1996 to 4.2 million in 2017
- Northbound railcar moves **increased by 285%** from 251,769 in 1996 to 970,406 in 2017
- In 2017, **over \$390 billion** in goods were traded across the Texas-Mexico border
  - \$187.5 billion (or 48%) was direct trade between Texas and Mexico
  - \$202.5 billion passed through Texas border crossings with origins or destinations in other U.S. states and Canadian provinces



**INCREASED BETWEEN  
1996-2017**

**285%**

Northbound  
Rail Cars



**93%**

Northbound  
Trucks





- **Addition of nearly 0.8 million residents** in the border region between 2015 and 2030
  - 0.5 million growth on Mexico side, 0.3 million growth on the Texas side between 2015 and 2030
  - Growth increases cross-border travel demand in border region
  - Adds pressure to the port of entry (POE) facilities and connecting transportation corridors
  - Growth will lead to increasing congestion across the transportation system
    - Including border crossings, highways, airports, pipelines, maritime, and rail connections
- **Improving capacity and operations** of the binational, multimodal infrastructure is critical
  - BTMP will identify solutions to alleviate traffic congestion, facilitate international trade, reduce environmental impacts, and improve quality of life for residents in the border region

## Purpose of the Border Transportation Master Plan (1.2)



- Builds on the long-standing coordination and collaboration relationship between Texas and Mexico
- Comprehensive, multimodal, binational long-range plan
  - Identifies current and future transportation needs, challenges, and opportunities
  - Identifies and designates a binational and multimodal transportation system
  - Assesses the economic importance of cross-border movement of people and trade and the economic impact of border delays and congestion
  - Outlines policy, program, and project investment strategies and planning activities to address the needs
  - Outlines a comprehensive action plan for implementing recommendations in the short-, medium-, and long-term

**Serves as a blueprint for binational policy, program, and project action plan to address current and future cross-border transportation needs and challenges**

# BTMP Development Process (1.3)



- Development was informed by input from a wide variety of binational stakeholder groups
- Key groups that participated in the development of the plan include:
  - Border Trade Advisory Committee (BTAC)
  - Binational Regional Steering Committees (BNRSCs)
  - Texas Department of Transportation Internal Border Task Force
  - Private sector through stakeholder workshops
  - General public through public meetings

# BTMP Final Draft Report Chapters (1.4)



| No. | Chapter Name   | Chapter Overview   |
|-----|--|--|
| 1   | Introduction   | Purpose and development of BTMP; organization of report  |
| 2   | Goals, Objectives, and Institutions                      | Mission and vision; goals and objectives of the BTMP; institutions and overview of planning and implementation processes                             |
| 3   | Existing Conditions: The Texas-Mexico Border Today       | Trends and current conditions on population, employment, income, education, movement of goods and people, and supply chains                          |
| 4   | Binational Multimodal Transportation Network Designation | BTMP regions; spheres of influence; criteria and process for multimodal corridor designations; final multimodal transportation network               |
| 5   | Needs Assessment and System Performance                  | Overview of current issues and needs; strengths, weaknesses, opportunities and threats; key elements of the multimodal networks and performance      |
| 6   | Future Forecasts for the Border Region                   | Future scenario and forecast for the movement of people and goods  |
| 7   | Economic Importance of the Border                        | Economic profiles; key supply chains; economic impact of border delays   |
| 8   | Identification of Future Needs and Strategies            | Future performance of the binational transportation system; economic impacts of future border conditions; identification of future needs; strategies |
| 9   | Stakeholder Engagement                                   | Purpose; organization; membership; engagement summary  |
| 10  | Recommendations  | Prioritization process; project, policy and program recommendations; impacts on performance and economic impacts of recommendations                  |
| 11  | Implementation Plan                                      | Implementation framework; availability of funds; implementation plan for projects, policies and programs   |

# BNRSC Feedback

1. Did we frame Chapter 1 appropriately?
2. Are there any other information points that you would like us to include in Chapter 1?

# Goals, Objectives, and Institutions

Chapter 2



| <b>Chapter Purpose</b>  | <b>Key Messages</b>  | <b>Support Messages</b>  |
|---|--|--|
| <ul style="list-style-type: none"><li>▪ Present BTMP vision and mission</li><li>▪ Present BTMP goals and objectives</li><li>▪ Identify the institutions and agencies that partner along the Texas-Mexico border and their roles</li></ul> | <ul style="list-style-type: none"><li>▪ Goals and objectives developed through consensus</li><li>▪ Joint management and collaborative efforts between binational partners allow border to function effectively</li></ul> | <ul style="list-style-type: none"><li>▪ Goals and objectives are a starting point for project prioritization</li><li>▪ Different processes are used to facilitate the movement of people and goods</li></ul> |



### **Vision**

To collaboratively foster integrated and efficient binational transportation mobility of people and goods across the Texas-Mexico border and to promote economic development that benefits the binational Texas-Mexico border region and the United States and Mexico.



### **Mission**

To develop and implement a trade, economic development, and transportation strategy and public policy that facilitates United States-Mexico border trade and cross-border movement of people, creates efficient corridors, and enhances the connections in the binational border region, within the United States and Mexican states that form the Texas-Mexico border region, and between the two nations that share this border.

See Handout 1

# Alignment of BTMP Goals and Objectives with Existing Plans in the U.S. and Mexico (2.2)



| Mobility and Reliability                   | Economic Competitiveness     | Safety and Security            | Multimodal Connectivity          | Cross-Border Resiliency                 | Sustainable Funding             | Asset Preservation                 | Customer Service          | Stewardship           |
|--|------------------------------|--------------------------------|----------------------------------|---|---------------------------------|------------------------------------|---------------------------|-----------------------|
|  |                              |                                |                                  |   |                                 |                                    |                           |                       |
| Mobility and Reliability                   | Optimize System Performance  | Safety                         | Multimodal Connectivity          | Foster Consistency                      | Sustainable Funding             | Asset Preservation                 | Customer Service          | Stewardship           |
| Optimize System Performance                | Economic Competitiveness     | Promote Safety                 | Optimize System Performance      | Increase System Resiliency              | Foster Stewardship              | Asset Preservation                 | Foster Understanding      | Foster Understanding  |
| Mobility and Reliability                   | Economic Competitiveness     | Safety and Security            | Multimodal Connectivity          | Build Resilient Infrastructure          | Sustainable Funding             | Preserve our Assets                | Focus on the Customer     | Foster Stewardship    |
| Mobility and Reliability                   | Promote Economic Development | Focus on Safety                | Multimodal Connectivity          |   | Infrastructure Investments      | Maintain State of Good Repair      | Partner with Stakeholders | Bilateral Cooperation |
| Mobility and Reliability                   |                              |                                | Promote Regional Connectivity    |   | Industry Investments            | Preventive Maintenance             | Bilateral Cooperation     | Promote Participation |
| Promote Sustainable Mobility               |                              |                                |                                  |   |                                 |                                    | Promote Participation     | Stewardship           |
| Legend: U.S. and Mexico Planning Documents |                              |                                |                                  |   |                                 |                                    |                           |                       |
| Texas Transportation Plan 2040             | Previous U.S.-Mexico BTMPs   | TxDOT Strategic Plan 2019-2023 | Texas Freight Mobility Plan 2018 | Texas-Mexico Border Strategic Blueprint | Mexican State Development Plans | Mexican Regional Development Plans | Customer Service          |                       |

# U.S.-Mexico and Texas-Mexico Border Policy Development, Planning, Infrastructure Development, and Management Processes (2.3)



- U.S.-Mexico share multidimensional border
- Different approaches are used to manage the border
  - Prior to 9/11, Mexico primarily took a hands-off approach
  - After 9/11, both countries have increased their collaboration
- Establishment of high-level forums and mechanisms
  - North American Development Bank (1994)
  - 21st Century Border Initiative (2010)
  - U.S-Mexico High Level Economic Dialogue (2013)



- Federal agencies who play a role in policy-making that impacts the border
  - Binational relations
    - U.S. Department of State and the Secretaría de Relaciones Exteriores (SRE)
  - Domestic policy initiatives
    - U.S. Department of Homeland Security, U.S. General Services Administration, and Secretaría de Hacienda y Credito Publico
    - U.S. Department of Transportation and SCT
- State and local agencies who play a role in policy-making that impacts the border
  - U.S.: Texas State Legislature, Texas Transportation Commission, the Texas Department of Transportation, the Railroad Commission of Texas, Texas Secretary of State
  - Mexico: Mexican Congress of States responsible for statewide policy issues (including those related to the border) with the help of state agencies



- U.S.-Mexico Joint Working Committee on Transportation Planning (JWC)
  - Cooperate on land transportation planning and the facilitation of cross-border movements
- U.S.-Mexico Binational Bridges and Border Crossings Group (BBBXG)
  - Discuss operational matters for existing and proposed international bridges and border crossings and related infrastructure
  - Exchange technical information on policy issues
- Presidential permits are a key piece in planning of border infrastructure
  - U.S. federal presidential permit process: Follows Executive Order 13867 of April 10, 2019
  - Texas permit process: approval from the Texas Transportation Commission through TxDOT



## U.S. Planning Process

### Federal

- Guidance by USDOT on transportation planning process
  - FAST Act
- Statewide planning requirements
- Metropolitan planning requirements

### Texas

- Texas Transportation Plan (TTP) 2040
- TxDOT Strategic Plan
- Statewide Transportation Improvement Program (STIP)
- Texas-Mexico Border Transportation Master Plan
- Texas Freight Mobility Plan 2018
- Metropolitan Transportation Plans

## Mexico Planning Process

### “General Planning Law” (1985)

- Norms and principles (including National Development Plan)
- Basis for integration and functioning (National System of Democratic Planning)
- Basis of participation and coordination

### National Development Plan

- Describes programs that need to be developed including:
  - Sectorial plans (for key federal agencies)
  - Institutional (for quasi-governmental agencies)

### Other Plans

- Sectorial Plan for Transportation and Communications by SCT
- Infrastructure Modernization Plan (IMP) by Aduanas

