

# Click It OR Ticket

TxDOT

## FACT SHEET

Seat Belt Mobilization, May 19-June 1, 2014

The 13th annual “Click It or Ticket” campaign reminds Texans to buckle up each and every time they get in a vehicle. Buckling up not only saves lives, it also protects motorists against expensive citations. When the “Click It or Ticket” campaign began in 2002, only 76% of motorists buckled up. Today, 9 out of 10 Texas motorists are buckling up.

The Texas Department of Transportation (TxDOT), National Highway Traffic Safety Administration (NHTSA), and the Texas Department of Public Safety (TxDPS) are joining forces with police and sheriffs’ departments across the state to save lives on Texas roads and highways by working together to increase seat belt use.



### SEAT BELT FACTS

- Wearing a seat belt increases the chances of surviving a serious crash by 45% (NHTSA).
- Of the 3,371 people killed in Texas in traffic crashes in 2013, approximately 1,500 motorists weren’t buckled up.
- Last year in Texas, almost half of pickup truck drivers killed in crashes were not wearing a seat belt.
- Unbelted back seat passengers can become human projectiles in a car crash. They can even injure or kill those in the front seat.

### Enforcement Day or Night

From May 19 to June 1, law enforcement officers are stepping up their efforts to ticket anyone who isn’t wearing a seat belt. That’s day or night. In 2012, 61% of people killed in nighttime crashes in the U.S. were not wearing their seat belt (NHTSA).



### ★ It's the Law: Buckle Up in the Front and Back Seat

Texas law requires the driver and all passengers in a vehicle to be secured by a seat belt. Yes, that means unbuckled adult passengers in the back seat also face fines and court costs of up to \$200.

Learn more at [TexasClickItorTicket.com](http://TexasClickItorTicket.com)