

November 7, 2000 was the last
deathless day on Texas roadways.

#EndTheStreakTX



More than 3,600 people lost their lives on Texas roadways in 2018. There's been a death every day on Texas roads for nearly 19 years straight—that's almost 67,000 people. And that's a streak we want to break.

How can we end the streak? Most crashes and fatalities are due to drunkenness, distracted driving or failure to use seat belts. In other words, they're preventable. Ending the Streak is in your hands.

Here's what you can do:

- Buckle up: Seat belts are your first line of defense.
- Drive the speed limit, or slower, depending on road or weather conditions.
- Never drive under the influence of alcohol or drugs. Plan a sober ride home.
- When driving, put your phone away or set to "Do Not Disturb".

Here's what TxDOT is doing:

- We engineer every road to be more forgiving of driver behaviors.
- Roadside rumble strips alert drivers if they start moving off the road.
- We use median barriers to prevent head-on collisions.
- We use technology like flashing LED signs and radar sensors to prevent wrong-way collisions.
- Driver education campaigns give drivers safety reminders.

Let's "End The Streak" together!

Show your support for safer driving in Texas by reminding your fellow drivers of our shared responsibility. Use **#EndTheStreakTX** on your Facebook, Twitter, Instagram and other social media accounts. And remember, we're on these roads together!

www.EndTheStreakTX.com