# Institutions and Agencies Involved in Texas-Mexico Border (2.3)



| U.S.   |  | Mexico   |  |
|--|--|--|--|
| Federal Agencies   | State Agencies   | Federal Agencies   | State Agencies   |
| <ul style="list-style-type: none"> <li>▪ Department of Homeland Security</li> <li>▪ General Services Administration</li> <li>▪ Department of Transportation</li> <li>▪ Department of State</li> <li>▪ Department of Agriculture</li> <li>▪ Army Corps of Engineers</li> <li>▪ International Boundary and Water Commission</li> </ul> | <ul style="list-style-type: none"> <li>▪ Texas State Government– Representatives and Senators</li> <li>▪ New Mexico State Government– Representatives and Senators</li> <li>▪ Texas Department of Transportation</li> <li>▪ New Mexico Department of Transportation</li> <li>▪ Texas Department of Public Safety</li> <li>▪ New Mexico Department of Public Safety</li> <li>▪ New Mexico Border Authority</li> </ul> | <ul style="list-style-type: none"> <li>▪ Secretaría de Hacienda y Crédito Público</li> <li>▪ Secretaría de Relaciones Exteriores</li> <li>▪ Secretaría de Comunicaciones y Transportes</li> <li>▪ Secretaría de Bienestar</li> <li>▪ Instituto Nacional de Estadística y Geografía</li> <li>▪ Secretaría de Energía</li> <li>▪ Comisión Internacional de Límites y Aguas (CILA)</li> <li>▪ Secretaría de Economía</li> <li>▪ Secretaría de Agricultura y Desarrollo Rural</li> </ul> | <ul style="list-style-type: none"> <li>▪ Estados de Coahuila, Nuevo León, Tamaulipas, Chihuahua</li> <li>▪ Secretaría de Obras Públicas de Tamaulipas</li> <li>▪ Secretaría de Economía y Turismo de Tamaulipas</li> <li>▪ Secretaría de Desarrollo Urbano y Medio Ambiente de Tamaulipas</li> <li>▪ Secretaría de Obras Públicas y Transporte de Coahuila (SOPT)</li> <li>▪ Corporación para el Desarrollo de la Zona Fronteriza de Nuevo León (CODEFRONT)</li> <li>▪ Secretaría de Comunicaciones y Obras Públicas Chihuahua</li> <li>▪ Centro SCT</li> <li>▪ Secretaria de Economía y Turismo Coahuila</li> <li>▪ Secretaria de Innovación y Desarrollo Económico de Chihuahua</li> <li>▪ Secretaría de Economía y Trabajo de Nuevo León</li> <li>▪ Secretaría de Desarrollo Sustentable de Nuevo León</li> </ul> |

# Institutions and Agencies Involved in Texas-Mexico Border (2.3)



| U.S.  |   | Mexico  |   |
|---|---|---|---|
| Local Agencies  | Private Sector  | Local Agencies  | Private Sector  |
| <ul style="list-style-type: none"> <li>▪ Local Metropolitan Planning Organizations</li> <li>▪ Regional Mobility Authorities</li> <li>▪ County and City Governments</li> </ul> | <ul style="list-style-type: none"> <li>▪ Bridge owners</li> <li>▪ Trucking companies</li> <li>▪ Railroad companies (Class I railroads and shortlines)</li> <li>▪ Airport operators</li> <li>▪ Seaport owners and terminal operators</li> <li>▪ Pipeline owners and operators</li> <li>▪ Brokers and logistics companies</li> <li>▪ Passenger bus companies</li> </ul> | <ul style="list-style-type: none"> <li>▪ Municipios</li> <li>▪ Institutos Municipales de Investigación, Planeación y/o Desarrollo Urbano</li> </ul> | <ul style="list-style-type: none"> <li>▪ Bridge owners (for some border crossings)</li> <li>▪ Trucking companies</li> <li>▪ Railroad companies</li> <li>▪ Airport owners</li> <li>▪ Seaport owners (in joint venture with federal government) and terminal operators</li> <li>▪ Brokers and logistics companies</li> <li>▪ Passenger bus companies</li> </ul> |

# Overview of Management, Program, and Project Implementation along the Texas-Mexico Border (2.3)



## Primary Responsibilities

|        | <b>Border Management and Operations</b> | <b>Border Infrastructure and Support Facilities</b> | <b>Roadway Infrastructure</b> | <b>Rail Infrastructure</b> | <b>Seaport Infrastructure</b>             | <b>Airport Infrastructure</b>     | <b>Pipeline Infrastructure</b>      |
|--------|---|---|-------------------------------|----------------------------|---|-----------------------------------|-------------------------------------|
| U.S.   | CBP                                     | GSA and other parties                               | TxDOT and local agencies      | Private sector             | Port authorities and navigation districts | Municipal or county governments   | Private sector                      |
| Mexico | Aduanas                                 | INDAABIN and other parties                          | SCT, state and local agencies | SCT                        | SCT and other parties (APIs)              | Private sector and small SCT role | SENER and small private sector role |

# Overview of Management, Program, and Project Implementation along the Texas-Mexico Border (2.3)



## Funding Considerations

|               | <b>Border Management and Operations</b>           | <b>Border Infrastructure and Support Facilities</b>                            | <b>Transportation Infrastructure</b>   |
|---------------|---|--|--|
| <b>U.S.</b>   | Budget appropriations to CBP and other agencies   | Budget appropriations to GSA and CBP (some third party contributions)          | Funded based on ownership of facility  |
| <b>Mexico</b> | Budget appropriations to Aduanas & other agencies | Budget appropriations to INDAABIN and Aduanas (some third party contributions) | Primarily funded through SCT, with some state, local and private sector contribution |

# BNRSC Feedback

1. Did we frame Chapter 2 appropriately?
2. Is there any other information that needs to be included in Chapter 2?

# Existing Conditions: The Texas-Mexico Border Today

Chapter 3

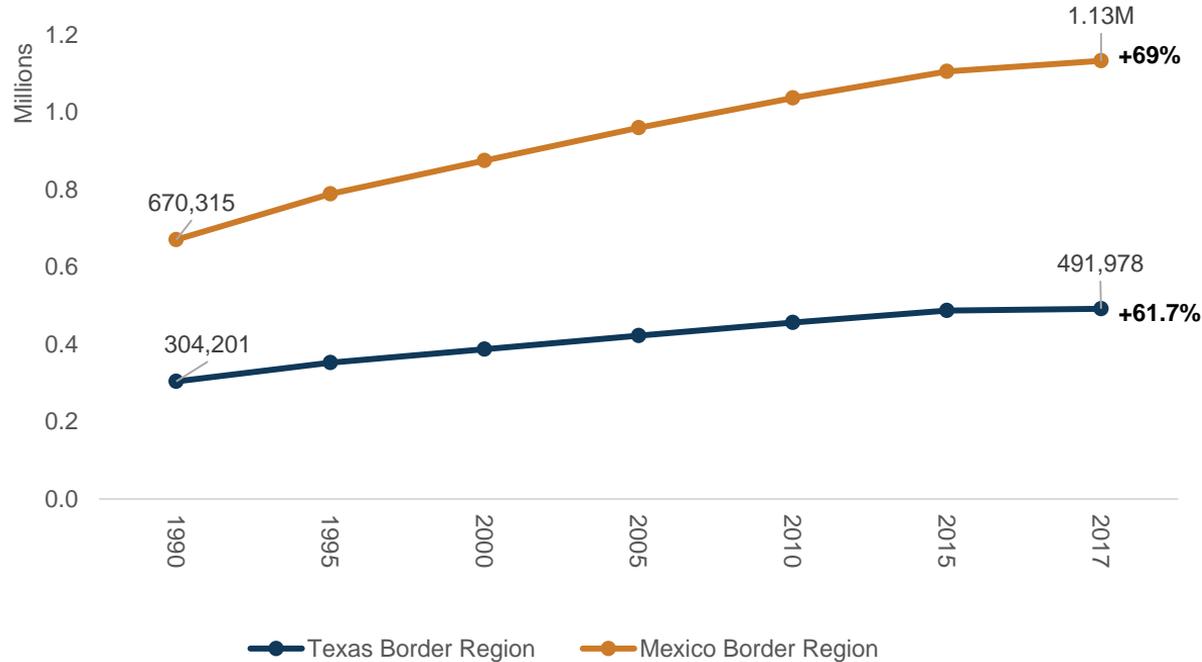


| Chapter Purpose  | Key Messages  | Support Messages  |
|--|---|---|
| <ul style="list-style-type: none"><li>▪ Identify the trends and current conditions of the Texas-Mexico border</li><li>▪ Provide high-level socioeconomic and cross-border movements</li><li>▪ Guide preliminary identification of issues and needs</li></ul> | <ul style="list-style-type: none"><li>▪ The border region population and employment is growing</li><li>▪ Less people are crossing the border</li><li>▪ Trade continues to grow</li><li>▪ Border facilitates 12 key supply chains within North America</li></ul> | <ul style="list-style-type: none"><li>▪ Residents are becoming more educated</li><li>▪ Personal vehicle crossings have declined</li><li>▪ Trade across the border continues to increase</li><li>▪ Most truck and rail movement occurs northbound</li><li>▪ Most air, vessel, and pipeline movement moves southbound</li></ul> |

# Current Conditions: Population at the Border (3.1) – Laredo/Coahuila/ Nuevo León/Tamaulipas Region



Population Trends (Laredo/Coahuila/Nuevo Leon/Tamaulipas)

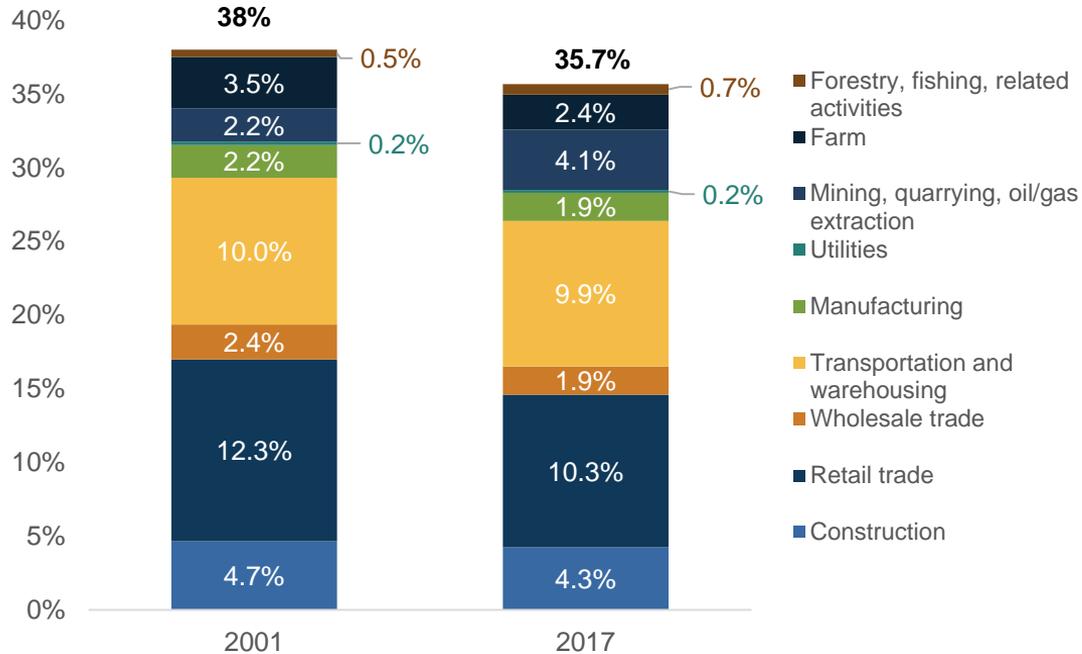


Sources: U.S. Census Bureau (1990–2017), INEGI (1990–2017)

