

LOOK TWICE

for motorcycles

FACT SHEET

“SHARE THE ROAD: LOOK TWICE FOR MOTORCYCLES” CAMPAIGN, JULY 2020

The Texas Department of Transportation is launching its annual “Share the Road: Look Twice for Motorcycles” campaign to alert drivers about the risks motorcyclists face and the safety precautions motorists can take to protect them. Look twice: there’s a life riding on it.



Texas has over 350,000 registered motorcycles (Texas Dept. of Motor Vehicles, 2018).

Looking twice can help prevent crashes, including those that cause serious injuries or death.

Motorcyclists are vulnerable to serious injury or death in a crash.

- In 2017, motorcyclist fatalities occurred nearly 27 times more frequently than passenger car occupant fatalities in motor vehicle traffic crashes nationally. (NHTSA August 2019).
- On average, one motorcyclist is killed on Texas roads every day. In 2019, 412 riders lost their lives and 1,812 were seriously injured in motorcycle crashes (TxDOT 2020).

Driver Safety Tips

- Look twice for motorcycles, especially at intersections.
- Always assume motorcycles are closer than they appear to be, and avoid turning in front of an oncoming motorcycle.
- Give motorcyclists a full lane.
- Use turn signals and check blind spots before changing lanes.
- Obey posted speed limits.
- Avoid following a motorcycle too closely.

Information contained in this report is from NHTSA Traffic Safety Facts and represents reportable data collected from Texas Peace Officer's Crash Reports (CR-3) received and processed by the Texas Department of Transportation as of June 6, 2020.

Learn more at [LookTwiceTexas.com](https://www.LookTwiceTexas.com)