



November 7, 2000 was
the last deathless day
on Texas roadways.

#EndTheStreakTX
End the streak of daily deaths on Texas roadways.

3,622 people lost their lives on Texas roadways in 2019. There's been a death every day on Texas roads for 20 years straight—that's over 70,000 people. And that's a streak we want to break.

How can we end the streak? Most crashes and fatalities are due to impaired driving, distracted driving or failure to use seat belts. In other words, they're preventable. Ending the Streak is in your hands.

Here's what you can do:

- Buckle up: Seat belts are your first line of defense.
- Drive the speed limit, or slower, depending on road or weather conditions.
- Never drive under the influence of alcohol or other drugs. Plan a sober ride home.
- When driving, put your phone away or set to "Do Not Disturb".

Here are some examples of what TxDOT is doing:

- We engineer roads to be more forgiving of driving behaviors.
- Roadside rumble strips alert drivers if they start moving off the road.
- We use median barriers to prevent head-on collisions.
- We use technology like flashing LED signs and radar sensors to prevent wrong-way collisions.
- We run driver education campaigns to give drivers safety reminders.

Let's "End The Streak" together!

Show your support for safer driving in Texas by reminding your fellow Texans of our shared responsibility. Use **#EndTheStreakTX** on your Facebook, Twitter, Instagram and other social media accounts. And remember, we're on these roads together!

www.EndTheStreakTX.com