# Current Conditions: Employment at the Border (3.2) – Laredo/Coahuila/ Nuevo León/Tamaulipas Region

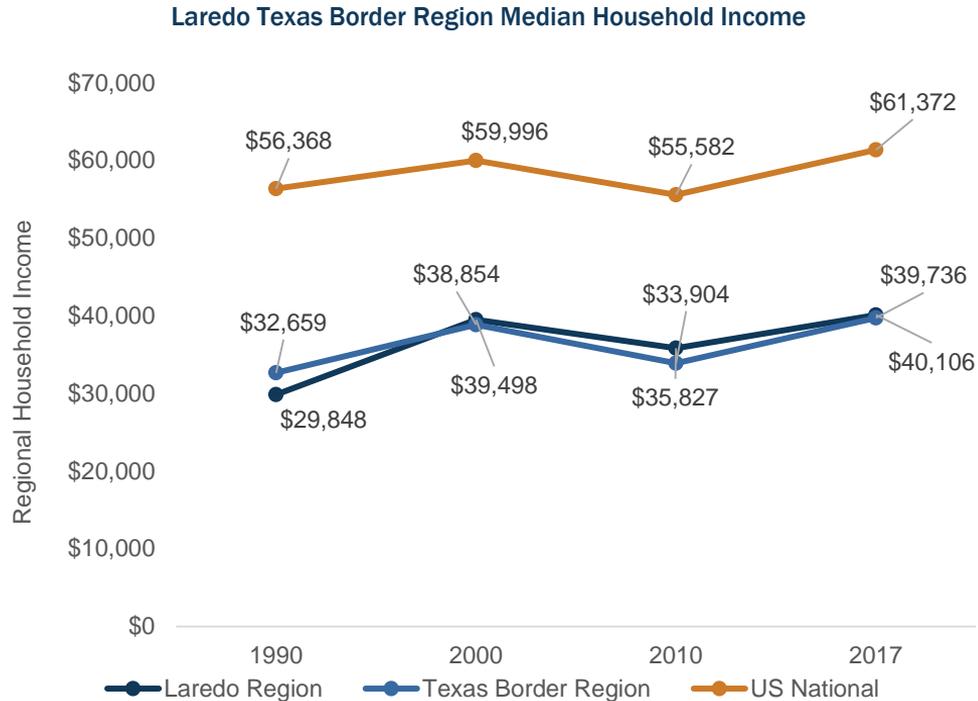


International Trade-Related Employment by Industry as a proportion of total employment  
(US Border Counties in Laredo/Coahuila/Nuevo Leon/Tamaulipas Region)



Source: Bureau of Economic Analysis, Total Full-Time and Part-Time Employment by NAICS Industry (2001-2017)

# Current Conditions: Income at the Border (3.3) – Laredo/Coahuila/ Nuevo León/Tamaulipas Region

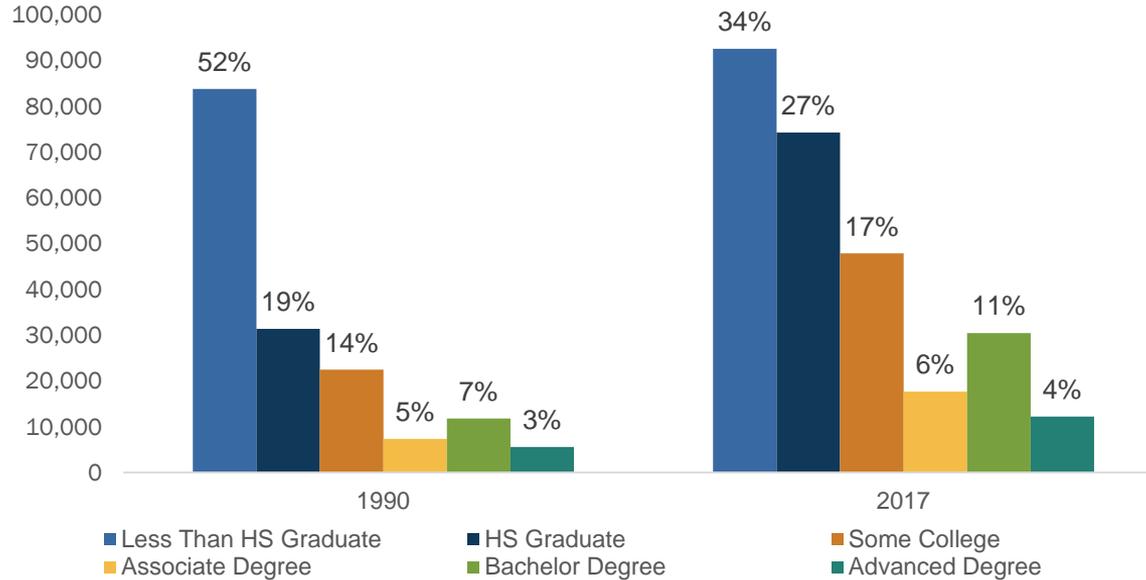


Source: U.S. Census Bureau; ACS Economic Characteristics Income and Families & Households data tools (1990-2017). Data of HHI on the US-side of region includes Dona Ana County in New Mexico.

# Current Conditions: Education at the Border (3.4) – Laredo/Coahuila/ Nuevo León/Tamaulipas Region



Laredo Texas Border Counties Education Trends

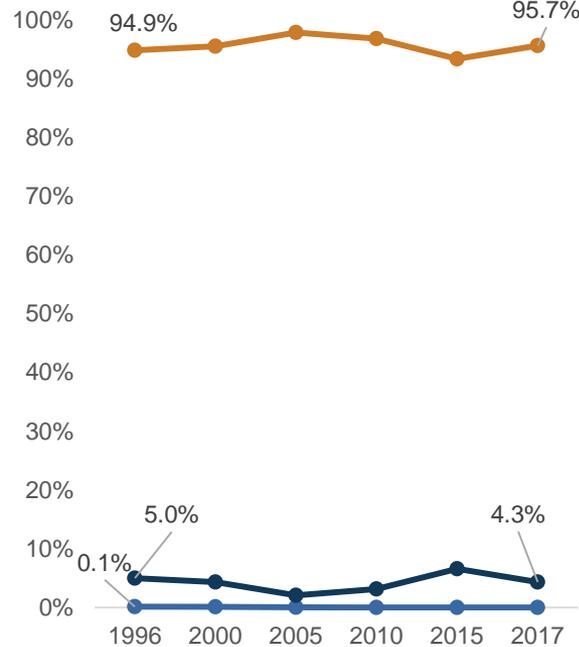


Source: U.S. Census Bureau (1990-2017). Note: Accounts for Population 25+

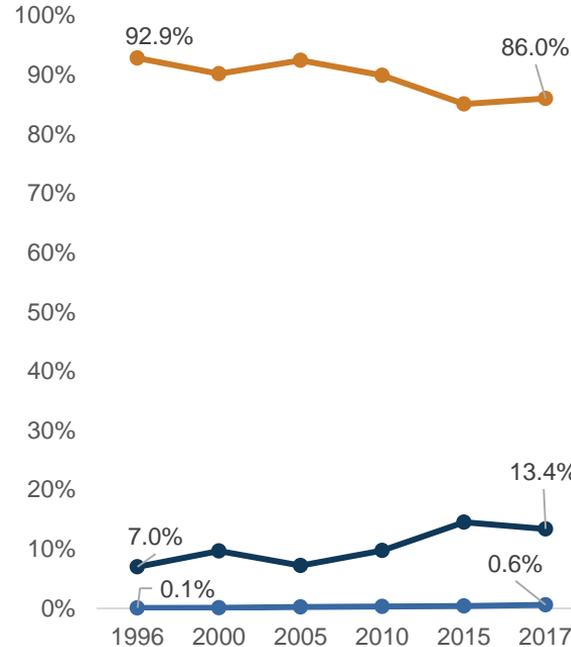
# Current Conditions: Movement of People at the Border (3.5) – Laredo/Coahuila/Nuevo León/Tamaulipas Region



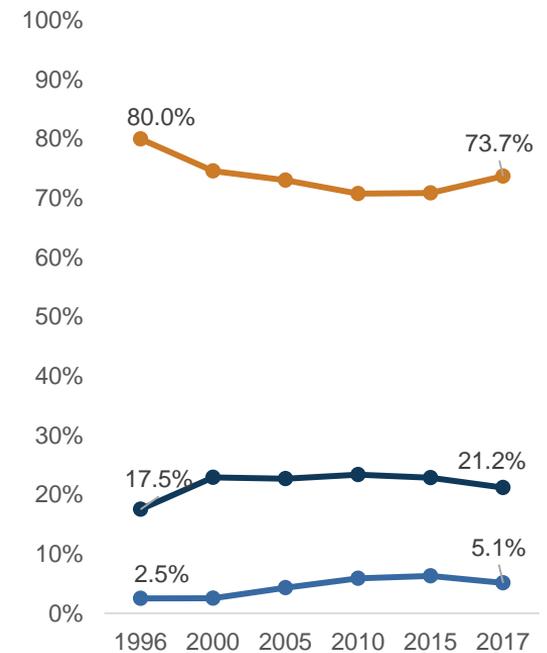
Del Rio POE Northbound People Movement Modal Split (1996-2017)



Eagle Pass POE Northbound People Movement Modal Split (1996-2017)



Laredo POE Northbound People Movement Modal Split (1996-2017)



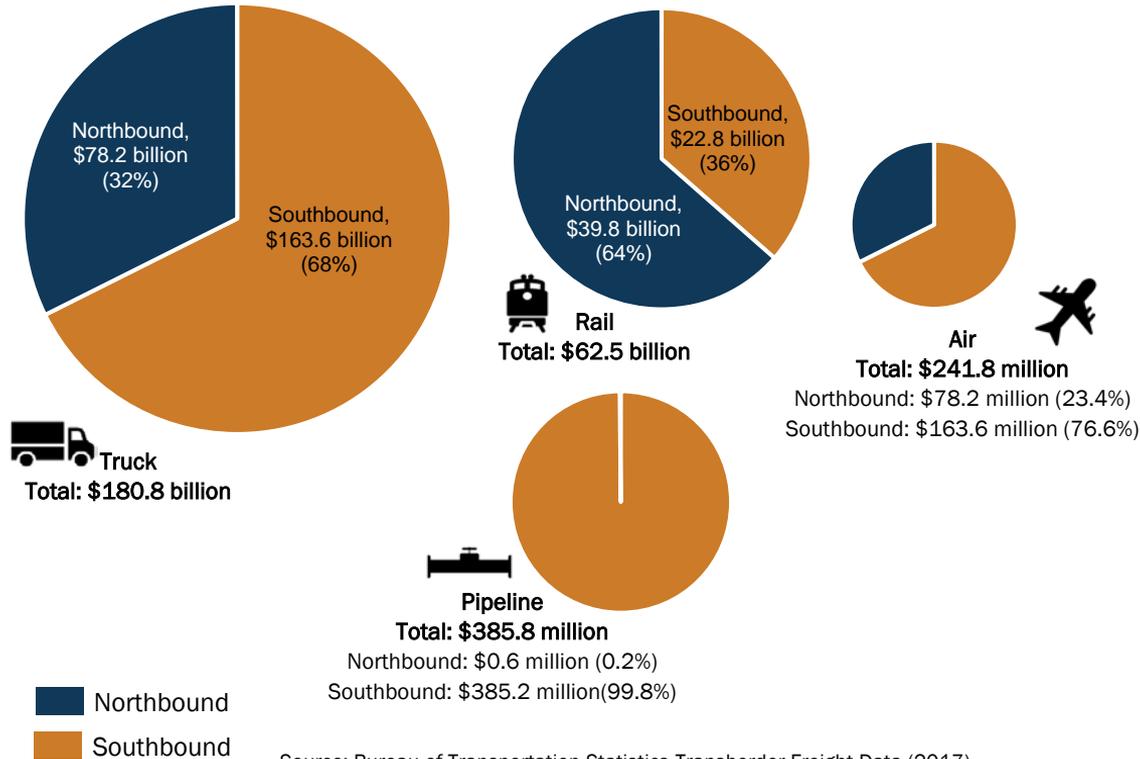
Source: Bureau of Transportation Statistics Border Crossing/Entry Data (2017), Northbound

● Bus Passengers    
 ● Pedestrians    
 ● Personal Vehicle Passengers

# Current Conditions: Movement of Goods at the Border (3.6) – Laredo/Coahuila/Nuevo León/Tamaulipas Region



Texas-Mexico Cross-Border Trade by Mode (2017) – Del Rio POE, Eagle Pass POE, Laredo POE

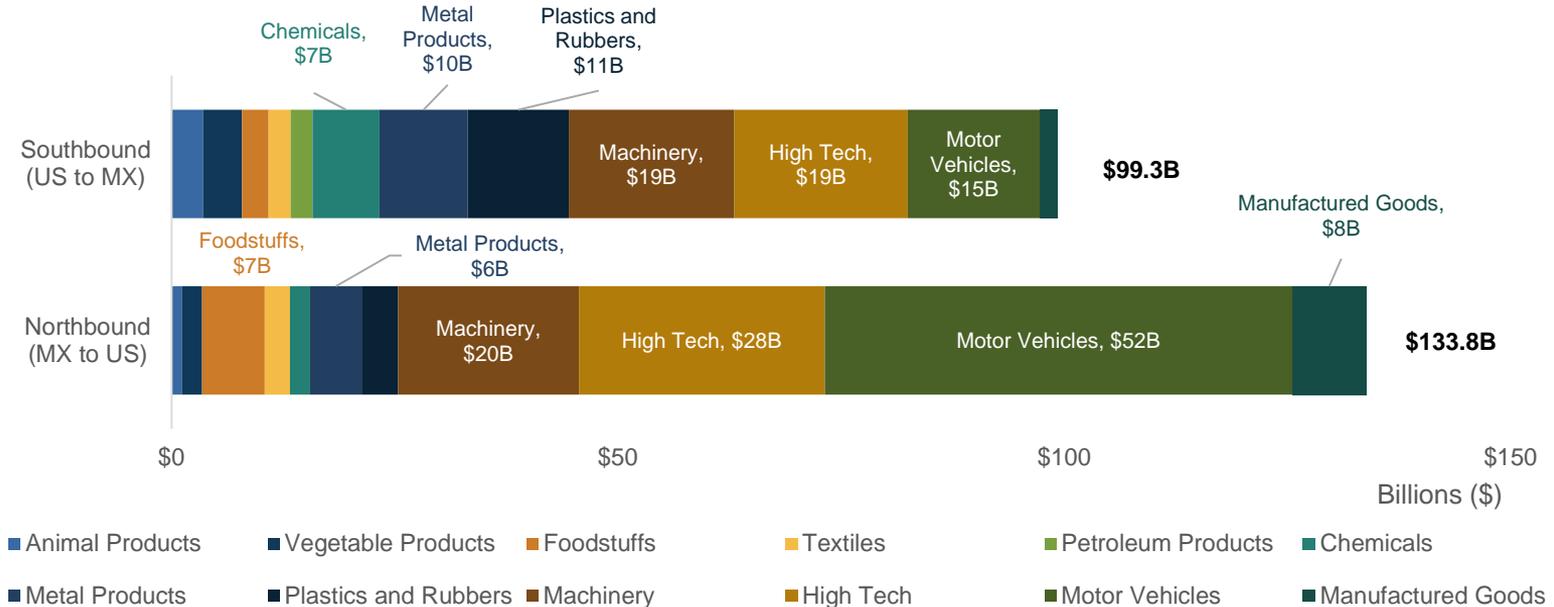


Source: Bureau of Transportation Statistics Transborder Freight Data (2017)

# Current Conditions: Supply Chains at the Border (3.7) – Laredo/Coahuila/Nuevo León/Tamaulipas Region



Goods Moving Northbound and Southbound 2017 (Billions of Dollars) – Del Rio POE, Eagle Pass POE, Laredo POE



Source: Bureau of Transportation Statistics Transborder Freight Data, U.S. Census Bureau Trade Online, FAF v4

# BNRSC Feedback

1. Did we frame Chapter 3 appropriately?
2. Do the findings in Chapter 3 match what you observe/experience at the border?

# **Binational Multimodal Transportation Network Designation**

**Chapter 4**

# Designation Process for Binational Multimodal Transportation Corridors Overview



| Chapter Purpose  | Key Messages   | Support Messages   |
|--|--|--|
| <ul style="list-style-type: none"><li>▪ Summarize the binational multimodal transportation network designation process for:<ul style="list-style-type: none"><li>– Texas and local regions</li><li>– Mexico’s four border states</li><li>– U.S. and Mexico</li></ul></li></ul> | <ul style="list-style-type: none"><li>▪ Three border regions were identified, consistent with previous efforts</li><li>▪ 5-sphere planning analysis structure</li><li>▪ Developed designation criteria</li><li>▪ 11 multimodal transportation corridors are designated</li></ul> | <ul style="list-style-type: none"><li>▪ Designated multimodal corridors based on 10-mile buffers linking all modes</li><li>▪ Multimodal connections identified for the 29 border crossings</li><li>▪ Designated corridors will be used to identify needs and solution strategies</li></ul> |

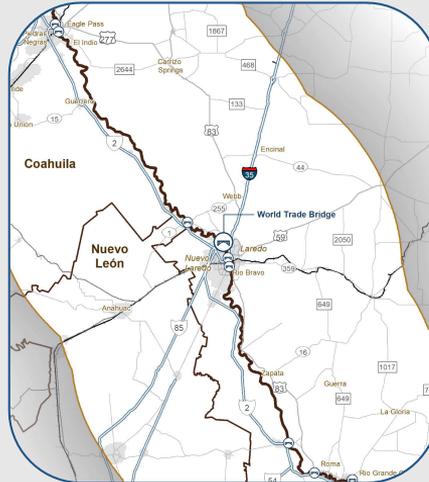


Three border regions have been identified for the BTMP:

El Paso/Santa Teresa/  
Chihuahua Region



Laredo/Coahuila/Nuevo León/  
Tamaulipas Region



Rio Grande Valley/  
Tamaulipas Region

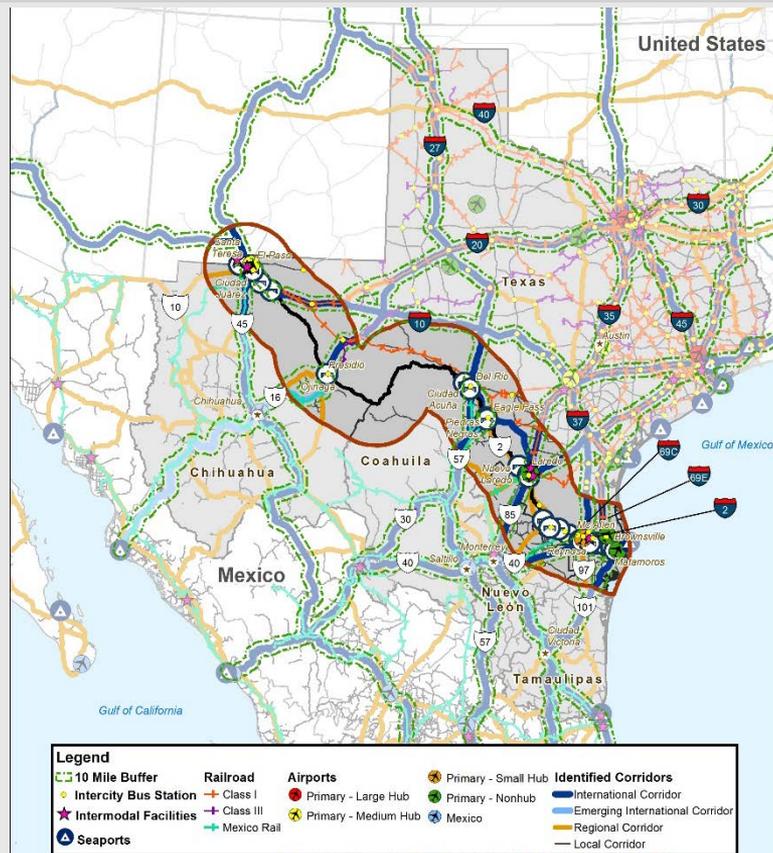




- Spheres present the transportation system and analysis at different levels of detail based on proximity to the Texas-Mexico border. The planning spheres used to develop the BTMP include:
  - **Sphere 1:** 60 miles (100 km) north and south of the border, including the 1 mile and 60-mile transportation system analysis detail from the border
  - **Sphere 2:** Approximately 100 miles (160 km) north and south of the border, including key population and goods production centers in the border states
  - **Sphere 3:** Five border states (Texas, Chihuahua, Coahuila, Nuevo León, and Tamaulipas)
  - **Sphere 4:** U.S. and Mexico
  - **Sphere 5:** U.S., Mexico, and Canada (NAFTA/USMCA)

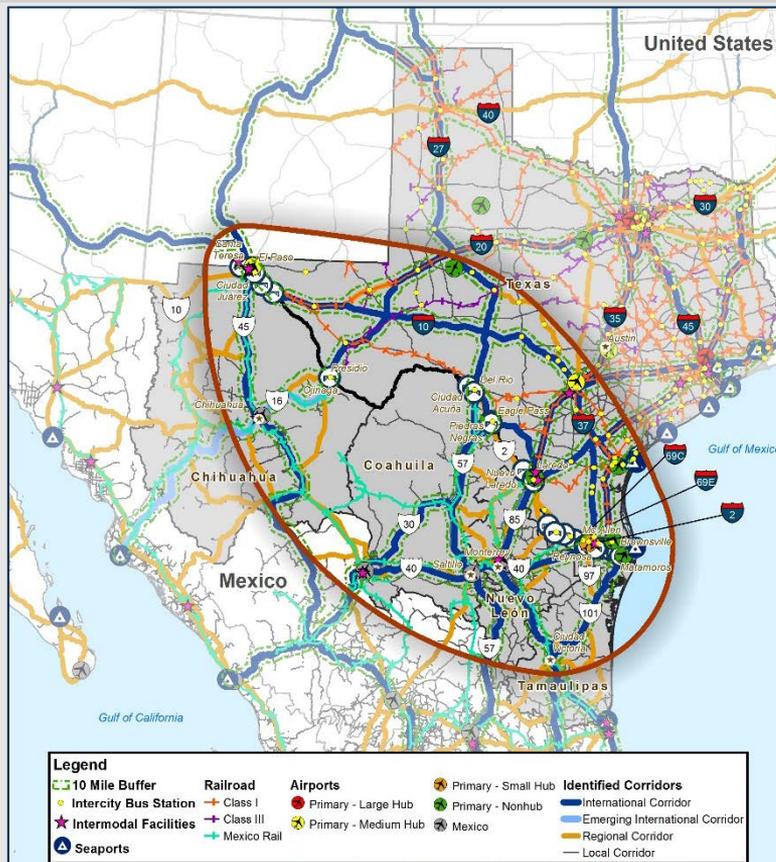


# Criteria and Process to Identify and Designate Multimodal Corridors: Sphere 1 Binational Multimodal Network





# Criteria and Process to Identify and Designate Multimodal Corridors: Sphere 2 Binational Multimodal Network



# Criteria and Process to Identify and Designate Multimodal Corridors: Sphere 3 Binational Multimodal Network



- Represents the binational multimodal transportation network for all modes, including designated corridor operations in the planning spheres
- Supports later technical analysis to identify
  - Needs
  - Solutions and strategies
- Supports detailed network analysis in Spheres 1 and 2, representing the three border regions
- Focuses Sphere 3 analysis on designated multimodal corridors



# BNRSC Feedback

1. Did we frame Chapter 4 appropriately?
2. Is there any other information that needs to be included in Chapter 4?

# Needs Assessment and System Performance

Primer to Chapter 5



| <b>Chapter Purpose</b>   | <b>Key Messages</b>   | <b>Support Messages</b>  |
|--|---|--|
| <ul style="list-style-type: none"><li>▪ Provide overview of issues and needs for binational transportation system</li><li>▪ Identify strengths, weaknesses, opportunities and threats at the border</li><li>▪ Define key elements of the multimodal networks and performance</li></ul> | <ul style="list-style-type: none"><li>▪ Long wait times and capacity constraints are key issues</li><li>▪ Strong cooperation exists between U.S. and Mexican agencies</li><li>▪ Lack of communication about crossing conditions to users is prevalent</li></ul> | <ul style="list-style-type: none"><li>▪ Concentration of demand along key corridors and urban areas</li><li>▪ ITS developments could solve several issues</li><li>▪ Lack of funding continues to be a threat</li></ul> |



## Key issues:

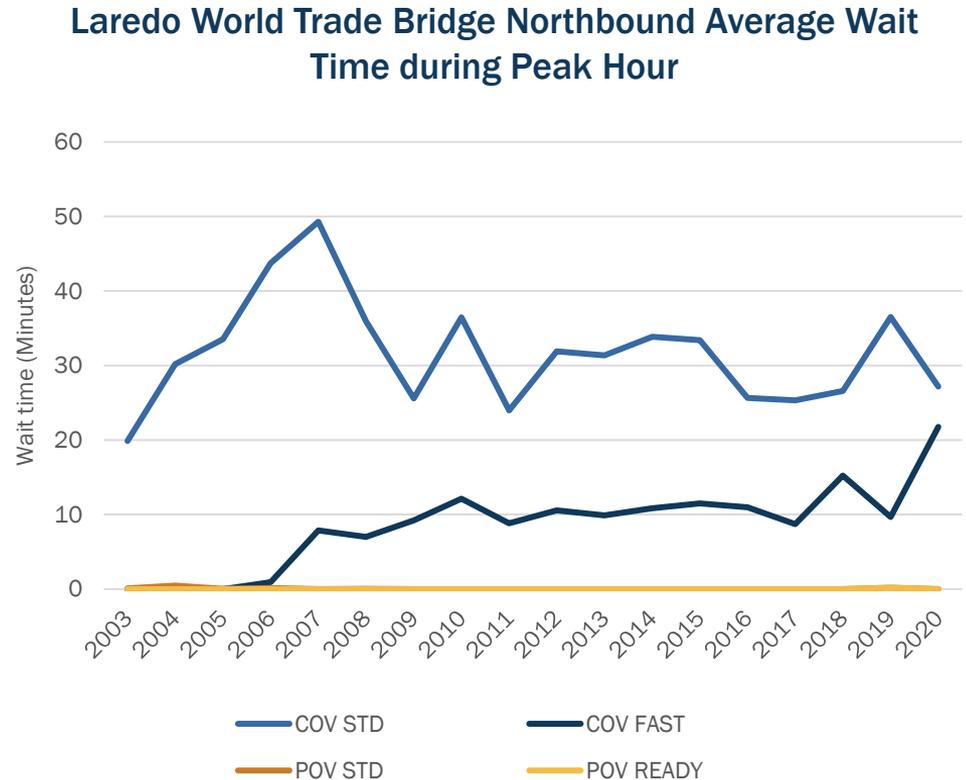
- Corridors and routes to/from the border crossings are impeded by urban growth and have various modes mixed into the same lanes
- Excessive wait times to cross the border (average 20-25 minutes)

## Additional issues:

- Few cross-border locations support passage of hazardous materials via truck
- Some corridors and connector routes are inefficient and/or not well-maintained
- The network of overweight & oversize routes needs periodic review due to changing needs



- Stakeholder input:
  - Stakeholders noted long border wait times
- Findings:
  - Northbound border wait times have increased since 2003 across all border crossings
  - Passenger vehicle wait times have generally increased
  - Wait times vary across each border crossing and lane type

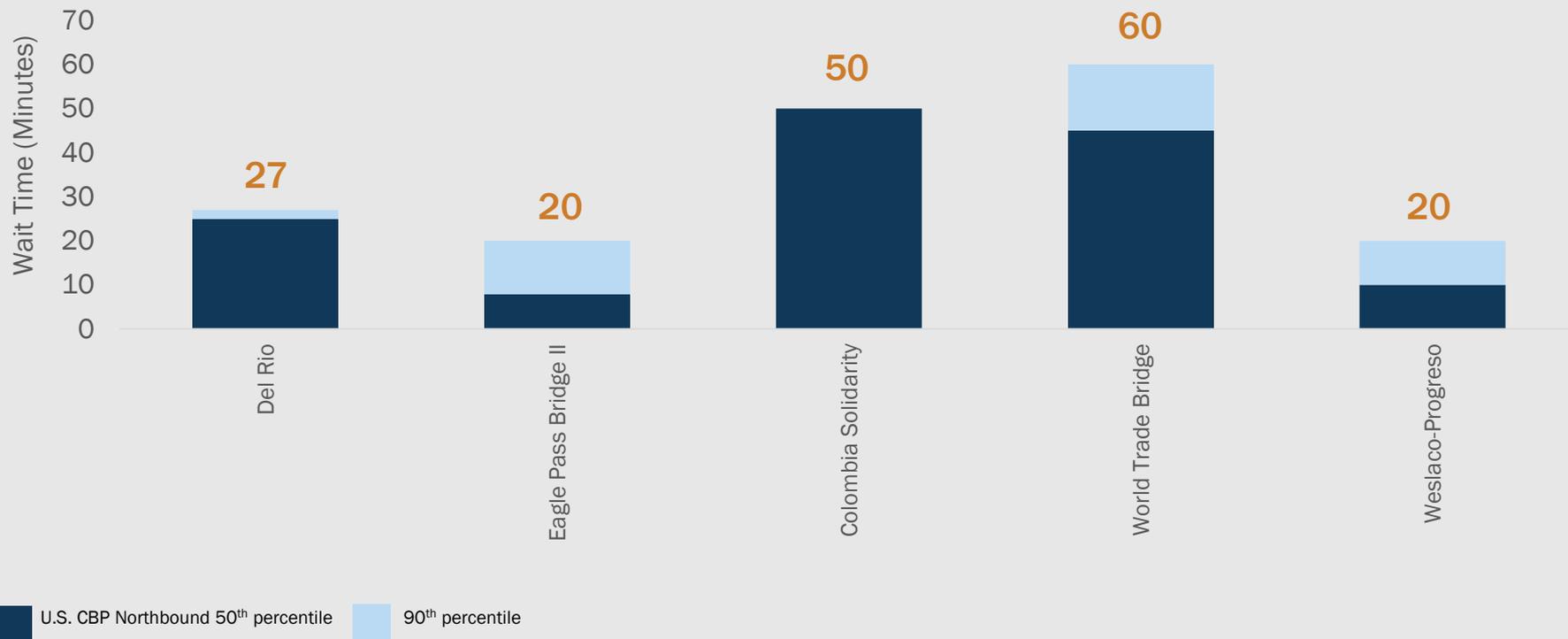


Source: U.S. CBP Northbound Hourly Border Wait Times, 2020 includes January and February only

# Texas-Mexico Border Wait Times: Laredo/Coahuila/Nuevo León/Tamaulipas Region (2017)



## Commercial (COV) standard border crossing peak wait times





## Key issues:

- Large percentage of freight movement concentrated at small number of crossings; top 6 truck crossings = 98% of truck freight
- Most truck crossing locations have limited hours of operation
- Rail bridges are all single rail line; takes an average of 90 minutes for a train to cross

## Additional issues:

- Two oldest rail bridges support more than 75% of rail traffic
- Laredo rail bridge is 100 years old
- Acute truck parking shortage across entire region
- Rail traffic impedes roadway mobility in certain locations



## Key needs:

- Current and readily-available information on cross-border wait times
- Joint customs inspections for both trucks and rail to reduce total crossing time
- Increased use of technology to conduct non-intrusive inspections
- More cross-border capacity for trucks to cross

## Needs for Laredo/Coahuila/Nuevo León/Tamaulipas Border Region:

- Trucks need more and better parking areas while waiting to pick-up and/or delivery trailers
- Border crossing hours of operation are too limited
- Need to develop a truck hazardous material route network
- Need more focus on education and training for using more advanced technology equipment, and more efficient processes



## Key issues:

- Pedestrian traffic coexisting with cars and truck traffic at border crossings
- Excessive wait times to cross the border: passenger vehicles average 30-40 minutes; pedestrians average 5-25 minutes

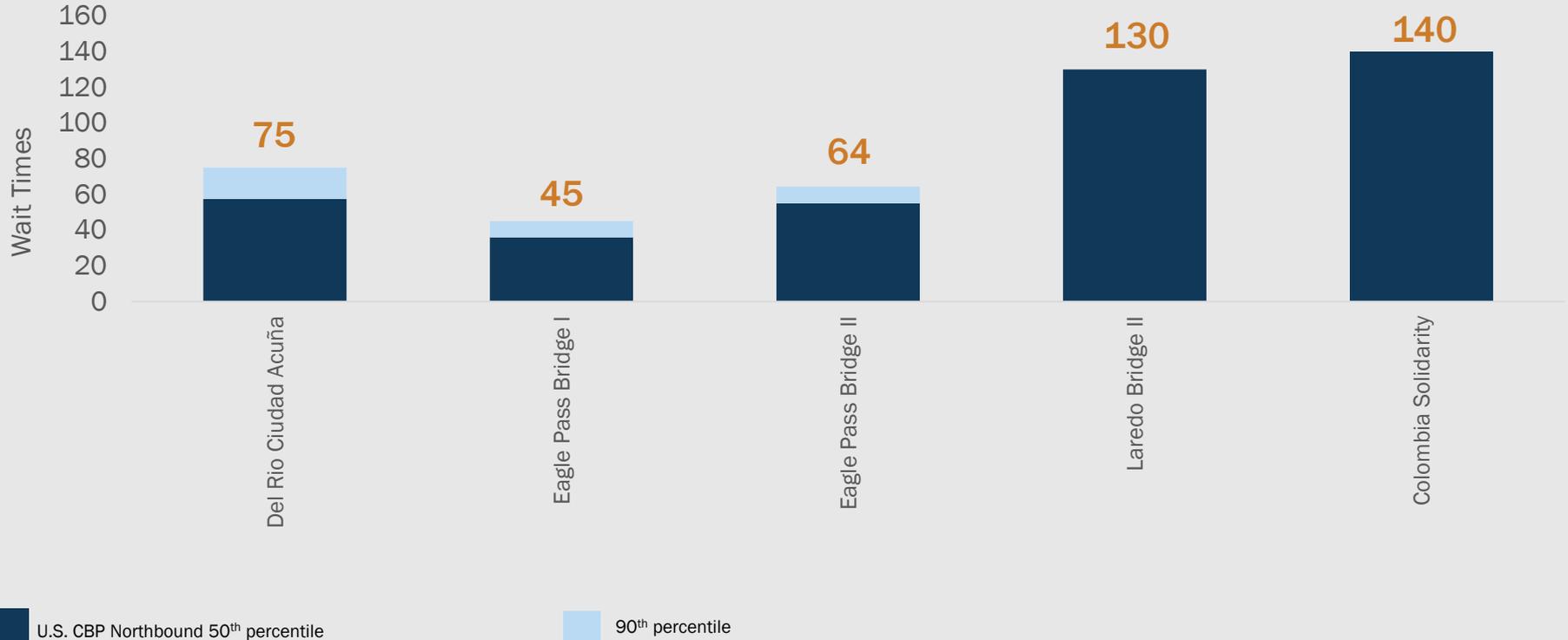
## Additional issues:

- Shortage of border crossings and lanes equipped with SENTRI
- Lack of dedicated bicycle lanes
- Lacking informative signage to key destinations
- Pedestrian walkways on most border crossings are narrow
- Once across the border, there is little/no connectivity to public transportation on either side
- General shortage of drop-off and pick-up areas for pedestrians on both sides of the border

# Texas-Mexico Border Wait Times: Laredo/Coahuila/Nuevo León/Tamaulipas Region (2017)



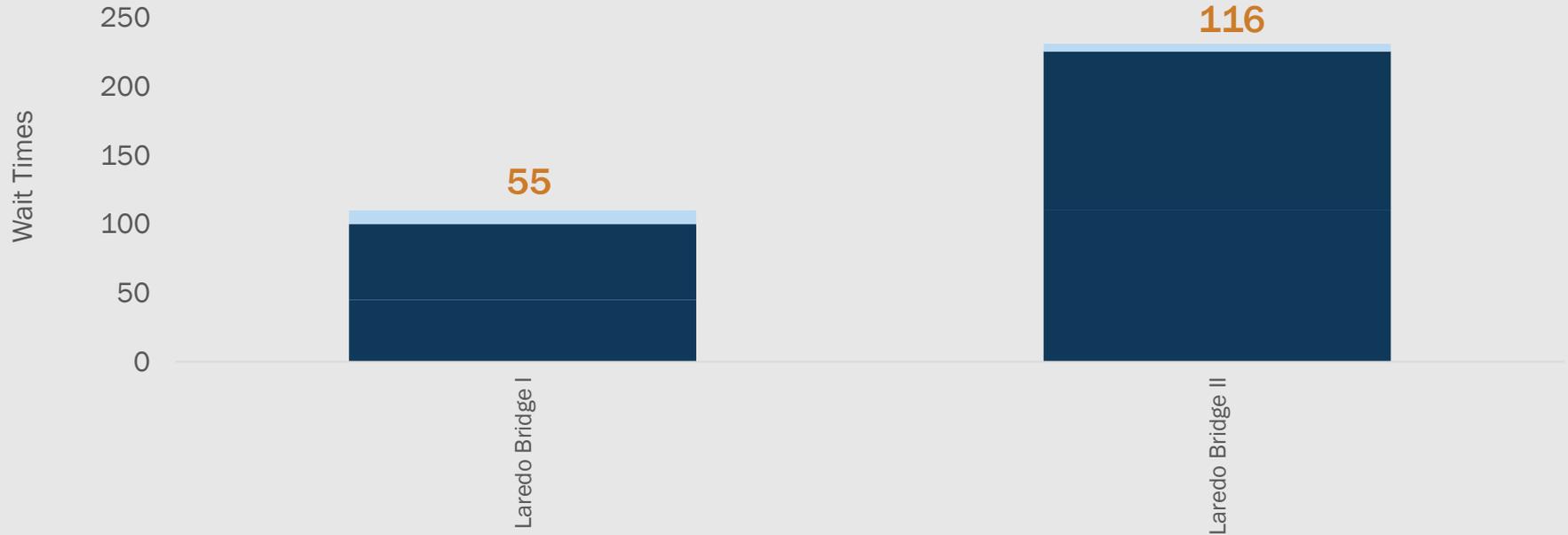
Passenger (POV) standard border crossing peak wait times



# Texas-Mexico Border Wait Times: Laredo/Coahuila/Nuevo León/Tamaulipas Region (2017)



Pedestrian (PED) standard border crossing peak wait times



U.S. CBP Northbound 50th percentile

90th percentile



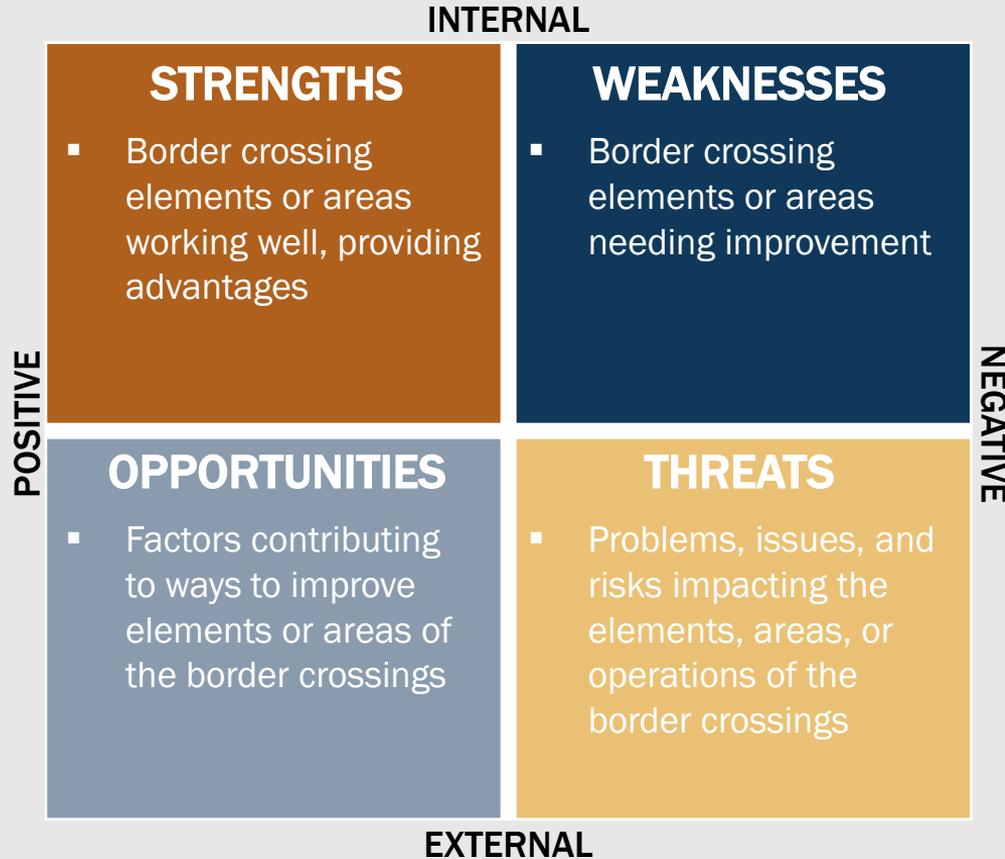
## Key needs:

- Pedestrian border crossings need to be key nodes for incorporation into urban plans for transit, bike/pedestrian, and multimodal people mobility
- Employ technology, i.e. biometric facial recognition technology to improve throughput and decrease crossing times
- Need accurate & real-time information on wait times and other incidents

## Needs for Laredo/Coahuila/Nuevo León/Tamaulipas Border Region:

- Need to address safety in the movement of people around the border area, in particular in Mexico

# Strengths, Weaknesses, Opportunities and Threats Analysis of the Binational Border: Overview



# SWOT Analysis of the Binational Border: Multimodal Analysis of the Border Region

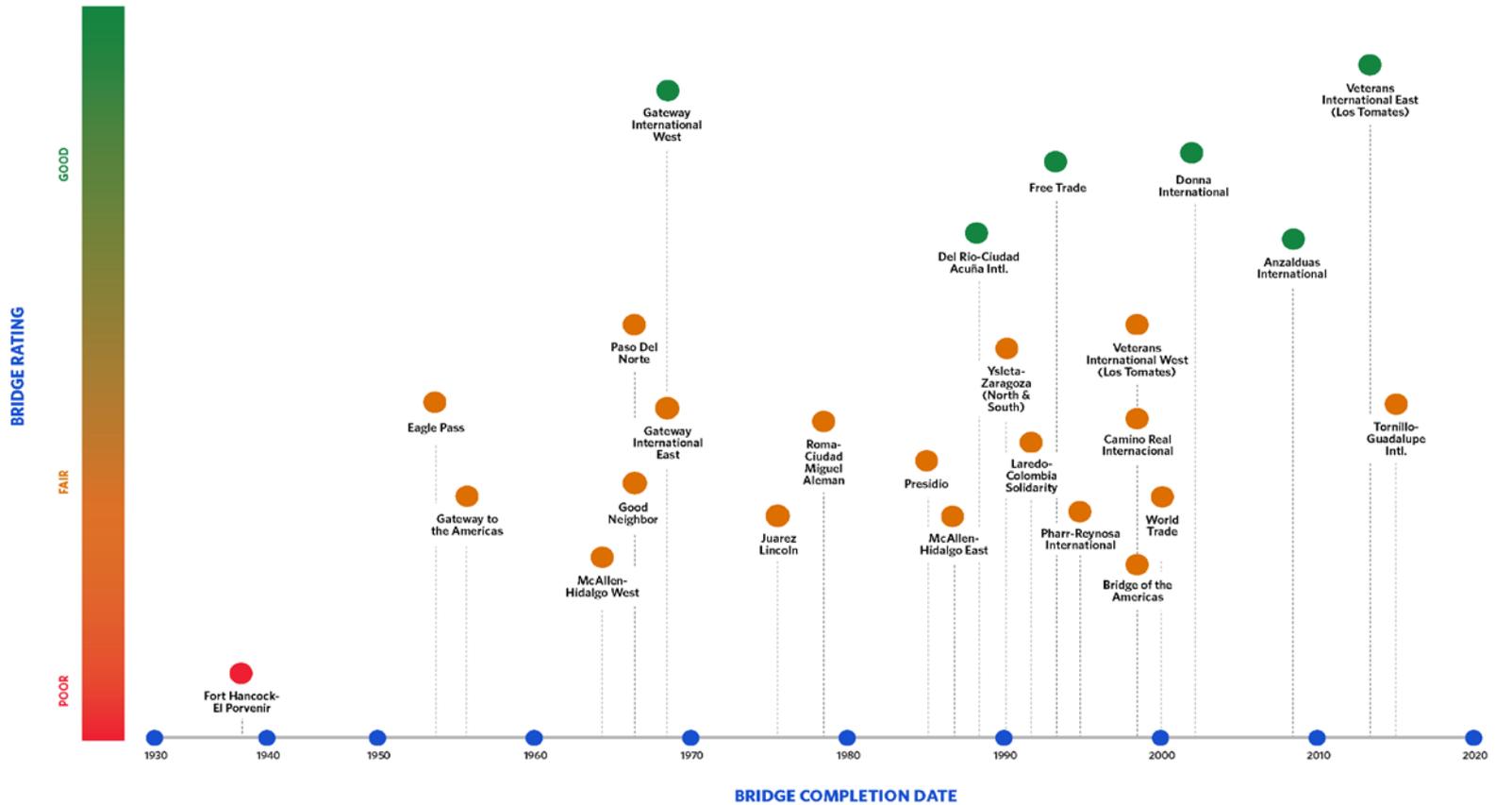


- Evaluates **range of variables** that influence, hinder, or support transportation needs, goals, and objectives of the BTMP
  - Needs analysis focused on assessing the capacity of the border crossings and transportation system to facilitate the movement of people and goods
- Evaluates **all 29 border crossings/border regions** and supporting network:
  - Border crossing infrastructure assets
  - Auto
  - Truck and Highway Freight
  - Freight Rail
  - Pedestrian
  - Aviation
  - Pipeline



| <b>Strengths</b>  | <b>Weaknesses</b>  | <b>Opportunities</b>  | <b>Threats</b>  |
|---|--|---|---|
| <ul style="list-style-type: none"><li>▪ Programs that expedite movement of people and goods at different locations along the border</li><li>▪ Cooperation between U.S. and Mexican agencies on border-crossing operations</li></ul> | <ul style="list-style-type: none"><li>▪ Urban border crossings located in downtown areas adjacent to residential areas</li><li>▪ Lack of reliable, timely communication of border crossing conditions with users</li></ul> | <ul style="list-style-type: none"><li>▪ Forecasted increase in border movements are coupled with strong infrastructure and expected improvements</li><li>▪ Availability of Intelligent Transportation Systems (ITS) solutions to expedite future border movements</li></ul> | <ul style="list-style-type: none"><li>▪ Lack of funding to pay for improvements</li><li>▪ Measures to improve efficiency at the border may take time to implement</li></ul> |

# Border Crossing Infrastructure: Bridge Ratings





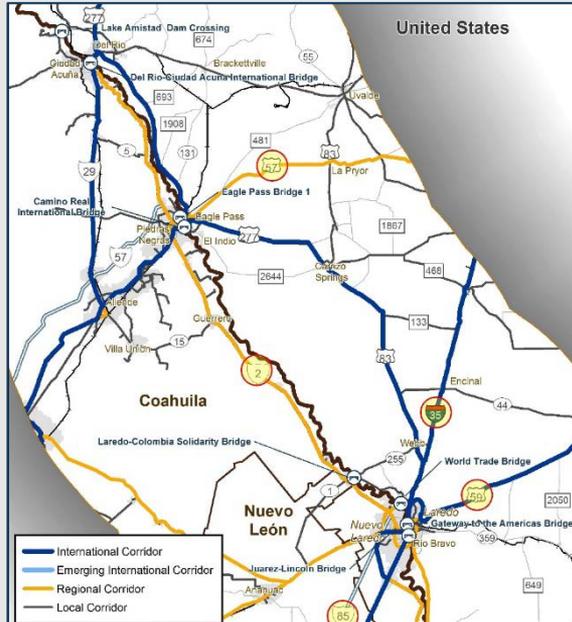
- Texas-Mexico border crossings are linked to main and direct highway trade routes
- Five border crossings have segregated northbound truck lane approaches and others have dedicated FAST lanes
- Some border counties and cities in the U.S. allow heavy-weight trucks from Mexico on designated routes
- Existing cooperation between U.S. and Mexican agencies reduce truck delay
  - Pre-inspection facility
  - Santa Teresa international export/import livestock crossing
  - Integrated border safety inspection facilities

*See Handout 2*

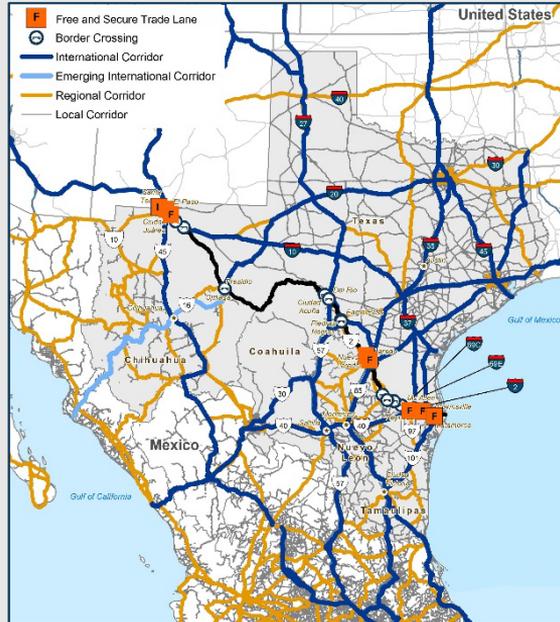
# Truck and Highway Freight Strengths



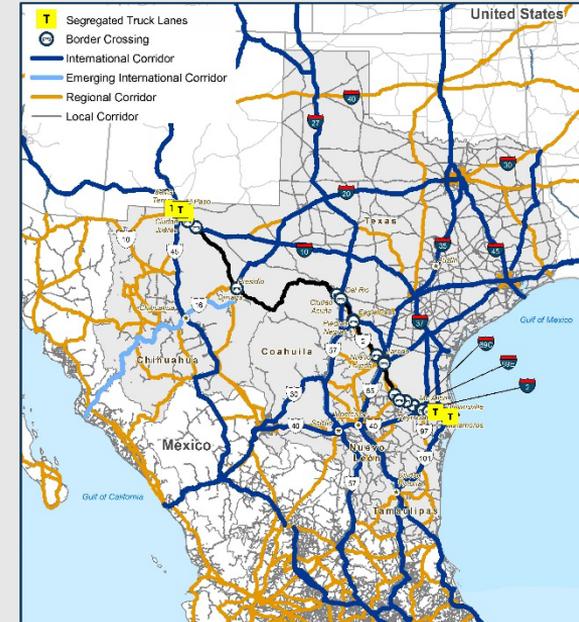
Connection to major trade routes: Sphere 1



Free and secure trade lane (FAST): Sphere 3



Segregated truck lanes: Sphere 3



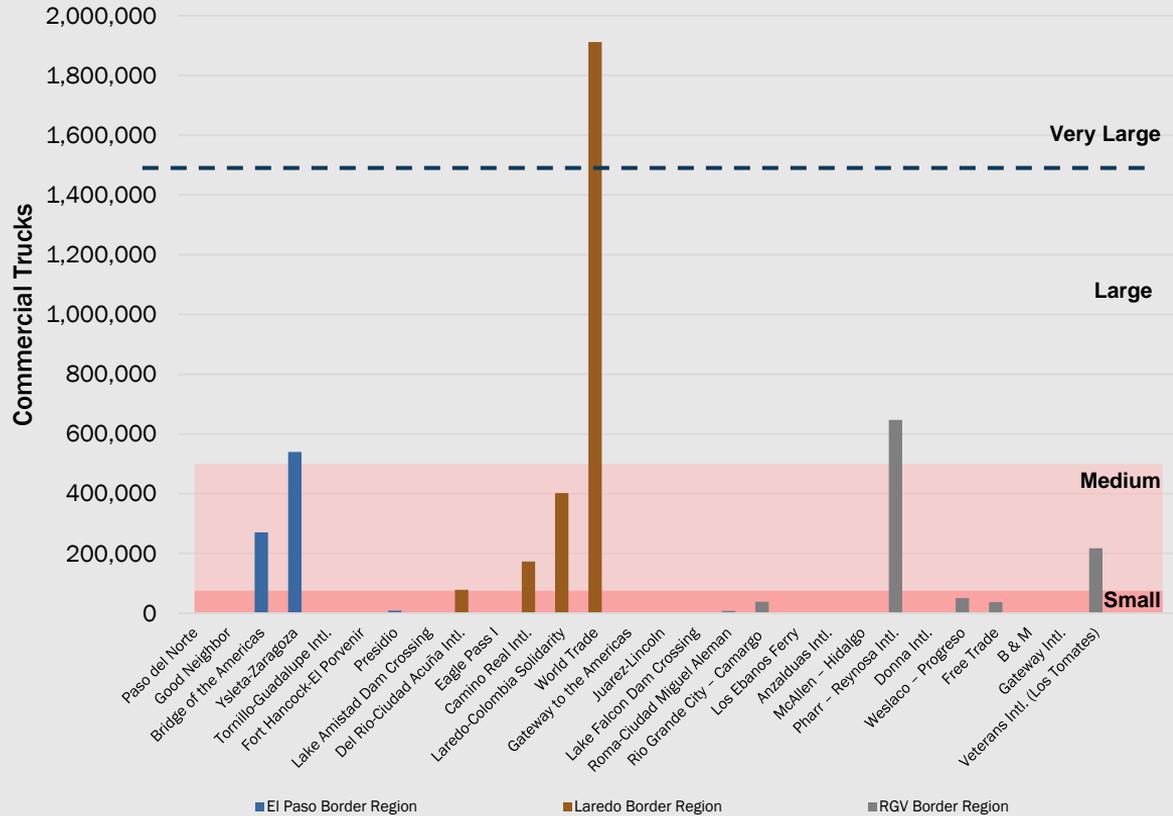
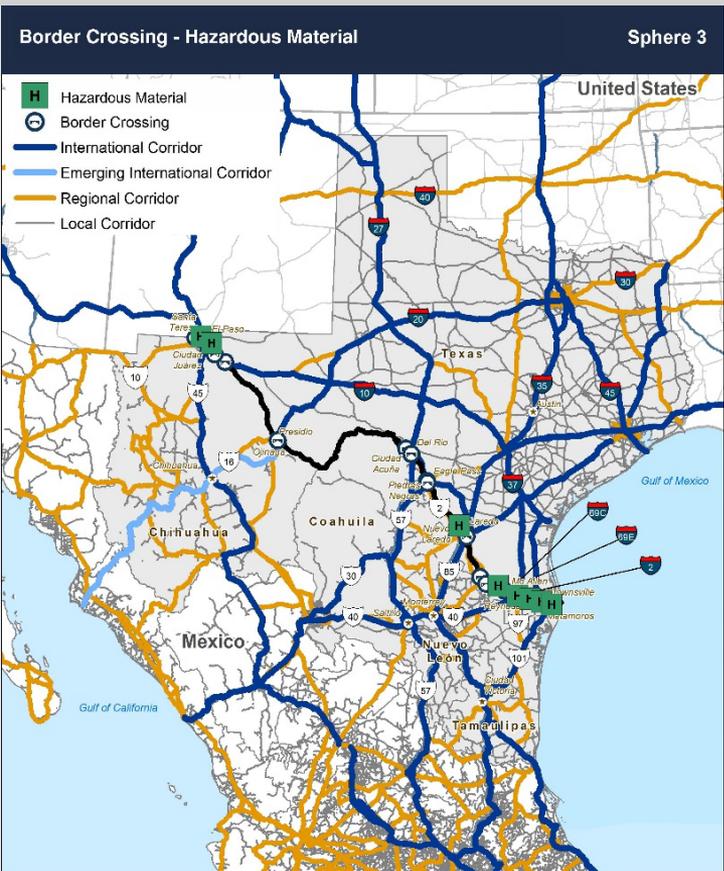
See Handout 2



- Not all border crossings serving trucks can accommodate hazardous materials
- Truck trade patterns can strain border crossing facilities, especially during peak seasons
- Crossings on the Texas-Mexico border are not open 24 hours per day for trucks
- Laredo/Coahuila/Nuevo León/Tamaulipas border region has heavily-congested truck routes
- Border regions send more cargo into other parts of the U.S. than they receive

*See Handout 2*

# Truck and Highway Freight Weaknesses



See Handout 2



## Opportunities

| Improve   | Identify   | Deploy  |
|---|--|---|
| <ul style="list-style-type: none"><li>▪ Truck load efficiency</li><li>▪ Efficiency and options for goods movement</li><li>▪ Border crossing hours to increase capacity</li><li>▪ FAST program with more users</li><li>▪ Non-invasive screening measures</li></ul> | <ul style="list-style-type: none"><li>▪ Opportunities for pre-inspection</li><li>▪ Opportunities for joint customs operations</li><li>▪ Incentive programs to replace older trucks</li></ul> | <ul style="list-style-type: none"><li>▪ ITS solutions</li><li>▪ Vehicle booking systems</li></ul> |

## Threats

- Strains at border crossing during peak season
- Increasing truck volumes
- Lack of funding and physical space for installations of new technology

*See Handout 2*

# BNRSC Feedback

1. Did we frame Chapter 5 appropriately?
2. Is there any other information that needs to be included in Chapter 5?

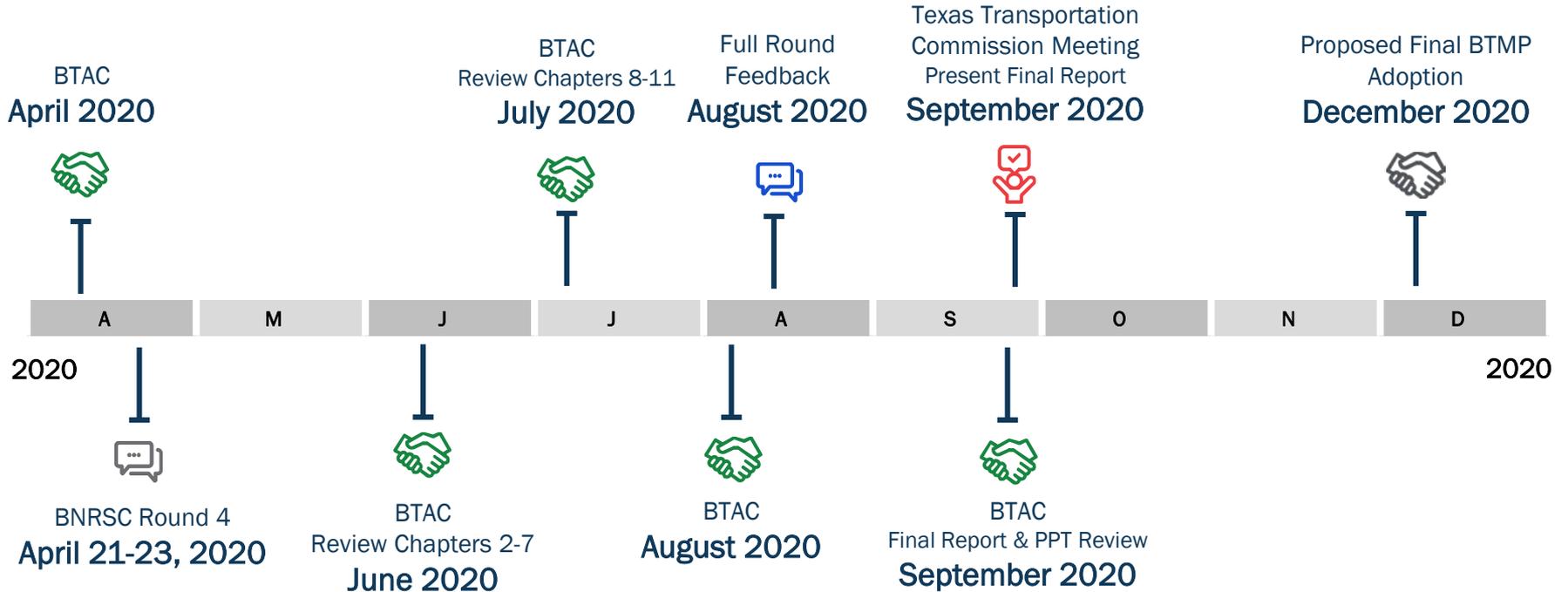
# Study Tasks/Three Month Look-Ahead



| Data Collection<br>(Task 4)  | Corridor Analysis<br>(Task 5)   | Forecasting<br>(Task 6)  | Economic Analysis<br>(Task 7)  | Recommendations<br>& Investment Plan<br>(Task 8)   |
|--|---|--|--|--|
| <ul style="list-style-type: none"> <li>▪ Knowledge Clearinghouse</li> <li>▪ Provide data to all other tasks</li> </ul> | <ul style="list-style-type: none"> <li>▪ Refinements to high-level project prioritization framework</li> <li>▪ Report future performance metrics of designated corridors</li> </ul> | <ul style="list-style-type: none"> <li>▪ Validate key drivers for future scenarios</li> <li>▪ Develop future scenarios</li> <li>▪ Develop forecasts</li> </ul> | <ul style="list-style-type: none"> <li>▪ Assess economic importance of trade through the border</li> <li>▪ Assess economic impact of wait times at the border</li> <li>▪ Assess economic impact of BTMP recommendations</li> </ul> | <ul style="list-style-type: none"> <li>▪ Identify policies, programs &amp; projects from existing plans and stakeholders</li> <li>▪ Identify funding sources</li> <li>▪ Finalize project prioritization process</li> </ul> |

| Next BNRSC Meetings | Next BTAC Meeting | Next BTAC Meeting Content  |
|---------------------|-------------------|--|
| August 2020         | June 2020         | <ul style="list-style-type: none"> <li>▪ Chapter 4: Binational Multimodal Transportation Network Designation</li> <li>▪ Chapter 5: Needs Assessment and System Performance</li> <li>▪ Chapter 6: Future Forecasts for the Border Region</li> <li>▪ Chapter 7: Economic Importance of the Border</li> </ul> |

# BTMP Schedule





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